



Maharaja Agrasen Institute of Management Studies

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Date: 8 April 2026

Department of Economics

Topic- AI & Economics: Unlocking Insights from Data

Event Title: Seminar on AI & Economics: Unlocking Insights from Data

Organising Unit: Training & Placement Cell, Department of Economics

Institution Head: Prof. (Dr.) Rajni Malhotra Dhingra

Program Head: Mr. Gaurav Aggarwal [Head of Department]

Faculty Coordinator/ Convener: Ms. Kamna Vaid, Training & Placement Officer

Venue: Seminar Hall, 9th Block MAIMS, Rohini Sec-22, New Delhi

Total No. of Participants: 75

The Department of Economics, Training and Placement Cell, organized an insightful academic workshop on “AI & Economics: Unlocking Insights from Data” on 8th April 2026 at the Seminar Hall. The session was delivered by Ms. Nidhi Shandilya, Principal Product Manager at Microsoft, USA, who brought valuable industry experience and global exposure to the students.

The session commenced with a brief introduction of the speaker and her professional journey in the field of Artificial Intelligence and product management. Ms. Shandilya began by explaining the basic concepts of Artificial Intelligence, Machine Learning, and the importance of data in today’s digital economy. Her explanation was simple, interactive, and easy to understand for students from non-technical backgrounds.

A key highlight of the session was the practical understanding of AI tools and prompt usage. Students were introduced to how prompts work in AI systems and how effective questioning can generate accurate and useful results. The speaker conducted a live demonstration, where students actively participated and experimented with prompts, making the session highly engaging and practical.

The session was very interactive and friendly, allowing students to ask questions freely and clarify their doubts. This comfortable environment helped students understand AI concepts more clearly and build confidence in using such technologies.

Ms. Shandilya also emphasized the growing role of AI in economics, business, and decision-making. She discussed how AI is being used in areas such as data analysis, forecasting, consumer behaviour, and financial decision-making.

An important part of the session was career guidance. Students gained clarity about various career options related to AI and economics. The speaker guided students on the skills required, such as analytical thinking, data literacy, and adaptability, helping them understand how to align their career paths effectively.

The session concluded with an engaging Q&A round, where students interacted actively and gained valuable insights.

Overall, the workshop was highly informative, engaging, and insightful, helping students understand AI practically while also providing clarity and direction for their future careers.

