

Department of Computer Applications

Report

“SPATIALGEN – Build a Business with Gemini Pro Competition”

Date: August 21, 2026

No. of Participants: 64

Timings: 2:30 PM onwards

Venue: Room No. 957, 5th Floor, MAIMS

Faculty Coordinator: Dr. Charul Nigam, Assistant Professor, Dept. of Computer Applications

Student Coordinator: Gohit Gupta, BCA 3rd Year

The Department of Computer Applications, Maharaja Agrasen Institute of Management Studies (MAIMS), organized “SPATIALGEN – Build Your Business Using Google Gemini Pro” on August 21, 2026 (Friday) from 2:30 PM onwards. The event was designed to provide BCA first-year students with a practical and engaging platform to explore entrepreneurship, creativity, problem-solving, and the use of Generative AI in developing business ideas.

All students of the BCA 1st Year batch were invited to participate, from which 16 teams were shortlisted to take part in the competition. The event was conducted as a one-day business-building challenge. Each shortlisted team was given 25 minutes to build a business concept from scratch with the support of Google Gemini Pro. The teams were required to develop their ideas within the allotted time and subsequently present them before a highly qualified panel of judges. The participants also faced counter-questions from the judges, testing the clarity, feasibility, creativity, and practical understanding of their proposed businesses.



Students participating in the SPATIALGEN business-building challenge



Award ceremony and felicitation of the winning teams

All the teams presented their ideas with enthusiasm and confidence. The competition encouraged students to think rapidly, transform raw ideas into structured business concepts, and communicate their proposals effectively under time constraints. The event also demonstrated how AI tools such as Gemini Pro can support ideation and business development when combined with human creativity and decision-making.

Results

First Position: Team Nova

Members: Ishaan Rawat, Punit Kumar, Shahnoor Alam, Parag Khurana

Product: Smart Mirror



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Second Position: Venom MAIMS

Members: Prasoon Sharma, Saksham Thakur, Rohan Sharma, Aman Grover

Product: Smart Bottle

Third Position: Output Alliance

Members: Rachit Chhillar, Jitarth Mehtan, Devansh Seth, Japleen Kaur

Product: Smart Television Subscription

The award ceremony was held on Monday, August 24, 2026, in the presence of Prof.(Dr.) Sarita Bansal Garg, Head of the Department of Computer Applications, BCA. The winning teams were felicitated for their innovative ideas and strong presentations. The ceremony marked the successful conclusion of the event and recognized the students' creativity, teamwork, and ability to use AI for practical business ideation.