



**Maharaja Agrasen Institute of Management Studies**  
(A unit of Maharaja Agrasen Technical Education Society)  
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Maharaja Agrasen Chowk, Sector-22, Rohini, Delhi-110086, India  
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**Date:** 11<sup>th</sup> November, 2025

## **LinkedIn:-Turning Connections into Career**

**Academic Year:** 2025-26

**Name of Event:** LinkedIn :-Turning Connections into Career

**Organizing Unit:** Internship and Placement Committee, Department of Law, Maharaja Agrasen Institute of Management Studies, GGSIPU, Delhi.

**Name and designation of the resource person:** Param Bhamra (Arbitrator | Founding Partner at MediateGuru | Advocate | MCI Arb | Mediator | Speaker | Author)

**Date of the Event:** 11<sup>th</sup> November, 2025

**Time of the Event:** 01:15 PM – 02: 30 PM

**Location:** Seminar Hall (11<sup>th</sup> BLOCK – 9<sup>th</sup> FLOOR)

**Number of students participated:** 90

The Department of Law, Maharaja Agrasen Institute of Management Studies, GGSIP University, under the aegis of the Internship & Placement Committee, organized a workshop titled " LinkedIn :-Turning Connections into Career " on 11<sup>th</sup> November, 2025. The workshop began with a warm welcome address by Ms. Gauri Tyagi and Mr. Naman Choudhary, student coordinators, setting the tone for an engaging and informative session. Mr. Param Bhamra, our esteemed guest, shared his expertise on how to effectively utilize LinkedIn to build a strong

professional network and personal brand, offering invaluable insights tailored to the needs of budding law students and young professionals.

Mr. Bhamra began by introducing the platform and guiding us through its essential sections such as the heading and about section, which are crucial for creating a compelling profile. He elaborated on strategic networking techniques that can help us secure better opportunities and shared valuable do's and don'ts when engaging on LinkedIn. Sir also provided practical advice on how to reach out courteously to senior professionals and stressed the importance of consistent content posting, particularly for law students, to enhance visibility and attract meaningful connections.

Furthermore, Mr. Bhamra highlighted common pitfalls to avoid on LinkedIn, such as sharing controversial topics or political opinions, and cautioned against using LinkedIn as one would use Instagram or other casual social media platforms. His insights emphasized maintaining professionalism to maximize the platform's potential. The seminar was insightful and provided attendees with actionable strategies to leverage LinkedIn for career advancement and professional growth.

The session concluded with a felicitation ceremony by Dr. Aarushi Agarwal (Training and placement officer), Ms. Simran Chhabra (Faculty Coordinator), Ms. Manika Gandhi (Faculty Coordinator). Students gained valuable and actionable insights on how to effectively leverage LinkedIn for building their professional presence, including the importance of strategic content posting, professional communication, and meaningful networking. The session was especially beneficial for law students, encouraging them to maintain consistent visibility and engage proactively to unlock potential career opportunities.

