



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

Accredited with the with the Highest Grade of NAAC A⁺⁺

ISO 9001:2015 Certified Institution

(Affiliated to GGSIP University & Recognized by BCI)

Recognized by UGC under section 2(f)

Prospectus- 2025-26



MAIMS- Where Reality goes beyond Expectations



maims.ac.in



08448186947

YUG PURUSH MAHARAJA AGRASEN



Maharaja Agrasen - an icon of non-violence, messenger of Peace, embodiment of Sacrifice, Compassion, Prosperity and full of virtues, eldest son of King Ballabh of Pratapnagar, was born at the last stage of Dvaapar Yug, according to the Mahalakshmi Vrat. The birth of Maharaja Agrasen took place nearly 5185 years ago, around the period of the Mahabharata. King Ballabh was a Suryavanshi (lineage from the Sun), so Maharaja Agrasen got the tag of Suryavanshi by birth. He never discriminated, and his subjects were very pleased with him. During his youth, Prince Agrasen was compassionate about the issues around him. The philosophy of Maharaja Agrasen is based on humanity, simplicity, equality, love and affection among people. He was the first ruler who establish socialism in his regime in the real sense. He started the tradition of giving “Ek Rupiya, Ek Eent”(one rupee and one brick)

There was no unemployment in his regime, and everyone had their own home. The principle of “Give and Take” was practised by everyone in his kingdom. In this setup of receiving things from and donating things, neither the receiver felt ashamed nor the donor felt proud. There were equal opportunities for people with various economic backgrounds. During his regime, feelings of social welfare and brotherhood gallored in the mind of every citizen. There was no corruption or selfishness in his kingdom. The development of the kingdom and life lifestyle of people was completely based on agriculture, trade and dairy. His belief in non-violence hardly meant non-resistance to oppression. He promoted self-defence.

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About MAIMS

योग: कर्मसु कौशलम्

Maharaja Agrasen Institute of Management Studies (MAIMS), affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), is NAAC “A++” accredited, ISO 21001:2018 and ISO 9001:2015 certified institute. MAIMS was established in 2003 by Maharaja Agrasen Technical Education Society (MATES) and is recognized under section 2(f) of UGC Act of 1956 and Bar Council of India (BCI). MAIMS relentlessly strives to provide world class education embedded in Indian values and thereby creating business leaders and law professionals who can think with both head and heart. Today, MAIMS has earned a distinct position in the realm of higher education that has been recognized by NAAC and NIRF. The Institute currently comprises of six departments offering seven undergraduate programs including BBA, B.Com (H), BCA, BA (H) Eco., BA JMC, BA LLB Integrated and BBA LLB Integrated and post graduate LL.M course in IPR, ADR and Corporate Law. MAIMS provide intellectually stimulating space to the students so that they can understand the complexities of social, economic and legal issues. The objective of MAIMS is to enhance the cognitive and professional skills of the students with the aim to make them professionally resilient, emotionally intelligent and socially responsible. With a world class infrastructure, supportive management and learned faculty, MAIMS provides a congenial environment for the students to learn at their own pace and excel in all their endeavors. Students of MAIMS has brought laurels in academics as well as in co-curricular and extra curricular activities by winning accolades at the national and international level. Good placements and strong industry interface is the hallmark of the institute. To hone the skills of the students, various competitions, fests and other activities are regularly organized by the student societies/ clubs of the institute. Additionally, the Institute also offers add-on courses / certificate courses/ skill-enhancement courses for the holistic development of the students. The lush green campus and well-built infrastructure with large and airy classrooms, well-equipped laboratories, auditorium, computerized libraries, moot court room, legal aid clinic, girls common room, boys common room, audio-video labs, spiritual library, crèche, indoor basketball stadium, facilities for sports and cultural activities, boys’ hostel, etc. makes MAIMS the most sought-after institute.

VISION

At MAIMS, we envision an education rooted in values that inspires and empowers young minds to become catalysts of positive change in society. We aim to nurture individuals who can make thoughtful, balanced decisions with a global perspective, embracing the timeless ideal of ‘Vasudhaiva Kutumbakam’
— the world is one family.

