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Maharaja Agrasen Chowk, Sector 22, Rohini, New Delhi, Delhi 110086  
ACCREDITED BY NAAC WITH 'A++' GRADE



# MIC'26

## MAIMS INTERNATIONAL CONFERENCE

### Global Challenges in Business: Rethinking Innovations, and Sustainability

(Hybrid Mode)



**18th-19th March, 2026**

**Academic Partner:**



*PGDAV College  
(Evening)  
University of  
Delhi*



*Delhi College of Arts  
and Commerce  
(DCAC)  
University of Delhi*

# Maharaja Agrasen Institute of Management Studies



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**Founder and Chief Advisor, MATES**  
**Chancellor, Maharaja Agrasen University,**  
**Baddi, HP, India**

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**Management**  
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## MAHARAJA AGRASEN TECHNICAL EDUCATION SOCIETY (MATES)

Maharaja Agrasen Technical Education Society (MATES) is a charitable trust comprising a group of well-known educationists, industrialists, businessmen, professionals, and philanthropists with the aim to promote quality education in the fields of technology, management, law, pharmacy, and health services to shape the human society for a better future. Dr. Nand Kishore Garg (Founder & Chief Advisor – MATES, Chancellor – MAU, three-time MLA – Delhi Vidhan Sabha) has been a significant source of inspiration and motivation for achieving the aims and goals of the society.



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES (MAIMS)

MAIMS was established in 2003 by the Maharaja Agrasen Technical Education Society. The institute has attained a distinct position in running BBA, B. Com (H), BA (H) Eco., BA (JMC), BALLB (integrated), BALLB (integrated), and LLM programs affiliated with Guru Gobind Singh Indraprastha University, Delhi. The institute was granted ISO 9001:2015 certification after meeting the updated requirements of ISO certification. MAIMS has over the years grown into a premiere center of excellence and has made its niche in the areas of teaching, research, consultancy, and corporate development.

### VISION

MAIMS envisions a value based education which empowers the youth to bring positive change in society.

They should become capable of taking balanced decisions keeping global interest in mind; in the true spirit of “Vasudhaiva Kutumbakam”.

### MISSION

- To contribute towards generation and dissemination of Knowledge.
- To nurture creativity and encourage entrepreneurship.
- To enhance employability and contribute to human resource development.
- To instil sensitivity amongst the youth towards the community and environment.
- To develop global competencies amongst students.
- To foster the spirit of national development.

## ABOUT CONFERENCE

In an era defined by accelerating change and mounting pressures from the climate crisis and resource constraints to digital disruption and shifting social expectations, the need for fresh business thinking has never been greater. The International Conference on “Global Challenges in Business: Rethinking Innovations and Sustainability” brings together scholars, practitioners, industry leaders, and policymakers to explore how business innovation and sustainable strategies can converge to meet the world’s pressing challenges.

Business no longer operates in isolation from society or nature. Stakeholders such as investors, employees, consumers, and regulators expect more than profit: resilience, purpose, and responsibility. Innovation without sustainability risks creating value today at the expense of tomorrow; sustainability without innovation may struggle to remain competitive. By bringing both lenses together, the conference seeks to spark ideas and collaborations that deliver long-term, meaningful impact.

## OBJECTIVES OF CONFERENCE

- To provide a global platform for scholars, industry professionals, and policymakers to discuss emerging challenges in the business environment.
- To explore innovative business models, strategies, and technologies that address global economic, social, and environmental issues.
- To promote sustainability-oriented thinking in business practices, governance, and decision-making.
- To encourage interdisciplinary research and collaboration across management, economics, technology, and social sciences.
- To examine the role of innovation in achieving sustainable development goals (SDGs).

