

FACULTY PROFILE

Name	: Ms. Deepshikha
Designation	: Assistant Professor
Department	: Commerce
Qualification	: Ph.D. in Management (Pursuing), M. Com, B.Ed., B. Com (H), UGC-NET (Commerce), CTET Paper I and Paper II
Experience	: 5 years of academic experience
Area of Specialization(s)	: Finance, Accounting & Economics
Email	: deepshikha.faculty@mains.ac.in
Ph.D. Guidance	: Under the supervision of Dr. Yamini from IGDTUW

Academic Qualifications

Degree Qualification /	Year	Branch / Specialization	Institution / University
Ph.D. (Pursuing)	2025 Onwards	Finance	Indira Gandhi Delhi Technical University for Women (IGDTU-W), New Delhi
M. A (Eco)	2025	Business Analytics and Finance	Indira Gandhi National Open University, New Delhi
B.Ed.	2021	Commerce and Economics	Indira Gandhi University
M.Com	2019	Finance and Taxation	Jamia Millia Islamia, New Delhi
B. Com (H)	2017	Commerce	Shyama Prasad Mukherjee College, University of Delhi
UGC-NET	2023 and 2021	Commerce	University Grants Commission
CTET	2021	Teacher Eligibility	CBSE

Book Chapters/Books

1. Published a book chapter on Interdisciplinary knowledge structures in Indian legal Education: Synthesizing Law with Philosophy, linguistics and Cognitive Science by Bharti Publication.

Research Publications

1. "The Legitimacy Premium: How Mandatory ESG Disclosure Laws Reshape Brand Perception and Consumer Trust," Journal of Marketing & Social Research (ABDC Category C; ISSN: 3008-0711).
2. "Interdisciplinary Knowledge Structures in Indian Legal Education Synthesizing Law with Philosophy, Linguistics and Cognitive Science," published in Reimaging Legal Education: Integrating Indian Knowledge System, Jurisprudence, and Contemporary Pedagogy, Bharti Publications, 2026, ISBN: 978-93-47303-31-9.

3. “Blending Traditional Indian Knowledge with AI: Managing Digital Economy Opportunities and Ethical Considerations,” White Black Legal International Law Journal, Vol. 3, Issue 1 (2025), ISSN: 2581-8503.
4. “Cashless India: A Comparative Analysis of Digital Payments and their impact on the Economy,” International Journal of Law Management & Humanities, Vol. 8, Issue 2 (2025), ISSN: 2581-5369.

Presentations in Conferences

1. Presented paper titled “Millennial v/s Gen Z women investors: Neuro finance base of comparative study of cognitive and emotional drivers of financial decision making,” organized by FMS, New Delhi.
2. Attended and presented at the 13th International Conference on Viksit Bharat @2027 and SDGs, organized by the Department of Commerce, Shaheed Bhagat Singh College.
3. Presented “Neuro-finance in the Metaverse: Women’s Financial Happiness, Emotional Bias, and the Emerging Threat of Digital Crime” at the HOPE 2025 Global Conference on the Science of Happiness and Human Flourishing, IIT Roorkee, 21–23 November 2025.
4. Presented “Integrating the Principles of the Gita in Technology and Law: A Krishna-Centric Approach” at the National Conference on “The Relevance of the Bhagavad Gita in the Indian Legal System,” Faculty of Law, University of Delhi, 13–15 November 2025.
5. Presented “Comparative Analysis of Block Chain Technology on Indian banking sector” at 13th TIPSCON 2024: An International Conference Sponsored by ICSSR, held on 10 August 2024.

