



Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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Department of Management Studies

REPORT ON THE SEMINAR

“Mastering AI for Success”

Name of the Event: Seminar: Mastering AI for Success

Organizing Unit: Department of Management Studies

Faculty Coordinator: Dr. Riya Sharma

Date of the Event: September 16, 2026 (Wednesday)

Time of the Event: 9:30 am onwards

No. of Participants: 54

The Department of Management Studies, Maharaja Agrasen Institute of Management Studies, organized a seminar on “Mastering AI for success: Microsoft Copilot, AI-Powered Research and Business Use Cases” to provide students with practical knowledge about the growing role of Artificial Intelligence in the business and corporate world. The session was conducted by Ms. Apoorva Dutt, Research Analyst Associate, who shared valuable insights into how AI tools can be effectively used for academic, research, and professional purposes.

The seminar began with an introduction to the increasing importance of AI in modern business and how professionals can use AI to improve their productivity and decision-making. One of the key topics discussed was Microsoft Copilot, including its potential to assist users in tasks such as generating content, summarizing information, organizing ideas, preparing presentations, and working more efficiently with business-related documents and data.

The session also focused on AI-powered research, highlighting how AI can help in collecting and organizing information, identifying relevant insights, summarizing large amounts of content, and supporting research-based tasks. Another important area covered was the use of AI in real-world business applications, where AI can support areas such as marketing, customer analysis, business research, communication, strategy, and productivity.

The discussion also emphasized that AI should be treated as a tool to support human thinking rather than a complete replacement for human judgement, creativity, and critical analysis. Students were encouraged to understand how to frame effective prompts and verify AI-generated information before using it.

The seminar also connected AI skills with professional development and interview preparation, showing how familiarity with modern AI tools can help students approach workplace tasks more effectively and communicate their understanding of technology during interviews.

Overall, the seminar was an informative and engaging learning experience that helped students understand the practical applications of Artificial Intelligence in business and professional environments. It provided useful insights into emerging technologies and encouraged students to develop relevant skills that can contribute to their future academic and professional growth



