



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGSIP University; NAAC A++ Accredited, Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA



Monday, September 1, 2025

CIRCULAR

Subject: Skill Enhancement Course on "Digital Transformation in Business"

In consultation with the Director, MAIMS, Skill Enhancement Course on "Digital Transformation in Business" is to be organized by the Department of Commerce, MAIMS under the Aegis of IQAC from September 8, 2025.

Title	Skill Enhancement Course on Digital Transformation in Business
Date of Activity	September 8, 2025
Time & Sessions	2.30 p.m. to 4:30 p.m.; 15 Sessions (Each two hour)
Objective	<ol style="list-style-type: none">1. To provide an overview of digital transformation in business and finance.2. To familiarize students with digital payment systems, fintech innovations, and investment platforms.3. To understand the regulatory, governance, and cybersecurity framework in the digital era.4. To develop awareness of ethical, legal, and HR-related challenges in digital transformation.5. To explore entrepreneurial opportunities and sustainability practices in the digital ecosystem.
Resource Person	Faculty of Department of Commerce
Participants	Students of MAIMS & other colleges
Registration link	https://forms.gle/bNSlGhYqCqWJBywQ7
Last Registration Date	September 6, 2024
Venue	Online- Google Meet
Program Head	Prof. (Dr.) Manju Gupta, Head, Dept. of Commerce, MAIMS
Convenor	Dr. Pooja Gupta, Assistant Professor, Department of Commerce Ms. Ashima Jindal, Assistant Professor, Department of Commerce

Prof. (Dr.) Rajni Malhotra Dhingra,
Director MAIMS

Prof. (Dr.) Manju Gupta
HOD Department of Commerce, MAIMS