



# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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MAIMS International Conference (MIC'26), organized by Maharaja Agrasen Institute of Management Studies (MAIMS), New Delhi, was held on March 18-19, 2026 in hybrid mode. The conference, themed "*Global Challenges in Business: Rethinking Innovations and Sustainability*," brought together academicians, researchers, industry professionals, and policymakers from diverse fields to deliberate on emerging global business issues and explore innovative and sustainable solutions. The conference, organized across nine thematic tracks, witnessed wide participation from academicians, researchers, and industry professionals, with a total of 125+ research papers received, reflecting strong scholarly engagement on contemporary global business issues.

The central theme of the conference emphasized the urgent need to integrate innovation with sustainability in modern business practices. In today's rapidly changing global environment, businesses are expected to go beyond profit-making and focus on resilience, ethical responsibility, and long-term impact. The conference highlighted that innovation without sustainability can lead to long-term risks, while sustainability without innovation may hinder competitiveness. Thus, a balanced approach is essential for addressing global challenges such as climate change, digital disruption, and socio-economic inequalities.

The primary objective of the conference was to provide a global platform for knowledge exchange and discussion among scholars, industry experts, and policymakers. It aimed to explore innovative business models, promote sustainability-oriented thinking, encourage interdisciplinary research, and examine the role of innovation in achieving Sustainable Development Goals (SDGs). The conference successfully facilitated intellectual dialogue and collaboration across multiple disciplines.

The inaugural session commenced with the welcome and ceremonial lamp lighting, followed by the felicitation of distinguished guests. The Conference Theme Address was delivered by Dr. Manoj Verma, Chief Convenor and Head, Department of Business Administration. The session also featured a welcome address by Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS. Eminent dignitaries who addressed the gathering included Mr. Yauheni Ulaseski, First Secretary, Embassy of the Republic of Belarus in India, Mr. Atul K. Thakur, Senior Secretary, PHD Chamber of Commerce and Industry, and Prof. Ashok Kumar Nagawat, Vice Chancellor, Delhi Skill and Entrepreneurship University, Delhi. Mr. Thakur highlighted that resilience, adaptability, and a problem-solving mindset are key qualities for building successful ventures. Prof. Nagawat emphasized that entrepreneurship is the driving force behind innovation and economic growth, encouraging individuals to take calculated risks and think creatively. The session included presidential remarks by Dr. Nand Kishore Garg, Founder Chairman and Chief Advisor, MATES, whose visionary leadership and enduring commitment to quality education have been instrumental in the growth and excellence of MAIMS. The session concluded with a vote of thanks by Dr. Gaurav Aggarwal, Chief Convenor and Head, Department of Economics.

The conference also benefited from strong academic partnerships with PGDAV College (Evening) and Delhi College of Arts and Commerce (DCAC), both affiliated with the University of Delhi. These collaborations enhanced the academic rigor and outreach of the conference, attracting participants from various institutions and disciplines.

The conference covered a wide range of themes, including business and innovation, finance and commerce, law and governance, economics and policy, quality management in Industry 5.0, disruptive technologies, and interdisciplinary areas. Key topics included digital transformation, artificial intelligence, fintech, ESG reporting, corporate governance, climate change economics, blockchain technology, and inclusive growth. These themes reflected the interdisciplinary nature of modern business challenges and the need for integrated solutions.

The conference also recognized academic excellence through track-wise Best Paper Awards, and all registered participants received certificates. Registration fees were structured to accommodate different categories, including students, research scholars, academicians, and corporate participants, making the conference accessible to a wide audience.

Overall, MIC'26 served as a significant platform for discussing global business challenges and exploring innovative and sustainable solutions. It highlighted the importance of integrating technology, policy, and ethical practices in business decision-making. The conference successfully fostered knowledge sharing, collaboration, and critical thinking, reinforcing the idea that the future of business lies in aligning innovation with sustainability for long-term global impact.