MISSION

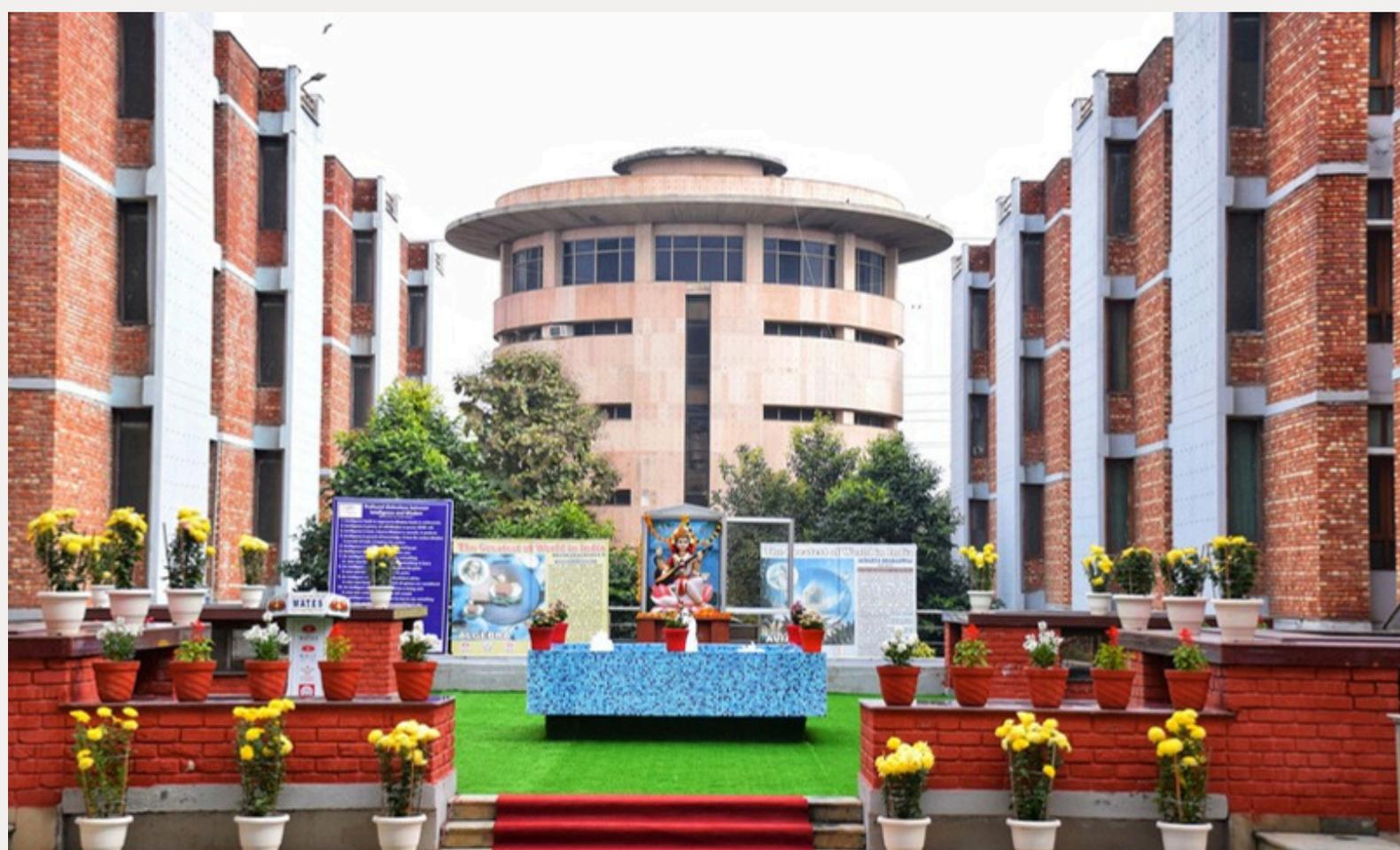
- To contribute towards the generation and dissemination of Knowledge.
- To nurture creativity and encourage entrepreneurship.
- To enhance employability and contribute to human resource development.
- To instil sensitivity amongst the youth towards the community and environment.
- To develop global competencies amongst students.
- To foster the spirit of national development.

CORE VALUES

The fundamental aim is:

- To make students responsible citizens of the country by embedding equity, social justice, diversity, responsiveness and compassion.
- To serve academic excellence with innovative technologies, intellectual aptitude for research, creativity, collaboration and scientific dynamism in faculty and students.
- To nurture the students with holistic development comprising professional & personal growth inclusive of honesty, integrity, harmony, rationality & respect.
- To instil the values of faith, empathy, interdependence, co-operation, engagement, sharing of knowledge, skills and resources among students.
- To foster national development by making students more decisive, independent, and practical, competent, enthusiastic, proactive and accountable.
- To develop the society by creating students open-minded, foresighted, and objective-oriented, thoughtful and cautious.
- To cultivate value-added human resources in an efficient and student-focused manner.

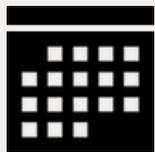
Legacy



STUDENTS



FACULTY MEMBERS



**YEARS OF ACADEMIC
EXPERIENCE**



**ADMINISTRATIVE,
TECHNICAL AND SUPPORT
STAFF**



ALUMINI NETWORK

Board of Management



Dr. Nand Kishore Garg
Founder Chairman & Chief Advisor
MATES & Chancellor, Maharaja
Agrasen University Baddi, H.P



Sh. Vineet Kumar Gupta
Chairman MATES



Prof. (Dr.) Rajni Malhotra Dhingra
Director, MAIMS

Message from the Founder Chairman and Chief Advisor, MATES



Dr. NAND KISHORE GARG
Founder Chairman & Chief Advisor, MATES
Chancellor Maharaja Agrasen University BADDI, H.P

“All of us do not have equal talent, but all of us have an equal opportunity to develop our talents”

- APJ ABDUL KALAM

It is extremely gratifying to see this glorious institution growing from strength to strength. Our mission is to nurture responsible citizens who are not only academically accomplished but also ethically grounded and socially aware. The institution aims to provide students with all the necessary knowledge and skills to become successful. In whatever career a student may choose to take, hard work, discipline and zeal to do are the paths towards success. We, at MAIMS will support students at every step so that they can accomplish their golden ambitions and we are confident that our students will be enriched with sense of morality and social responsibility. I wish, everyone- All The Best!

