



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical  
Education Society) Affiliated to GGSIP  
University; Recognized u/s 2(f) of UGC  
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### DEPARTMENT OF COMMERCE

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Tuesday, 9 September, 2025

### **Session on LinkedIn Profile Building- First Step to Enhancing your Professional Credibility**

#### **Academic Year: 2025-26**

**Name of event:** LinkedIn Profile Building- First Step to Enhancing your Professional Credibility

**Organized by:** Ms. Shreya Garg, Associate Professor, Department of Commerce

**Date of the Event:** 9 September, 2025

**Time of the Event:** 1:30 P.M. onwards

**Location:** Seminar Hall, 9<sup>th</sup> Floor, MAIMS

**Student Coordinator:** Sara Khan, Aditya Bansal

**Number of Students Participated:** 48

#### **Objectives of the session:**

- To help students with building professional credibility by creating a strong job profile.
- To guide students on expanding their corporate network smartly.
- Generating inbound opportunities by connecting to multiple recruiters and clients.

## **Session on Linked in Profile Building- First Step to Enhancing your Professional Credibility**

On 9 September 2025, Maharaja Agrasen Institute of Management Studies conducted an insightful session titled " Linked in Profile Building- First Step to Enhancing your Professional Credibility " organized by the Department of Commerce. To enhance the professional profile building skills of students the session was aimed at helping B. Com (H) and BBA students. Since the job searching process forms an integral part of the students' professional lives and contributes to the students' overall careers, the session aimed to guide them in preparing a well-structured job portfolio on LinkedIn, exploring the advanced features on LinkedIn, expanding their network with recruiters and clients smartly and equip students with the skill of displaying their professional skills.

The session was conducted at the 9th floor seminar hall and featured **Ms. Shreya Garg**, Associate Professor, Maharaja Agrasen Institute of Management Studies as the keynote speaker.

Students were introduced to the standard format of a LinkedIn profile, which includes essential sections like a professional headline, a detailed "About" summary, work experience, and educational background. The session provided a comprehensive guide from creating a profile from scratch to leveraging advanced features. Students learned to optimize their profiles using real profile examples and were also guided on the following:

**Building Network** Strategies for expanding your professional connections effectively.

**Endorsing & Cold Mailing** Students were taught to endorse skills and craft compelling cold messages to recruiters or industry professionals.

**Utilizing Job Search and Creator Mode** Students were given a walkthrough on how to effectively leverage this feature to share content, build a professional brand and apply for opportunities.

**Professional Skills & Experiences:** Guidance on highlighting your skills and relevant experiences.

The interactive session was made more insightful by the speaker's personal experiences in the Corporate World, offering practical advice and a deeper understanding of professional

networking.

The event concluded with an **interactive Q&A session** where students clarified doubts regarding optimizing their profiles, the frequency of posting content, best practices for connecting with recruiters, framing networking notes, and how to handle a lack of professional experience on their profile. Practical examples and model templates were shared to illustrate the points discussed, including sample profiles and effective message templates for networking. This final segment provided personalized insights and ensured all students left with actionable strategies for building an effective LinkedIn presence

## **Conclusion**

The session was highly informative and beneficial. It equipped the students with the necessary knowledge and skills to prepare their job profiles professionally and in accordance with corporate standards. Students expressed confidence and clarity about building new skills and enhancing their profiles by following the mentioned practices.

### ***GLIMPSES OF THE SESSION***



*Resource person demonstrating real life examples of LinkedIn Profiles.*



*Resource person explaining the value of network building to students.*



*Students understanding the importance of a good profile for future career goals.*