



Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

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Maharaja Agrasen Chowk, Sector-22, Rohini, Delhi-110086, India

Phone Office: 8448186947, 8448186950 Website: www.maims.ac.in

Department of Management Studies

REPORT ON THE SEMINAR

“Evolving Businesses in a VUCA World”

Name of the Event: Seminar: Evolving Businesses in a VUCA World

Organizing Unit: Department of Management Studies

Faculty Coordinator: Dr. Riya Sharma

Date of the Event: August 12, 2026 (Wednesday)

Time of the Event: 9:30 am onwards

No. of Participants: 54

The Department of Management Studies, Maharaja Agrasen Institute of Management Studies, organized a seminar on “Evolving Businesses in a VUCA World” on 12 August 2026. The session was addressed by Prof. Dr. Nimit Gupta and focused on the challenges and opportunities faced by businesses operating in an environment characterized by Volatility, Uncertainty, Complexity and Ambiguity (VUCA).

The seminar aimed to develop students’ understanding of how businesses can remain relevant and competitive in a rapidly changing environment. Dr. Nimit Gupta highlighted that organizations today cannot depend solely on traditional approaches and must continuously adapt to changing market conditions, emerging technologies, evolving customer expectations and competitive pressures.

A major focus of the session was the need to adapt to change. Dr. Nimit Gupta highlighted that uncertainty has become an integral part of the contemporary business environment and that organizations need to develop the flexibility and confidence to respond effectively to unexpected situations. The discussion encouraged students to view change not merely as a challenge but also as an opportunity for organizational growth and transformation.

The session also emphasized the importance of innovation in driving business success. Dr. Nimit Gupta highlighted how organizations need to encourage new ideas, experiment with innovative approaches and develop solutions that address emerging market needs. Innovation was presented as an important means of maintaining competitiveness and creating sustainable value in a dynamic business environment.

Another important aspect discussed during the seminar was the role of strategic thinking and decision-making. Dr. Nimit Gupta highlighted the significance of developing strategic insights that enable managers to understand complex situations, evaluate alternatives and make informed decisions. Students were encouraged to develop a broader perspective and consider both present challenges and future possibilities while making managerial decisions.

The seminar further highlighted the importance of becoming future-ready. Dr. Nimit Gupta emphasized that resilient businesses are those that prepare themselves for change rather than simply reacting to it. Building organizational resilience, encouraging innovation and developing the ability to anticipate emerging challenges were identified as important capabilities for businesses seeking long-term success.

The session provided students with valuable insights into the realities of contemporary business management and helped them connect management concepts with the challenges faced by organizations in the real world. It encouraged participants to think critically, embrace innovation and develop an adaptable mindset that can help them navigate uncertain and complex business environments.

Overall, the seminar was an insightful academic engagement that emphasized four important dimensions of contemporary business success: adaptability, innovation, strategic insight and future-readiness. The session by Dr. Nimit Gupta provided students with a broader understanding of the VUCA environment and highlighted the competencies that future managers need to develop in order to lead organizations effectively in an increasingly dynamic business world.



