

Faculty Profile

Name : Dr. Gulshan Gupta

Designation : Assistant Professor

Department : Journalism & Mass Communication

Qualification : Ph.D. (Media Literacy), Masters in Mass Communication, P.G. Diploma in Journalism, B.A. (Prog.)

Experience : Teaching: 4 years (since 2022) Industry: 10 years Research: -

Area of Specialization(s) : Media Literacy and Digital Literacy, Media Studies and Disability, Peace Journalism, Nonviolent Communication & Conflict Resolution, Gandhian Model of Communication

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Ph.D guidance :

Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
Ph. D.	Media Literacy	Guru Gobind Singh Indraprastha University, Delhi	2022
Masters	Mass Communication	Guru Jambheshwar University, Hisar	2011
P.G. Diploma	Journalism	Jamia Millia Islamia, New Delhi	2010
B.A. (Prog.)	-	Deendayal Upadhyaya College, University of Delhi	2009

Additional Qualifications

Diploma/ Vocational/ Certification	Area of Specialization	Institution / University / Agency Name	Year
Orientation Course	Nonviolent Communication	Gandhi Smriti and Darshan Samiti, New Delhi	2020
Certificate Course	'Netritva Sadhna' - Socio-political Leadership	Rambhau Mhalgi Prabodhini	2019
Capacity Building Workshop	Media and Information Literacy (UNESCO supported)	Punjabi University, Patiala	2016
Orientation Course	National Service Scheme (NSS)	University of Delhi	2008

Research Experience and Publications

- The Capability Approach and Gandhian Nonviolent Communication: An Exploration of How Expanding Capabilities in Nonviolent Communication Expands Our Choices for Mutual Coexistence, in Applying Gandhian Nonviolent Communication Values in 21st

Century, edited by Vedabhyas Kundu, pp. 27-35, Namak Publications, Delhi, ISBN 978-81-969274-1-7, 2024.

- Gupta & Tripathi (2021), The Blind Side: Social Media Literacy and Usage Patterns among the Visually-Impaired, Journal of Media and Communication, Vol. 5(2), Central University of Tamil Nadu.
- To What Extent Digitalization Helped Visually Impaired People during Covid-19?, Communicator, Vol. LVI(2), Indian Institute of Mass Communication, Ministry of Information and Broadcasting, 2021.
- Gulshan & Tripathi (2020), Accessibility of Films and Level of Film Literacy among Visually Impaired People, Global Media Journal - India Edition, Vol. 12(2).
- Cyber Fasting: A Technique for Digital Peace, International Journal of Peace, Education and Development, 2019 (DOI: 10.30954/2454-9525.01.2019.13).
- Media Literacy for Visually Impaired: How it Contributes for Peace and Breaking Stereotyping Visually Impaired, International Journal of Peace, Education and Development, 2020 (DOI: 10.30954/2454-9525.01.2020.5).
- Challenges before Visually Impaired People in Adopting Digitalization, presented and published in the National Conference on 'Divyang and Digital India: Opportunities and Challenges', 2017.
- Meira Paibi: Women Torch Bearer in Manipur, research monograph, Intangible Cultural Heritage, Sangeet Natak Akademi, Ministry of Culture, Government of India, 2015.
- Virtual Life vs Real Life: Reflections along the Dialogue Path (Hindi), Samvad Path, Kendriya Hindi Sansthan, January-March 2019.
- Importance of Gandhi's Letters in Journalism: Reflections along the Dialogue Path (Hindi), Samvad Path, Kendriya Hindi Sansthan, April-June 2019.

Research Paper Presentations

- Aspects of Accessibility and Construction of Social Media Messages for People with Visual Impairment, presented at ICAN3, organized by Delhi Metropolitan Education, 21-30 June 2020.
- Accessibility of Films and Level of Film Literacy among Visually Impaired People, presented at the International Conference on 'An Indian Issue: Building A Self Reliant India - Role of Media', organized by Amity University, Patna, 24-25 July 2020.

