



Maharaja Agrasen Institute of Management Studies
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Department of Economics

Report

Canva Workshop

Date: 1 October 2025

No. of Participants: 45

Timings: 1:00 PM onwards

Venue: 995, 9th Floor, 9th Block, MAIMS

Organized by: Arthonomics, The Economics Society of MAIMS

Institute Head: Prof. (Dr.) Rajni Malhotra Dhingra

Programme Head: Prof. (Dr.) Gaurav Aggarwal, Head, Department of Economics

Faculty/ Convener Coordinators: Ms. Kamna Vaid and Ms. Saloni Arora

Arthonomics, The Economics Society of MAIMS, organized the **Canva Workshop**, aimed at enhancing students' digital creativity and design skills. The workshop focused on introducing participants to Canva as an efficient platform for creating visually appealing presentations, posters, and social media content.

The main objective of the workshop was to enhance students' digital creativity and design skills by helping them understand how to communicate ideas visually. It aimed to equip participants with practical knowledge of **Canva's tools and features** while encouraging creativity, consistency, and professionalism in design. The session also focused on enabling students to apply these skills in academic, professional, and society-related projects.

The session was conducted by **Ms. Yamini Katra**, A Certified Generative AI & Digital Marketing Corporate Trainer with 8+ years of experience (Hansraj College, K.R. Mangalam University, FIIB Delhi). She has been empowering businesses and professionals to thrive in today's AI-driven world.

The workshop was also followed by a **poster making competition** on Canva where participants made their posters on the topic of **Evolution of Digital Currency**. They were then evaluated by **Ms. Yamini Katra**

Winner(1st position): Tarishi Sachdeva

Winner (2nd position): Tanya

Overall, the **Canva Workshop** proved to be an informative and enriching experience for the participants. Arthonomics looks forward to hosting more such impactful events and continuing its journey of creativity, knowledge, and collaboration.

