



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

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DEPARTMENT OF COMMERCE

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Head, Department of Commerce
Monday, 18th February, 2026

SCALING UP: Strategies for Growing Your Business

Academic Year: 2025-26

Name of Event: Scaling Up: Strategies for Growing Your Business

Organised by: Department of Commerce, MAIMS

Date of the Event: 18th February 2026

Time of the Event: 12:00 PM – 1:00 PM

Location: Room No. 984, 9th Block

Number of Participants: 84

About the Workshop

The Department of Commerce, MAIMS had the pleasure of organizing a Workshop on Entrepreneurship Development, aimed at empowering students with the essential skills and knowledge required to become successful entrepreneurs.

We were privileged to have an esteemed resource person as Ms. Joyti Nigotia, Incubator Head at NSIC, Delhi.

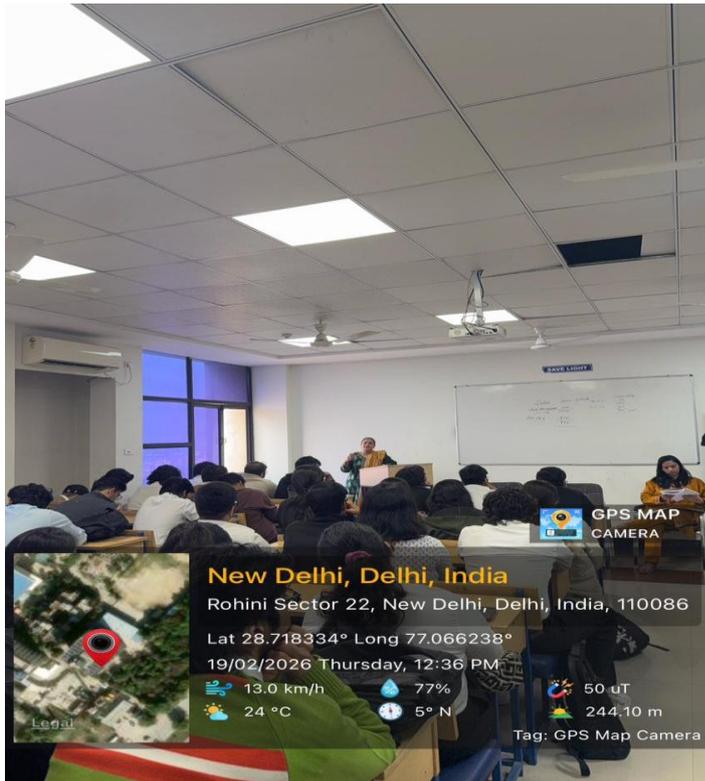
Ms. Nigotia, with her impressive background, shared her vast experience in setting up a garment manufacturing unit and leading incubation centres. Her journey, which began with completing a Fashion Designing course from NIFT, Delhi in 2002, and later pursuing an MBA, was truly inspiring. She has worked with NSIC as a faculty member in the Incubator program and also served as a Deputy Manager in Himachal District, Mandi.

During the workshop, Ms. Nigotia shared valuable insights into entrepreneurship, startup incubation, and financial planning, guiding students on the practical aspects of turning ideas into successful businesses. Her expertise and passion made the session highly informative and engaging, providing students with a deeper understanding of the entrepreneurial ecosystem.

The workshop covered key topics such as identifying business opportunities, developing business plans, and accessing funding options. Ms. Nigotia also emphasized the importance of innovation, risk-taking, and adaptability in entrepreneurship, motivating students to pursue their entrepreneurial dreams.

The event was a huge success, with students gaining valuable knowledge and inspiration from Ms. Nigotia's session. The Department of Commerce, MAIMS looks forward to organizing more such events to foster entrepreneurship and innovation among students.

Glimpses of the Workshop



Ms. Jyoti Nigotia addressing the students



Interactive Q&A Session with Participants

Convener

Dr. Sheetal Badesra

Assistant Professor, Department of Commerce

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