



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical
Education Society) Affiliated to GGSIP
University; Recognized u/s 2(f) of UGC
NAAC Accredited with Grade "A++"

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DEPARTMENT OF COMMERCE

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Tuesday, 20 January, 2026

Bajaj Placement Drive

Academic Year: 2025-26

Name of event: Bajaj Placement Drive

Organized by: Dr. Kamal Gupta, Assistant Professor, Department of Commerce

Ms. Simran Sharma, Assistant Professor, Department of Commerce

Student Coordinator: The Training and Placement Cell, Department of Commerce

Date of the Event: 19 January, 2026

Time of the Event: 10:30 A.M. onwards

Location: 8th Floor, MAIMS

Objectives of the session:

- To create platforms for students to connect with industry professionals, fostering mentorship and growth.
- To enable students to demonstrate their skills and achievements directly to industry leaders, enhancing their career prospects.
- Offering students direct pathways to secure jobs and internships, boosting their employability and career readiness.

Number of Students Participated: 40

Bajaj Placement Drive

On **19 January 2026**, **Maharaja Agrasen Institute of Management Studies** conducted a **Bajaj Placement Drive** for students of **B. Com (H) and BBA** with the objective of providing them direct exposure to corporate recruitment processes and enhancing their placement opportunities. The drive was organised as a part of the institute's continuous efforts to bridge the gap between academics and industry requirements and to prepare students for upcoming career opportunities.

The placement drive commenced at **10:30 a.m. on the 8th floor** of the institute. Representatives from Bajaj visited the campus who introduced the company and interacted with the students. This was followed by a brief introduction session where students were made familiar with Bajaj's work culture, core values, and the roles offered under the placement drive.

A detailed **Pre-Placement Talk** was then conducted, during which the HR discussed the company's expectations, selection process, required skill sets, growth opportunities, and career prospects within the organisation. Students were guided on how to align their academic knowledge and personal skills with industry expectations, which helped them gain clarity about the recruitment process.

As a part of the drive, the company conducted **actual interview rounds** as a part of its recruitment process. The interviews were aimed at assessing students' suitability for the offered roles and provided them with exposure to a corporate selection environment. Students appeared with confidence and actively participated in the process. The HR appreciated the **enthusiasm shown by the students**, expressing satisfaction with the number of candidates who appeared for the interview and showed genuine interest in the opportunity. The placement drive concluded on a positive note with a **lunch session** organised by the training and placement cell.

Conclusion

The Bajaj Placement Drive proved to be a valuable learning experience for the students. It not only familiarized them with the corporate recruitment process but also boosted their confidence and preparedness for future placement opportunities. The event successfully

fulfilled its objective of enhancing students' employability and providing them with direct industry exposure.

GLIMPSES OF THE SESSION



The Introduction conducted by the HR



Pre-Placement talk conducted



Interview conducted by the Bajaj HR