JAI HIND

Message from Chairman, MATES



SH. VINEET KUMAR LOHIA
CHAIRMAN, MATES

“There is no substitute for hard work”

-THOMAS A. EDISON

Hard work and education are two important keys to success. Hard work is important because nothing comes easy in life; one needs to put in efforts to achieve the success. MAIMS focuses on the National and International Industrial needs and encourages students to work hard in this direction to provide solutions and to fulfil their goals. The Mission of the organization is to instill confidence and independence, promoting critical thinking that will help the students act and react in real life situations. The aim is not only to impart education but to provide opportunities to the students whereby the students learn and test the applicability of the knowledge acquired.

My sincere good wishes to all the students!

Message from Director, MAIMS



PROF. (DR.) RAJNI MALHOTRA DHINGRA
DIRECTOR, MAIMS

"Excellence is never an accident; it is the result of high intention, sincere effort, intelligent direction, skilful execution, and the vision to see obstacles as opportunities."

-ARISTOTLE

It gives me immense pride to witness the remarkable journey of MAIMS as it continues to scale new heights of excellence. The institution's consistent progress reflects its deep-rooted commitment to quality education, holistic development, and value-based learning. We are proud to share that MAIMS has been accredited with NAAC A++, which affirms our dedication for maintaining the highest standards in teaching, research, and institutional governance. This prestigious accreditation is not just a mark of quality, but a motivation for us to further strengthen our academic environment and continuously strive for innovation and improvement.

At MAIMS, we aim to equip students with the knowledge, skills, and values needed to thrive in a rapidly changing world. With a strong foundation, disciplined mindset, and a zeal for excellence, our students are prepared to meet any challenge that lies ahead. I extend my heartfelt wishes to all students, faculty, and staff.

— May you continue to grow with integrity, resilience, and pride!



MAHARAJA AGRASEN TECHNICAL EDUCATION SOCIETY (MATES), DELHI



Dr. NAND KISHORE GARG
Founder Chairman & Chief Advisor, MATES
Chancellor Maharaja Agrasen University
BADDI, H.P

Sh. Vineet Kumar Lohia
Chairman, MATES



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Er. T. R. Garg	Sh. Mohan Kumar Garg Sh. Sanjeev Goel Sh. Rajnish Kumar Gupta
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Sh. Gyanendra Srivastava, IAS (Retd.)	

MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES	MAHARAJA AGRASEN INSTITUTE OF TECHNOLOGY	MAHARAJA AGRASEN UNIVERSITY	MAHARAJA AGRASEN BUSINESS SCHOOL	MAHARAJA AGRASEN GLOBAL SCHOOL
				
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Prof. (Dr.) S.S. Deshwal
Officiating Director

Sh. Suresh Gupta
Project Director

Sh. J.R Mani Tripathi
CAO (Accounts)

AFFILIATION

Maharaja Agrasen Institute of Management Studies (MAIMS) is affiliated to Guru Gobind Singh Indraprastha University (GGSIPU), recognized by Bar Council of India (BCI).

The institute has been graded in 'A' category by the fee regulatory committee of the government of the NCT of Delhi and Joint Assessment team of the Government of NCT of Delhi and Guru Gobind Singh Indraprastha University.

MAIMS accredited with NAAC Grade 'A++'

UGC RECOGNITION UNDER SECTION 2(f)

Maharaja Agrasen Institute of Management Studies has been recognized by UGC under section 2(f) of the UGC Act, 1956 under the head, 'Non-Government colleges teaching up to Bachelors' degrees, vide letter no. F8-55/2018 (CPP-I/C) dated 10 May, 2018.

ISO CERTIFICATION

In recognition of the organization's quality management system, MAIMS has been awarded 'ISO 9001:2015' Certification.

Programmes Offered

PROGRAMMES	INTAKE		DURATION
	M	E	
Bachelor of Business Administration BBA	240	180	4 YEARS
Bachelor of Arts Journalism and Mass Communication, BA(JMC)	60	60	4 YEARS
Bachelor of Commerce Honours B.Com (H)	120	120	4 YEARS
Bachelor of Arts Economics Honours BA (H) ECO	60	120	4 YEARS
Integrated (Bachelor of Arts) – (Bachelor of Law) BA LLB, Approved by BAR Council of India	180		5 YEARS
Integrated (Bachelor of Business Administration) – (Bachelor of Law) BBA LLB, Approved by BAR Council of India	120		5 YEARS
LL.M	30		1 YEAR

Admissions in LL.M, BA LLB and BBA LLB Programmes are made through CLAT-2025. The admissions for all other programmes are done through CET-2025 (GGSIPU) or CUET-2025. For the respective courses, the candidates aspiring for admission may refer to the GGSIPU website (www.ipu.ac.in).

NOTE: The information presented here is subject to change according to GGSIP University/UGC/ Bar Council.

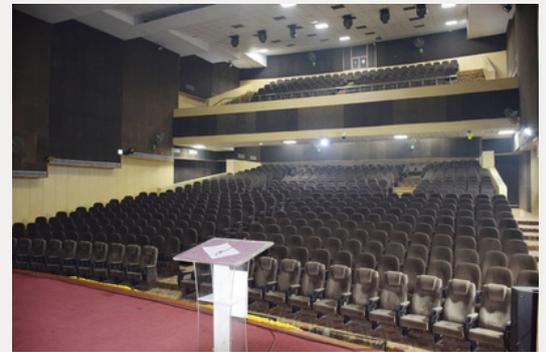
INFRASTRUCTURE



The state-of-the-art campus of MAIMS is located at Sector – 22, Rohini, New Delhi in a sprawling area of about 10 acres. It has well-furnished lecture halls, seminar rooms, media lab, moot court, library and spiritual Library, Yoga Centre, computer Centre, canteen, hostel, and an independent administrative block. The campus has facility for sliding ramp and elevators for differently-abled persons. The campus also has facility for indoor and outdoor games.