Trainer and Speaker

- Speaker, UNESCO Global Media and Information Literacy Week 2021 (24-31 October 2021) — Session 1: Media and Information Literacy for People with Disabilities, 26 October 2021.
- Training and presentation on 'Media Literacy and Cyber Fasting' to the international delegation at the South Asian Regional Youth Peace Conference (2018), organized by Standing Together to Enable Peace (STEP) with MGIEP-UNESCO, Delhi.
- Special Media Literacy Training to Persons with Visual Impairment across different institutions, 2019-2021.

- Trainer for Children and Youth in Workshops and Training Programmes, Gandhi Smriti and Darshan Samiti, since 2016.
- Nonviolent Communication Course training delivered to students of Zakir Hussain College (University of Delhi), Galgotias University, Asian Law College, CBSE, and teachers of the Afghan School, Embassy of Afghanistan, New Delhi.

Topics Covered in the Training

- Nonviolent Communication: Its Elements and Importance; Peace Building Skills; Imbibing the Essence of Nonviolence in Media Literacy; Altruistic Tendencies (Gratitude, Kindness, Compassion, Empathy, Forgiveness); Managing Anger through Nonviolent Communication; Promoting Volunteerism through Pro-Social Behaviour Skills; Time Management and Personality Development Skills; Constructive Work of Mahatma Gandhi.

Major Events & Program Achievements

- Gandhi Summer School, 2022.
- Northeast Youth Conclave, 2019, Assam.
- Gandhi Global Solar Yatra in Northeast, 2019.
- 'Sankalp Se Siddhi-2018' Programme: Creation of Cultural Clubs in Schools of Northeast, in association with Rambhau Mhalgi Prabodhini.
- Value Creation Camps for Children, Gandhi Darshan, Delhi, 2015-2022.
- Gandhi Quiz and Gandhi Cultural Club/Schools for Children across the country.
- National Youth Conclave, Kargil, 2017.
- Northeast Cultural Symposium, Meghalaya, 2017.
- Events and activities of Gandhi Smriti and Darshan Samiti at Rashtriya Sanskriti Mahotsava, 2016, Banaras Hindu University.
- Sarhad Ko Swaranjali, 2013, Itanagar, Arunachal Pradesh — a programme paying tribute to the martyrs of the 1962 war.
- Baal Kala Sangam, 2010 — a mega cultural event in Guwahati with over 3000 child artists showcasing Northeast Indian art and culture.

Areas of Teaching and Research Interests

- Media Literacy and Digital Literacy
- Media Studies and Disability
- Research Methodology
- Peace Journalism
- Nonviolent Communication & Conflict Resolution
- Gandhian Model of Communication
- Peer Mediation & Community Mediation
- Soft Skills: Communication Skills, Altruistic Tendencies, Peace Building Skills, Alternative Dispute Resolution Techniques, Pro-Social Behaviour Skills, Stress and

Anger Management, Mutual Coexistence, Programme/Event Organizing and Management Skills.

Professional Skills

- Organizing Programmes and Events
- Trainer and Speaker
- Public Relations and Coordination
- Writing Research Papers, Articles and Stories

Membership, Awards and Achievements

Membership / Award	Nature / Agency	Duration / Year
Advisory Panel, Central Board of Film Certification (CBFC), Delhi	Member	2023-2027
Syllabus Revising Committee, BAJMC Course, Guru Gobind Singh Indraprastha University	Member	2025
Army Wing, 6 Delhi Battalion NCC, MAIMS	Associate NCC Officer (Lieutenant Rank), Senior Division	since 2024
Debating Society 'Abhivyakti', Deen Dayal Upadhyaya College, University of Delhi	President	2008
Awards / Honors	Agency / Institute	Year of Award
Ghasiram Mittal Memorial Award	Deen Dayal Upadhyaya College, University of Delhi	2008