



## Maharaja Agrasen Institute of Management Studies

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Approved by BCI and AICTE and Recognized u/s 2(f) of UGC; ISO 9001: 2015 Certified Institution  
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA [www.maims.ac.in](http://www.maims.ac.in)



### Report on The Session on Innovation and Entrepreneurship Academic Year 2024- 25

**Name of the Event:** Session on Innovation and Entrepreneurship

**Organizing Unit:** Bizmind, E- Cell of MAIMS and Institution Innovation Council

**Faculty Coordinator:** Dr. Riya Sharma, Ms. Shweta Rastogi, Dr. Kamal Gupta and Dr. Sumedha Dutta

**Date of the Event:** November 6, 2024

**Time of the Event:** 2 pm onwards

**No. of Participants:** 40

The session aimed to educate students on the significance of innovation within the startup ecosystem, emphasizing its role in driving sustainable and impactful ventures. It also sought to provide valuable insights from successful alumni and industry leaders, offering real-world perspectives and inspiration. Additionally, the session introduced students to various resources and mentorship programs designed to support budding entrepreneurs in their startup journey.

On November 6th, 2024, Maharaja Agrasen Institute of Management Studies, through its Institution Innovation Council (ITC) and Bizmind-Ecell, hosted an "Awareness Session on Innovation & Entrepreneurship" in collaboration with AIC GGSIPU.

The session featured Chirag Arora, CEO of Horeka, Aniket Khemka, CEO of PrintDash, Vaishali Vyas, Event Manager, AIC, and Shubham Aggarwal, Program Manager shared insights on startup challenges.

The session provided students with practical insights into entrepreneurship and innovation, deepening their understanding of the startup ecosystem. It encouraged participants to consider startups as a viable and exciting career path, inspiring them to pursue their entrepreneurial aspirations. Additionally, the session facilitated valuable networking opportunities with alumni and industry experts, fostering connections that could support future ventures.

The image shows a Google Meet interface. At the top left, a presentation slide titled "WHAT YOU NEED TO GET FUNDED" is displayed. The slide lists the following points:

- SOLID BUSINESS PLAN
- GOOD STORY TELLING SKILLS
- COMMITMENT & CONFIDENCE THAT IS EXUBERANT
- MENTAL CLARITY
- GO GETTER APPROACH
- CLARITY OVER HOW TO CREATE GROWTH OR SCALABILITY
- CLEAR EXIT STRATEGY FOR THE INVESTORS

At the top right, a video feed shows a man with glasses and a white shirt, with his hands clasped in front of him. Below the slide and video feed, a row of participant tiles is visible, including Yashvi Chauhan, Ruddraksh Gupta, Sujal Goel, Shweta Rastogi, Krushi Lohia, Kavya Mittal, and Aniruddh Puri (30 others). The bottom of the screen shows a Windows taskbar with the time 17:58, temperature 38°C, and date 05-06-2025. The Windows search bar is visible on the left, and various application icons are on the right.