AUDITORIUM

The Institute has well-furnished centrally air conditioned Maharaja Agrasen Auditorium and Mini Auditorium with seating capacity of 800 persons and 150 persons for the purposes of presentations, seminars and conferences. The auditorium is fully equipped with audio-visual equipment's. It also provides ample opportunity for our staff and students to exhibit their talents in various activities.



LIBRARY



MAIMS library is fully air conditioned and has a collection of approximately 40, 553 books related to Commerce, Management, Mass Communication, Law, Economics and related subjects. MAIMS library has a balanced mixture of books, AV, materials, e-journals, reports, magazines, and journals of national and international repute. To provide easy access of books to the students, MAIMS offers a book bank facility. This eliminates the usual delays associated with procuring books, by pre-ordering, pre-arranging, and providing all the required curriculum books at the start of the semester.

CAFETERIA

Food time is also a good time for students. To ensure students enjoy a range of food choices, MAIMS shelters multiple food joints, within its campus. The main college canteen offers mini- lunch packs, Nescafe, Silver spoon, Amul kiosks and variety of cuisines to choose from. Along with taste, canteen food is monitored to ensure healthy and hygienic menu.



SPORTS FACILITIES



All work and no play make Jack a dull boy. Sports are a wellspring of benefits. A sport makes our mind sharper, body fitter, and spirit happier. MAIMS provides opportunities to participate in organized sport and competitive activities. Our campus is equipped with with indoor facilities such as table tennis court, badminton court, chess and carom. Amongst outdoor facilities, an open football and cricket field, basketball court, tennis court and volley ball court for the students to enjoy.



MOOT COURT HALL



MAIMS has a spacious, well-furnished Moot Court hall, where students argue on moot problems which are based on facts of decided cases or purely hypothetical situations.

LEGAL SERVICES CLINIC



MAIMS LSC provide skill training to the students of Law. It conducts regular awareness campaigns and other extension activities. The activities undertaken by LSC is a part of our noble initiatives to nurture young legal minds.

COMPUTER CENTRE & AUDIO VISUAL STUDIOS

MAIMS has four computer laboratories. These laboratories have 231 nodes in total including 2 HP servers. All computers have latest configuration with broad band internet connections and are connected with printers. These systems also have all required software to meet the needs of the curriculum of the students. Shri Shadi Lal Minda Memorial Audio-Video & Photo Lab houses some of the latest state of art equipment like Sony video cameras, HVR- Z5P, Sony LCD Monitors, Apple Pro Mac, Yamaha 16 channel mixer etc.



SEMINAR HALL

The College provides seminar halls having great seating capacity. The seminar halls have great ambience and all technical facilities. They are used for various purposes like guest lectures, workshops, student meetings, staff meetings, placement drives, Faculty Development Programs etc.



DEPARTMENT OF BUSINESS ADMINISTRATION

MAIMS offer a Bachelor degree in Business Administration. The duration of the degree is three years and it is designed to give a broad knowledge of the functional aspects of a company and their interconnection, while also allowing for specialization in a particular area. The degree also develops the student's practical, managerial and communication skills, and business decision-making capability to succeed in the competitive world. Many programs incorporate training and practical experience, in the form of case projects, presentations, internships, industrial visits, and interaction with experts from industry. Apart from classroom learning, students are given practical exposure through frequent industry interactions and internships with reputed banks and financial institutions, chartered accountants, hotels and other concerned industries.

DEPARTMENT OF BUSINESS ADMINISTRATION



DEPARTMENT OF COMPUTER APPLICATIONS

The Department of Computer Applications, established in 2024, is dedicated to prepare students for exciting careers in the dynamic field of computer science and applications. Our Bachelor of Computer Applications (BCA) program offers a comprehensive curriculum that blends theoretical knowledge with practical skills, preparing students for successful careers in the field of computer science and applications and ensuring our graduates are well-equipped to excel in the rapidly evolving technology landscape. Our BCA program covers a wide range of topics including programming languages, software development, database management, web technologies, cybersecurity, and more. Students have access to state-of-the-art computer labs equipped with the latest hardware and software, providing them with a stimulating learning environment. Our expert and seasoned faculty members guide and mentor students throughout their academic journey. The experiential learning helps foster critical thinking, problem-solving abilities, and innovative thinking. In addition to academic excellence, we prioritize holistic development by encouraging participation in co-curricular activities, industry internships, and research projects. We also foster collaborations with leading industry partners to ensure that our curriculum remains aligned with industry trends and demands. Upon completion of the BCA program, our graduates are well-prepared to pursue diverse career opportunities in software development, IT consulting, systems analysis, and more. Whether you aspire to become a software engineer, entrepreneur, or technology consultant, the Department of Computer Applications is committed to nurture your talent and empower you to succeed in the fast-paced world of computing.