Faculty Development Programmes (FDPs)

1. Faculty Development Program on “Research Writing using AI Tools,” Academia Insight Institute of Research Studies, 27–31 August 2025.
2. One week Online FDP on “Emerging Technologies and Digital Security: Cybersecurity, Generative AI, Cloud Computing & IoT,” Academic and Administrative Department (AAD), GGSIPU, 17–21 March 2025.
3. One week Offline FDP on “Microsoft Power BI Data Analyst Associate,” ICT Academy, New Delhi, 17–21 March 2025.
4. AICTE Training and Learning (ATAL) Academy FDP on “Emerging Techniques in Cyber Security for Building Resilient Network Infrastructure,” Indian Institute of Information Technology, Sri City, 9–14 December 2024.
5. AICTE ATAL Academy FDP on “AI-Driven Pedagogy: Enhancing Teaching and Learning Experiences,” CPJ College of Higher Studies, 2–7 December 2024.
6. ATAL FDP on “Entrepreneurship Development,” Central University of Jammu in association with AICTE, 2–7 December 2024.
7. AWS Field Day Programme (FDP) in association with Brain “o” Vision Solution India Pvt. Ltd. and AICTE, 21–25 August 2023.
8. One Week Faculty Development Programme on “Train the Trainers,” under the aegis of IQAC, Trinity Institute of Professional Studies, Dwarka.

Additional Courses / Workshops / Seminars

1. Participated in Workshop on Systematic Literature Review and Bibliometric Analysis Using Open-Source Tools, Academia Insight Institute of Research Studies, 25–29 July 2025.
2. Participated in Workshop on “Research Methodology and Data Analysis for Social Science Researchers,” Department of Economics and Finance, BITS Pilani, Pilani Campus.

3. Completed multiple professional courses from the Corporate Finance Institute (CFI) in 2025, covering Capital Markets, Financial Markets, Trade Lifecycle, Corporate Finance, and career pathways in finance, thereby strengthening practical understanding of stock market operations and investment analysis.
4. Completed e-Certification under the Malaviya Mission Teacher Training Programme (MM-TTP), 2025, strengthening competencies in higher education pedagogy, innovative teaching practices, and professional academic development.
5. Attended One-day International Symposium, Udyamsagar 2024, organized by Jawaharlal Nehru University in association with BIRAC.
6. Certification from AIM India on “Emergence of Forensic Finance in year 2024.”
7. Certification from AIM India on “Design Thinking.in year 2024.
8. Participated in a session on “Research Ethics in Research Papers” by AIM India in year 2024.

Conference / Seminar / Workshop Organized / Resource Person

1. Organized guest sessions with corporate delegates from organizations such as American Express, Deloitte and Spark Minda.
2. Organized mentor–mentee sessions for more than 300 students.
3. Organized FDP “Train the Trainers” for more than 50 teachers.
4. Served as a resource person for the “Stock Exchange” value-added course for B.Com (Hons.) students, engaging 100 students.
5. Organized an online skill enhancement programme for first-year B.Com (Hons.) students in collaboration with FinX Group.
6. Planned and organized an industrial visit to the National Stock Exchange for second- and final-year students.
7. Worked as Placement Preparedness Coordinator, conducting resume-building sessions, job mapping and industry outreach for placements, internships and live projects.
8. Guided more than 500 students for Minor Project Reports, Major Project Reports and Summer Internship Reports at Trinity Institute of Professional Studies.
9. Created “Market Desk – NIFTY 50 Student Bulletin”, an experiential learning initiative designed to enhance students’ understanding of the stock market by enabling them to independently analyse NIFTY 50 trends under faculty guidance, promoting a “Learning by Doing” approach to financial market education.
10. Serving as Convener of the Value Added Course (VAC), “NextGen FinTech: Innovation in the Digital Economy,” organized by the Department of Commerce, Maharaja Agrasen Institute of Management Studies, since August 2026. The course was conceptualized and organized to enhance students’ understanding of emerging FinTech trends, digital financial systems, and innovation in the digital economy through practical, experiential, and application-oriented learning.

Awards / Honors

Award / Distinction	Details
Economics Subject Topper	Topper in Economics in the first and final year of graduation.
College Topper – B.Ed.	Secured college topper position in the B.Ed. course.
M.Com Merit	Secured 1st position in the first year of Post Graduation
UGC-NET (Commerce)	Successfully qualified UGC-NET Commerce Examination in 2023 and 2021

Award / Distinction	Details
CTET	Successfully qualified CBSE CTET in 2021 For Paper I and Paper II
Best Faculty Coordinator	Awarded “Best Faculty Coordinator” for Cultural Events at SSIM PGDM College.
MoE’s Cell (IIC)	Recognized by Ministry of education ‘s innovation cell in 2024-25