## KEY DATES

Submission of Abstracts/Full Paper	2nd March, 2026
Final submission after review	6th March, 2026

For any further detail, contact:

- Ms. Sakshi Anand - 9910433706
- Dr. Sakshi Gupta - 8447378252
- Dr. Pooja Gupta - 9811271051

Email: mic2026@maims.ac.in

# Conference Themes

## Theme 1: Business & Innovation

- Innovation, Leadership, and Strategy for a Sustainable Future
- Entrepreneurship, Start-ups, and Global Business Challenges
- Digital Transformation, AI, and the Future of Work
- Responsible Management, Corporate Governance, and CSR
- Cross-Cultural Management in a Globalized World

## Theme 2: Finance & Commerce

- Sustainable Finance, Green Accounting, and ESG Reporting
- Innovations in Banking, FinTech, and E-Commerce
- Global Trade, Supply Chains, and Business Resilience
- Auditing, Ethics, and Corporate Accountability
- International Business Practices and Taxation Reforms

## Theme 3: Law & Governance

- Business Law, Corporate Governance, and Compliance in Global Context
- International Trade Law, WTO
- IPR and Innovation-Driven Economies
- Environmental Law and Sustainability Regulations
- Digital Law, Cybersecurity, and Data Protection in Global Commerce

## Theme 4: Economics & Policy

- Global Economic Challenges: Inequality, Inflation, and Growth
- Climate Change Economics and Sustainable Development Goals (SDGs)
- International Trade, Policy, and Emerging Markets
- Innovation, Technology, and Productivity in Economic Growth
- Geopolitical Shifts and Their Impact on Global Economies

## Theme 5: Quality Management in the Era of Industry 5.0

- Human-Centric Quality Management in Industry 5.0
- Sustainable and Smart Manufacturing through Industry 5.0 and Quality Integration
- Quality Management for Sustainable and Resilient Supply Chains
- Industry 5.0, Quality Excellence, and the UN Sustainable Development Goals (SDGs)
- Advanced Modelling, Simulation, and Data-Driven Decision Systems for Quality 5.0

## Theme 6: Disruptive Technologies and the Future of Business

- Artificial Intelligence (AI) and Machine Learning in Business, Finance, and Economics
- Big Data Analytics, Blockchain and Cryptocurrencies: Challenges and Opportunities
- FinTech, InsureTech, and Digital Payment Innovations
- Augmented Reality (AR), Virtual Reality (VR), and the Metaverse in Business and Education

## Theme 7: Cross-Cutting Interdisciplinary Areas

- Sustainability, Innovation, and Law in the Digital Economy
- Inclusive Growth, Social Justice, and Legal Frameworks
- Policy, Law, Business, and Technology Synergies for Sustainable Development
- Human Rights, Labor Laws, and Ethical Business Practices

*"In addition to the above sub-themes, papers and presentations on any topic relevant to the main theme are also welcome."*

## Publications & Awards

- Quality Management Journal (Web of Science & Scopus Indexed)
- Indian Journal of Environmental Protection (Scopus Indexed)
- Economic Sciences (ABDC-C)
- Science Journal of Business and Management (Open Access)
- MAIMS Journal of Management (Peer Reviewed)
- MAIMS Economic Journal (Peer Reviewed)
- Maharaja Agrasen Journal of Law (Peer Reviewed)
- MAIMS Media Graph (Peer Reviewed)
- Conference e-proceeding (ISBN)
- **BEST PAPER AWARD:** The best paper award will be conferred track-wise.
- All the registered participants will be awarded participation certificates.

## Registration

Category	Indian Resident	Foreign National (USD)
Research Scholar	₹1000	\$25
Academician	₹1500	\$45
Corporate Nominee	₹2000	\$55
Students	₹500	\$15

1. A **non-refundable** registration fee is charged per author.
2. **Mandatory registration** for all authors and co-authors; multiple paper submissions require only one registration.
3. **Non-attending authors** can receive a certificate upon full payment of the registration fee.
4. **Student category** papers must be solely authored by students.

## Submission Guidelines

- The author(s) may send full-length original research paper(s) (3000 to 5000 words) to [mics2026@mains.ac.in](mailto:mics2026@mains.ac.in)

### Paper Structure

- Title page
- Structured Abstract of 250 words
- Introduction
- Review of Literature
- Methodology
- Analysis/Discussion
- Conclusion
- References in APA style

**\*Plagiarism Policy:** Submit a plagiarism report along with the paper. It should be less than 20%.

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**Maharaja Agrasen Institute of Management Studies**

**MAIMS INTERNATIONAL CONFERENCE**

**GLOBAL CHALLENGES IN BUSINESS: RETHINKING  
INNOVATIONS, AND SUSTAINABILITY**

***Register Now!***

**Registration Link:**

**<https://forms.gle/hfv1jBTL5wShDhLX7>**



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**FOR ANY FURTHER DETAILS CONTACT**

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