DEPARTMENT OF COMPUTER APPLICATIONS



DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION

The Department of Journalism & Mass Communication was established in the year 2010 with the vision of serving society through objective Journalism and ethical, unbiased and humanitarian reporting. The department runs the Bachelor of Arts (Journalism & Mass Communication) – BA (JMC) program under the affiliation of GGSIP University, Delhi. The Department is committed to achieve excellence in media education through its well qualified, experienced and highly motivated faculty members. We prepare our students in wider fields of Mass Communication like Media Research, Journalism, Content & Creative Writing, Public Relations, Anchoring, Graphic Designing, Advertising, and Film and TV Production. We have state-of-the-art infrastructure with the latest equipment for Audio-Video Production and Graphic Designing. Since its inception, the department has achieved many laurels both in academics and professional pursuits. Ms. Richa Kanodia, of 2015 batch and Ms. Jahanavi Bhagat of 2018 batch were the Gold Medalists in GGSIP University and one of our alumni is in the social media handling team of PM Modi. As such our alumni occupy good positions in India and abroad. From lectureship to News anchor, actors to directors, filmmakers to reporters, ad makers to event organizers our alumni have excelled in all fields. We believe in giving hands-on knowledge to our students through various field visits, workshops, special lectures, interactive sessions, conferences, seminars, webinars, competitions, etc.

DEPARTMENT OF JOURNALISM AND MASS COMMUNICATION



DEPARTMENT OF ECONOMICS

The Department of Economics at MAIMS was established in 2017 and introduced BA (H) Economics Programme. The vision of the department is to impart theoretical and applied knowledge of economics to students so that they can understand socio-economic problems at regional, national and international level for inclusive development of society. The department has well qualified and experienced faculty. At MAIMS, we are dedicated to make world the better place with our contribution in the field of Economics through the blend of research- oriented study culture delivered by qualified and experienced faculty members. We provide great platform to students, under the ambit of Economic Society Arthanomics.

DEPARTMENT OF ECONOMICS



DEPARTMENT OF LAW

The Department of Law was established in 2017 by introducing a five-year integrated BA LL.B degree program. Established as a unit of the Maharaja Agrasen Institute of Management Studies, the Department of Law aims to provide quality education with a professional approach to the budding legal professionals. The year 2020 has added another feather to its cap with the introduction of the five-year integrated BBA LL.B program. In the year 2022, LLM program has also been introduced with the specialisations of IPR, Corporate Law and ADR. Entry to the five-year course is through the rankings of the CLAT (Common Law Aptitude Test). The Department is equipped with requisite facilities like Moot Court Hall, Legal Services Clinic, ADR Cell, IPR Cell, and Maims Probono Club in affiliation with the Ministry of Law & Justice. It has a mix of senior, seasoned faculty as well as young and dynamic faculty members.

DEPARTMENT OF LAW



DEPARTMENT OF COMMERCE

MAIMS offers a comprehensive Bachelor's degree in Commerce, designed to equip students with a strong foundation in Business and Financial studies. It is one of the best institutes in GGSIPU. The Department of Commerce is supported by a team of highly qualified faculty members who bring academic excellence and practical insights into the classroom.

The Department actively collaborates with reputed companies to facilitate students with Industry exposure and robust Career Placement opportunities. It regularly organizes a wide range of academic and professional enrichment activities including National and International Conferences, Faculty Development Programs (FDPs), Skill-based Workshops, Interactive Seminars, Software trainings like EViews, SPSS, Python, and Industrial visits. These initiatives aim to inspire both students and faculty, foster a culture of continuous learning, and support holistic career development.

DEPARTMENT OF COMMERCE



MAIMS JOURNAL OF MANAGEMENT

MAIMS Journal of Management” is a biannual refereed and reviewed journal of Maharaja Agrasen Institute of Management Studies (MAIMS). It carries ISSN 2249-0116 and is registered with the Registrar of Societies vide no. DELENG/15227/29/1/2006-TC. The journal covers a wide range of issues in the field of Business Management, Finance, Marketing, Human Resource Management, International Business, Information Technology and other allied disciplines. The journal gives a platform to intellectuals to share their knowledge, thoughts and expertise with academia, students and society at large. The journal has been published regularly for the past ten years.

MAIMS JOURNAL OF MANAGEMENT	
Volume 14 No 1&2 April 2019 - March 2020 ISSN-2249-0116	
A Peer-Reviewed Journal of Maharaja Agrasen Institute of Management Studies	
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Maharaja Agrasen Institute of Management Studies
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MAIMS MEDIA GRAPH

