



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

NAAC Accredited with Grade "A++"

Recognized by Bar Council of India; ISO 21001: 2018 Certified Institution

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OPPO Reno16 Series 5G Campus Activity at MAIMS: Students Engage, Explore and Experience OPPO

Maharaja Agrasen Institute of Management Studies (MAIMS) hosted an engaging Campus Activity in association with OPPO on Monday, August 31, 2026, to showcase the OPPO Reno16 Series 5G, the brand's latest AI phone range. Built around the theme "Engage. Explore. Experience OPPO.", the event gave students an opportunity to interact with the brand, discover the new smartphones and enjoy a lively day on campus.

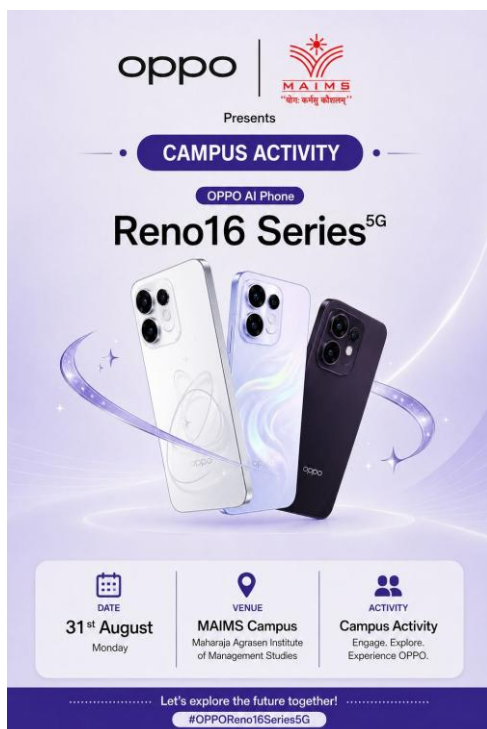
The OPPO activity zone was set up on the MAIMS campus and featured a branded canopy, a large inflatable OPPO mascot and a photo wall carrying the campaign visuals of the Reno16 Series, along with promotional standees highlighting offers on the new range. Energetic music from the on-ground sound system added to the buzz, and the zone quickly became a popular spot for students to gather, click pictures and be part of the celebration.

A key highlight of the activity was the hands-on experience of the OPPO Reno16 5G camera. Students clicked group portraits and selfies with their friends against the colourful campus backdrop, experiencing first-hand the clarity, detail and colour of the device, while the mascot and photo wall provided plenty of fun photo opportunities.

The activity witnessed enthusiastic participation, with students engaging warmly with the OPPO team and with one another. It reflected the spirit of the event's message, "Let's explore the future together!", and created an interactive platform for young minds to connect with the latest in mobile technology.

Overall, the OPPO Reno16 Series 5G Campus Activity was a vibrant blend of technology, creativity and youthful energy, and a memorable experience for the students of Maharaja Agrasen Institute of Management Studies.

PHOTO GALLERY



OPPO x MAIMS Campus Activity: Reno16 Series 5G event poster.



OPPO Reno16 5G
31mm f/1.4 1/3442s ISO80

Sony
SLUTTER SERIES

A student strikes a pose with the OPPO inflatable mascot at the activity zone.



OPPO Reno16 5G
85mm f/1.6 1/200s ISO160

Sony
SLUTTER SERIES

Students posing for a group portrait clicked on the OPPO Reno16 5G.



OPPO Reno16 5G
50mm f/1.8 1/1020s ISO250

Sony
SLUTTER SERIES

Group selfie on the OPPO Reno16 5G – the fun of engaging and experiencing OPPO.



OPPO Reno16 5G
31mm 1/1.4 1/3442s ISO80

Signature
SLAYTON SERIES

Students posing with the giant OPPO mascot at the campus activity.



OPPO Reno16 5G
85mm 1/2.8 1/345s ISO320

Signature
SLAYTON SERIES

Fun moments with the OPPO mascot during the campus activity.