



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

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Institution Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -
110086, INDIA Tel. Office:

8448186947, 8448186950 www.maims.ac.in

16 October, 2025

REPORT- VIDEO RESUME MASTERCLASS

Academic Year 2025-26

Event Title: Video Resume Masterclass

Organizing Unit: Training & Placement Cell (Department of Business Administration)

Institution Head: Prof. (Dr.) Rajni Malhotra Dhingra

Event Coordinators: Dr. Bharti Chaudhary, Dr. Monika Sharma, Ms. Shraddha Sharma

Event Date: October 16, 2025

Event Time: 9:20 – 10:10

11:20 – 12:10

Event Location: Room 927, MAIMS

Total Participants: 120

Event Overview

The Training & Placement Cell of the Department of Business Administration organized a Video Resume Masterclass for BBA first-year students at MAIMS. The session aimed to familiarize students with the emerging trend of video resumes and help them understand how to effectively present their skills, personality, and communication in a professional format.

Introduction to the Speaker

The session was conducted by Ms. Khushi Dhingra, President of the Training & Placement Cell, and Mr. Dhruv Gupta, Vice President of the Cell. Both have been actively involved in mentoring students and leading multiple training initiatives under the Cell. They shared practical insights on resume presentation, professional communication, and the importance of creating a personal brand through video resumes.



Purpose of the Webinar

The objectives of the masterclass were :

- To help students understand the concept and relevance of video resumes in modern recruitment
- To provide guidance on structuring a concise and professional video resume.
- To highlight the importance of posture, tone, and visual presentation.
- To discuss common mistakes to avoid while recording.
- To encourage students to use video resumes as a tool for building confidence and improving communication.

Key Highlights

1. Understanding Video Resumes:

The session began with an overview of why video resumes are becoming popular in the hiring process. The speakers explained how they allow candidates to showcase their confidence, personality, and communication skills beyond the traditional paper resume.

2. Structure and Presentation:

Students were guided on how to organize their content - from self-introduction and education details to skills and career goals - while maintaining a professional yet natural tone.

3. Do's and Don'ts:

Practical tips were shared on background setup, camera framing, dress code, and lighting. The speakers emphasized that authenticity and clarity matter more than technical perfection.

4. Live Demonstration:

A short demonstration of a sample video resume was shown to illustrate effective body language, tone, and structure. Students were encouraged to practice and record their own versions as an exercise.

5. Interactive Q&A:

The session concluded with an interactive Q&A segment, where students raised queries about scripting, video length, and how to overcome hesitation on camera. The speakers addressed each question with relatable examples and simple strategies.

Conclusion

The Video Resume Masterclass was an engaging and insightful session that helped students gain confidence in presenting themselves professionally. The valuable inputs shared by Ms. Khushi Dhingra and Mr. Dhruv Gupta encouraged students to experiment with creative yet professional ways of self-presentation. The event successfully achieved its objective of blending communication training with career readiness, marking another impactful initiative by the Training & Placement Cell.

