



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

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17 January, 2026

REPORT- MANAGEMENT DEVELOPMENT PROGRAMME

Academic Year 2025-26

Event Title: Management Development Programme on “Smart Finance & Strategic Wealth Planning in the Digital Era”

Organizing Unit: Training & Placement Cell (Department of Business Administration)

Institution Head: Prof. (Dr.) Rajni Malhotra Dhingra

Event Coordinators: Dr. Bharti Chaudhary, Dr. Anu Goyal, Dr. Deepak Dagar, Dr. Monika Sharma, Ms. Kamna Vaid, Dr. Kamal Gupta, Ms. Shraddha Sharma

Event Date: January 17, 2026

Event Time: 10:00 a.m.

Event Venue: Seminar hall, 9th floor, 9th block, MAIMS

Total Participants: 36

Event Overview

The Training & Placement Cell, MAIMS, successfully organized a Management Development Programme (MDP) on “Smart Finance & Strategic Wealth Planning in the Digital Era.” The programme was designed to provide insights into modern financial practices, digital transformation in finance, and strategic approaches to wealth planning in today’s technology-driven environment. The MDP aimed to bridge the gap between academic understanding and industry practices by bringing together experienced professionals from the fields of fintech, wealth management, and financial advisory.

Introduction to the Speakers

The programme featured distinguished speakers with diverse expertise in finance and wealth management:

- **Mr. Piyush Singh**, Founder & CEO, Global Fintech Academy, shared valuable insights on fintech innovations, digital finance education, and the evolving role of technology in financial decision-making.



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- **Mr. Mukesh Pandey**, Director, RupyaaPaisa.com, discussed practical aspects of financial planning, digital lending platforms, and consumer-centric financial solutions in the modern economy.
- **CA Ashwani Tayal**, Founder, Ashwani Tayal & Associates, emphasized regulatory compliance, taxation strategies, and the importance of structured wealth planning for individuals and organizations.
- **Mr. Pranav Kakkar**, CFA, FRM and Alumni, MAIMS, highlighted risk management, investment strategies, and career opportunities in finance, providing students with both professional and alumni perspectives.

Purpose of the Programme

The objectives of the MDP were :

- To provide participants with an understanding of smart finance and digital wealth planning tools
- To explore the impact of fintech and digital platforms on financial decision-making.
- To enhance awareness of risk management, investment strategies, and regulatory aspects.
- To facilitate interaction between academia, industry professionals, and alumni.
- To offer practical insights into emerging trends and career opportunities in finance.

Key Highlights

1. Understanding Smart Finance in the Digital Era:

The speakers discussed how digital technologies, data analytics, and fintech platforms are transforming traditional financial systems and wealth management practices. The session also highlighted how professionals must adapt to technological advancements to remain relevant in the evolving financial ecosystem.

2. Strategic Wealth Planning Approaches:

The speakers explained the importance of aligning financial goals with life stages and changing market conditions. They also discussed disciplined investing, tax planning, and the need for informed decision-making to build sustainable wealth over time.

3. Industry Perspectives and Practical Examples:

Real-world case studies and industry experiences were shared to help participants relate theoretical concepts to practical financial scenarios. These examples provided clarity on how financial strategies are implemented in real business and personal finance situations.

4. Career insights and skill development:

The speakers highlighted emerging career opportunities in finance, fintech, and wealth management, along with the skills required to succeed in these domains. They stressed the importance of certifications, analytical skills, ethical practices, and continuous learning in building a successful finance career.

5. Feedback and Guidance:

The programme concluded with an engaging Q&A session where participants interacted with the

speakers and clarified doubts related to finance, investments, and career pathways. The interactive segment encouraged open discussion and allowed participants to seek practical advice directly from industry experts.

Conclusion

The Management Development Programme on “Smart Finance & Strategic Wealth Planning in the Digital Era” proved to be an enriching and insightful experience for all participants. The sessions offered a comprehensive understanding of contemporary financial practices and highlighted the growing importance of digital tools and strategic planning in finance.

The programme successfully strengthened industry-academia interaction and reaffirmed the Training & Placement Cell’s commitment to providing meaningful learning opportunities that enhance professional knowledge and career readiness.

