



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

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DEPARTMENT OF COMMERCE

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September 19th, 2025

INDUSTRIAL VISIT TO YAKULT DANONE INDIA PVT LTD.

Academic Year: 2025-26

Name of event: Industrial Visit to Yakult Danone India Pvt. Ltd.

Organized by:

Ms. Simran Sharma, Assistant Professor, MAIMS

Dr. Anil Goyal, Associate Professor, MAIMS

Date of the Event: 19th September, 2025

Time of the Event: 10:00 A.M. onwards

Mode : Offline

Location: Yakult Danone India Pvt. Ltd. Plot no:- 402-405 & 410-413, Food Park,
HSIIDC, Rai, Sonapat, Haryana-131029.

Collaborating Unit: The Placement Team

Number of Students Participated: 50

The Training and Placement Cell of the Department of Commerce organized an insightful and educational industrial visit to Yakult Danone India Pvt. Ltd., on 19th September, 2025, one of India's leading probiotic health drink manufacturers. The visit was curated with the aim of bridging the gap between theoretical learning and real-world application by providing students with exposure to the practical aspects of production, quality control, and packaging of health-based consumer products.

Yakult Danone India Pvt. Ltd., established in 2007 as a joint venture between Yakult Honsha, Japan and Groupe Danone, France, is renowned worldwide for its probiotic drink "Yakult" that promotes digestive health and immunity. With state-of-the-art manufacturing facilities in Sonapat, Haryana, the company adheres to the highest international standards of hygiene and quality. Its product range is trusted by millions of consumers across age groups, making it a pioneer in the health-drink segment.

Yakult's operations in India emphasize educating consumers about probiotics and preventive healthcare. The company's outreach programs, innovative production technology, and consistent quality have enabled it to build strong trust and a wide customer base.

The visit commenced with the students gathering in the presentation room, where they were introduced to the history and origin of Yakult through an informative session. The presentation covered how Yakult came into being, its journey from Japan to India, the scientific testing it underwent among various age groups, and its health benefits for people. This session proved to be an insightful introduction to what Yakult truly is. After the presentation, students were provided with bottles of Yakult along with cookies for refreshment purposes.

Following this, the students were taken to the machinery area, where they witnessed first-hand how Yakult is produced. They observed the step-by-step manufacturing process – from the preparation of the probiotic formulation to the making of Yakult's iconic bottles, the bottling and sealing processes, and packaging. This segment of the visit allowed students not only to visually experience the manufacturing processes but also to gain practical insights into how these processes are carried on in a highly automated and hygienic environment. The industrial visit proved to be a valuable learning opportunity for the students. It exposed them to the extensive and evolving world of health-based consumer products and helped them understand how Yakult is capitalizing on innovation, quality control, and consumer awareness to strengthen its position in the Indian market.

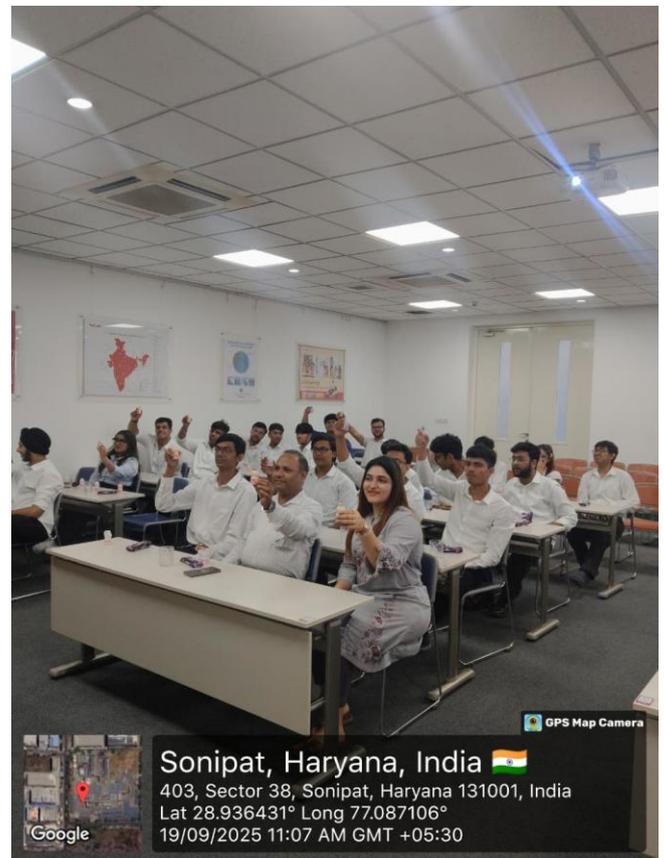
Beyond theoretical knowledge, the visit inspired students by showcasing the scale, precision,

and commitment to health that Yakult embodies. Witnessing the structured and efficient working of a renowned health drink manufacturer instilled a sense of ambition and opened up perspectives for careers in food and health product industries.

This visit also fostered teamwork and peer learning among students as they discussed and related the processes observed with their academic concepts. The exposure to a global brand's Indian operations deepened their understanding of how international standards are implemented in local manufacturing setups.

The credit for this initiative goes to Prof. (Dr.) Manju Gupta, Head, the Department of Commerce, who worked under the able guidance of Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS. Their constant support and encouragement helped in the successful accomplishment of this visit.

Here are a few glimpses of the visit:



Students in the presentation room with Yakult bottles as refreshment



Students after an enlightening and insightful visit



Presentation explaining the story of Yakult