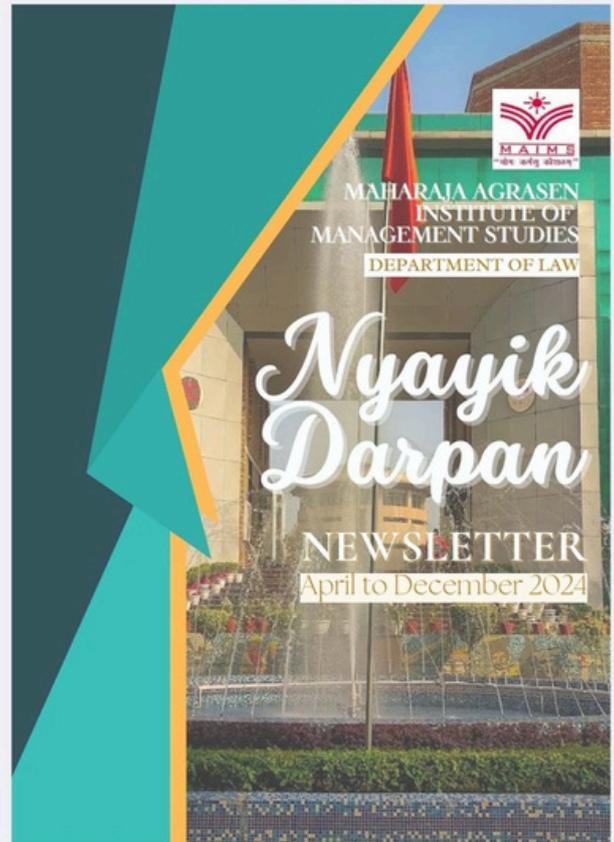
The MAIMS Media Graph journal is an online journal which is an initiative of the Department of Journalism & Mass Communication, Maharaja Agrasen Institute of Management Studies. It aims to promote research in the field of Communication and Media. Not only are original articles, research papers and case studies published, but it also covers debates on current issues. The journal encourages submissions that reflect the wide and interdisciplinary nature of the subject and articles that integrate technological disciplines with social, contextual and media issues, based on research using appropriate research methods.

MEDIA GRAPH	
Research Journal by Department of Journalism & Mass Communication MAIMS	
ISSUE-2,VOL-02/2025-26	BILINGUAL
1. AI and Immersive Technology for Crisis Communication and Public Relations * Dr. Neha Bhushan	
2. Citizen Journalism During Crisis: A Study * Dr. Sunaina, ** Mr. Narender Soni	
3. Cybercrime through Money Transfer Applications **Moksha Garg, **Udita Singhal	
4. Bollywood Boycott Propaganda: a study on Digital Media **Riya Jain, ** Himanshi Gautam	
5. Digital PR: The New-Age Game Changer for Brand Success (Swiggy) *Dr. Neha Bhagat	



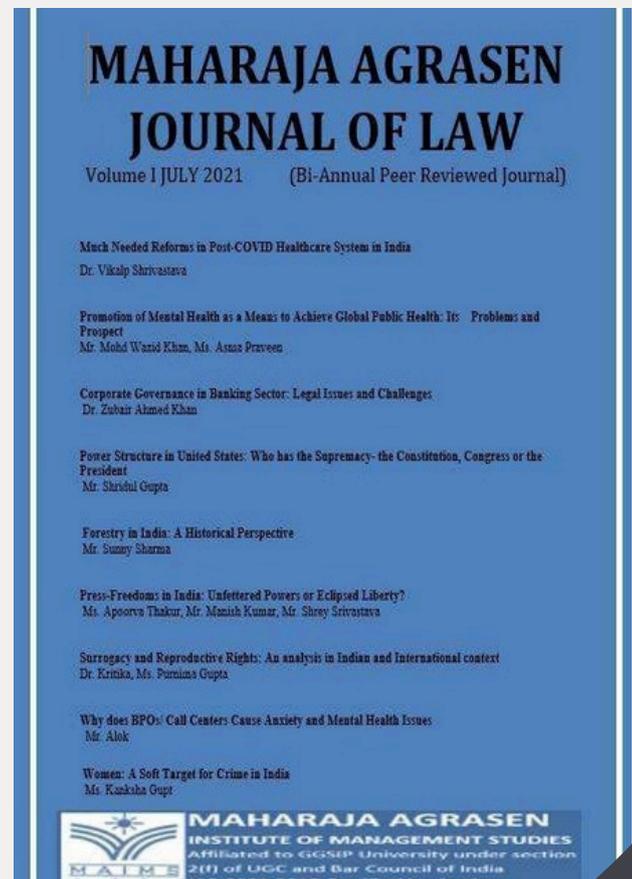
NYAYIK DARPAN

"Nyayik Darpan" is a newsletter published by the Department of Law, MAIMS, providing a platform for students and faculty to engage with contemporary legal issues. It features articles, analyses, and discussions on various aspects of law, bridging the gap between theoretical knowledge and real-world applications. The newsletter aims to nurture informed and responsible legal thinkers, contributing to the broader discourse on justice, human rights, and governance.



MAHARAJA AGRASEN JOURNAL OF LAW

The main endeavour of this journal is to provide a platform to leading researchers and practitioners from academia and industry in India and abroad to share their innovative ideas, experiences, and cutting-edge research in the fields of law and related areas. Our vision is to establish this Journal as a high-quality publication that will be relevant, thought-provoking and inclusive of a diverse range of voices and perspectives on contemporary issues involving the intersection of law, technology, industry and policy and including those of scholars as well as students who aim at coming out with ideas which are not strictly scholarly, but also interesting to read covering the contemporary issues.



PLACEMENT COMPANIES IN MAIMS

pwc

EY
Building a better
working world

wipro

**S&P
CAPITAL IQ**
McGRAW HILL FINANCIAL

cvent

genpact
Transformation
Happens Here

IHS Markit

**Tech
Mahindra**

ICICI Bank

YOMA

BYLD
Building Your Leadership Differentiators

**Outlook
group**

jaro
education™
ISO 9001:2008 Certified

THE TIMES OF INDIA

HT Hindustan Times

reliance
Nippon Life Insurance

CONCENTRIX

Star

ZEENEWS

NDTV

Network 18

दैनिक जागरण

webchutney
A part of the Dentsu India Group

UNIQUE INITIATIVES

ONLINE LEARNING FACILITIES

MAIMS uses a virtual platform for students to strengthen the classroom learning experience and allows students to continue their reading and learning after class hours and outside the classroom. All the necessary information related to upcoming events, reading material including notes, presentations, videos, assignments, discussion forums, tests and quizzes, grade-book is provided to the students, faculty and staff through this medium.

STUDENT EVALUATION

Internal Assessment of students is formulated through home assignments, viva, group discussions, presentations and theatrical representation of ideas.

MENTOR- MENTEE SESSIONS

These sessions are held to analyse the potential of students. It plays an important role to understand the student's mental and emotional phase. The session provides moral support and motivation to the students, directing them to move on the correct path to achieve their goals.

VALUE ADDED COURSES

These courses help the students to have a better understanding of leadership and its traits. It gives an insight on how to manage the conflicts in work place & society. This will not only make the students ready but also give a vision to choose entrepreneurship as their career.

TRAINING STUDENTS FOR PERSONAL INTERVIEW AND PERSONALITY BUILDING

MAIMS provide students with workshops and seminars which help them to enhance their skills, to qualify for the personal interview rounds. These sessions help them to identify and apply the questioning techniques to target appropriate competencies.

WORKSHOPS ON LIFE SKILLS

These workshops prepare students to deal with real life struggles and stress, boosting their confidence to overcome the peer pressure.

SKILL ENHANCEMENT CERTIFICATE COURSE ON BASICS OF INDUSTRIAL RESEARCH AND ANALYSIS

The Skill Enhancement Certificate Course "Basics of Industrial Research and Analysis" aims at imparting theoretical and practical knowledge on preparation of an industrial research report which proves to be a useful document for industrialists, policy makers and all other stakeholders to take appropriate decisions.

HANDS-ON TRAINING PROGRAMS ON LEGAL DRAFTING AND MOOTING

This course is offered to law students at MAIMS which provides hands-on training to budding lawyers for drafting of contracts, petitions, suits, application and appeals etc.

MAIMS ACTIVITIES

Training & Placement Cell - Departments of Business Administration, Commerce and Economics 'Job Expo' (March 15, 2024)



Department of Business Administration Industrial visit to NSE (October 07, 2024)



Department of Journalism & Mass Communication Internship Fest (April 04, 2024)



Department of Business Administration, Industrial visit to BSE (October 04, 2024)



Farewell Cheerio Bash'24 (April 26, 2024)



Department of Commerce, Industrial visit to National Small Industries Corporation (NSIC) (October 04, 2024)



Department of Computer Applications visit to India Mobile Congress 2024 (October 16, 2024)



BizMind - The Entrepreneurship Cell, E-Summit'24 (May 07, 2024)



Finversion – The Finance Society Seminar on 'Elevate your basics of investment & depository services' (September 19, 2024)



Bizmind & IIC, The Startup Social (February 27, 2025)



T&P Cell, Job Expo' 25 (March 03-07, 2025)



Avritah – an Art Exhibition organized by Srijana- the Fine Arts Society (April 10, 2024)



Manthan – The Literary Society organized Aesthete (April 12, 2024)



Counselling Cell, MAIMS Workshop 'Psychological Well-being' (February 28, 2025)



Gender Sensitization Equality Initiative Society Men's Day (November 05, 2024)



Compact Seminar "Future Scope 2035" (November 06, 2024)



Geeta Jayanti: Wellness Club (December 11, 2024)



Farewell Cheerio Bash'24 and Antardhwani – MAIMS Cultural Fest, a Gala evening – Raftaar Performance (April , 2024)



Youth India Foundation Informative Session (January 29, 2025)



Arthonomics PowerPoint competition on "Ratan Tata's Footprints" (November 06, 2024)



Atal Incubation Centre, GGSIPU & BizMind Session on Innovation & Entrepreneurship (November 06, 2024)



International Conference on the theme—Revisiting Business, Education, and Communication with an emphasis on Sustainable Development). (March 12-13, 2024)





1st JUSTICE J.S. VERMA MEMORIAL ADR & CLIENT COUNSELLING COMPETITION & NAVITAS

COMMITTEES

Anti-Ragging Cell

Given the directions of the Hon'ble Supreme Court, all forms of ragging-related activities are strictly forbidden at MAIMS. The institution prohibits, prevents and eliminates the scourge of ragging, including any conduct by any student or students, whether by words spoken or written or by an act which has the effect of teasing, treating or handling with rudeness a fresher or any other student. The Anti-Ragging Committee is the supervisory and advisory committee in preserving a culture of a Ragging Free Environment in the college Campus.

Examination Grievance Redressal Committee

The College has an Examination Grievance Redressal Committee which addresses the examination-related issues, if any. The objective of the Grievance Redressal Committee is to develop a responsive and accountable attitude among all the stakeholders to maintain a harmonious educational atmosphere in the institute.

Internal Quality Assurance Cell (IQAC)

MAIMS has an Internal Quality Assurance Cell to develop a quality system and to improve the academic and administrative performance of the College. It acts as a dynamic system for quality changes in the institution.

Internal Complaints Committee (Sexual Harassment)

The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act 2013 has developed a grievance procedure in the form of a grievance redressal forum called the Internal Complaints Committee. Maims also has an Internal Complaints Committee to ensure a safe and comfortable workplace for women.

Student Welfare and Grievance Redressal Cell

Grievance is any type of problem, concern, dispute or complaint or suggestion (s) related to academics or the environment, in the college premises. We work on principles of confidentiality, impartiality, sensitivity and timely action to maintain an amicable environment in the Institute.

Gender Sensitization Club

Gender Sensitisation Club aims to provide an integrated and interdisciplinary approach to understanding the social and cultural constructions of gender that shape the experiences of women and men in society. The aim is to make the young boys and girls gender sensitive and create positive social norms that value the girls and their rights.

National Cadet Corps (NCC) – GGSIPU

Be Bold. Be Disciplined. Be a Leader.

Guru Gobind Singh Indraprastha University (GGSIPU) is proud to foster a dynamic and inclusive National Cadet Corps (NCC) environment for its students. The NCC at GGSIPU is a transformative platform aimed at building disciplined, confident, and socially responsible youth, equipping them with the skills and values necessary for nation-building and leadership in every walk of life.

Why Join NCC at GGSIPU?

1. Leadership & Personality Development:

NCC nurtures essential qualities such as leadership, discipline, resilience, and teamwork. Cadets learn to lead by example, shoulder responsibilities, and handle challenges both individually and as a team.

2. Exposure & Adventure:

Cadets at GGSIPU regularly participate in prestigious national-level camps such as the Republic Day Camp (RDC), Thal Sainik Camp (TSC), All India Trekking Camp, Youth Exchange Programs (YEP), and Army/Navy/Air Force Attachment Camps. These camps offer life-changing exposure to military life, adventure activities, and cultural exchange.

3. Social Responsibility:

NCC cadets actively contribute to society through initiatives like Swachh Bharat Abhiyan, blood donation drives, plantation campaigns, disaster relief efforts, and awareness rallies, strengthening their sense of civic duty and national pride.

4. Career Advantage – Especially in Defence Services:

NCC training gives a competitive edge for aspirants of defence services. Cadets holding NCC 'C' Certificates are eligible for direct SSB interviews for Officer-level entries in the Indian Army, Navy, and Air Force. Additionally, the discipline and leadership traits developed through NCC are highly valued in civil services, public administration, and corporate sectors.

5. Recognition & Certification:

The NCC 'B' and 'C' certificates are recognized across the country for their merit. They not only boost academic and job profiles but also reflect a cadet's commitment to excellence and national service.

Eligibility & How to Join

All students enrolled in GGSIPU and its affiliated colleges are eligible to apply, regardless of gender. Selection is based on physical fitness and enthusiasm for service. Interested students may contact the NCC Coordinator during the orientation or admission period.

Empowerment Through Uniform

Joining NCC is more than wearing a uniform—it's about embodying values of courage, service, discipline, and unity. Whether you aim to join the Armed Forces, serve society, or simply grow as a responsible and confident individual, NCC at GGSIPU is your gateway to personal transformation and national contribution.

Be a Cadet. Be the Change. Join NCC at GGSIPU.

Once a Cadet, Always a Cadet.

The National Service Scheme (NSS)

The National Service Scheme (NSS) is a voluntary community service program launched in Mahatma Gandhi's centenary year 1969 by the Ministry of Youth Affairs & Sports, Government of India. The motto of the National Service Scheme is "NOT ME BUT YOU." This motto reflects that NSS volunteers place the 'community' before the 'self'.

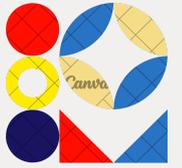
Keeping the above-mentioned NSS motto in view, NSS MAIMS aims to develop the personality of the students through hands-on experience in delivering community services. The NSS MAIMS organizes many activities like cleanliness drives, cloth donation drives, tree plantation drives, blood donation camps, and visits of the NGOs working for underprivileged people etc. for the holistic development of the NSS volunteers. All the activities are conducted to make the students socially aware and promote a sense of social responsibility among them.

NSS MAIMS Office Bearers:

- **Program Officers:** 1. Dr. Umesh Chandra Pathak
2. Dr. Nirdosh Kumar
- **Members:** 1. Ms. Divisha Gupta
2. Mr. Ayush Goel
3. Dr. Bharati Chouhan



LIFE AT MAIMS

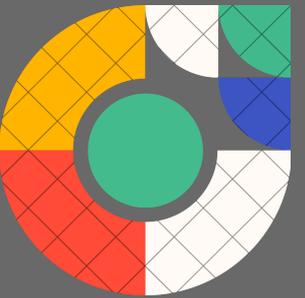
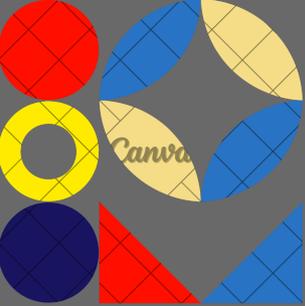
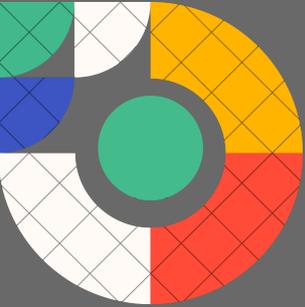
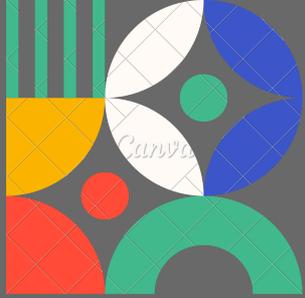


MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

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