



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

A Unit of Maharaja Agrasen Technical Society
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi -110086, INDIA
Tel. Office: 8448186947, 8448186950 www.maims.ac.in



April 16, 2025

Academic session -2024-2025

Name of Event: CommFiesta 7.0

Organizing Unit: COMMPACT- The Commerce Society of MAIMS

Business Administration Head of the Institution: Prof. (Dr.) Rajni Malhotra Dhingra

Conveners: Dr. Bharti Chaudhary. Ms. Taranpreet Kaur

Date of the Event: 03rd April 2025

Time of the Event: 11:00 AM onwards

Mode: Offline

Location: Maharaja Agrasen Institute of Management Studies

Number of Students Participated: 700+

Introduction to the Event

On 3rd April 2025, COMMPACT – The Commerce Society of MAIMS successfully hosted its flagship annual commerce fest, COMMFIESTA 7.0, a celebration of intellect, innovation, and entertainment – all in one power-packed day. The fest witnessed immense participation and energy through a diverse set of events that tested the strategic minds and creativity of students.

The fest featured three dynamic sub-events – COMMCAD: A Case Study Competition, The Hidden Mandate, and the IPL Auction 5.0, each crafted to challenge the analytical and decision-making skills of participants. Alongside these competitive activities, the audience was also treated to two insightful educational speaker sessions, offering valuable industry perspectives. To top it all, the day concluded on a high note with a lively band performance and a stand-up comedy act, creating the perfect fusion of learning and fun.

Purpose

- To provide a dynamic platform for students to apply classroom concepts in competitive, real-world-inspired scenarios.
- To encourage critical thinking, collaboration, and innovative problem-solving through well-curated events.
- To facilitate interaction with industry experts, promoting learning beyond textbooks.



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- To foster a vibrant and inclusive community that celebrates commerce, creativity, and culture.

Event Highlights

- On campus events

1. Commcade- The Case Study Challenge

A battleground of intellect, where some of the brightest minds from Delhi's top colleges came head-to-head in a gripping race of ideas, logic, and business brilliance. 10 Teams competed for the final verdict after a rigorous process of 2 rounds. Under the sharp eyes of a panel of three highly accomplished judges, strategies were tested, arguments made, and only the most innovative cracked the case. The best solutions were rewarded with cash prizes, making the competition both intellectually enriching and rewarding.

2. The Hidden Mandate – Prison was Just a Pause...

The Hidden Mandate was not just an event; it was an experience. With 10 fierce teams from across DU and many other, this investigation-based game had everyone on the edge of their seats. Mystery unraveled in real-time, and the most cunning minds cracked the code to claim gift vouchers worth ₹15,000 and e-certificates.

3. IPL Auction 5.0

Strategy met adrenaline in this electrifying auction-style game. Participants turned into team managers, investors, and tacticians, bidding smartly to build the ultimate squad. With every bid, the crowd buzzed louder, and only the most calculated minds emerged victorious – bagging gift vouchers worth ₹15,000 and thundering applause among 15 teams.

- Prize Distribution Ceremony

The Prize Distribution Ceremony was a moment of pride and celebration, recognizing the outstanding talent and efforts of the participants. Our esteemed Heads of Departments- Dr. Manoj Verma, Head of the Department of Business Administration, Prof. Dr. Manju Gupta, Head of the Department of Commerce and Dr. Gaurav Aggarwal, Head of the Department of Economics, along with our respected Director Ma'am, Prof Dr. Rajni Malhotra Dhingra graced the stage to felicitate the winners of Commcade, acknowledging their brilliance, creativity and competitive spirit. With applause echoing through the auditorium, trophies, certificates and prizes were handed over, marking the culmination of months of planning and dedication.



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- Talk Show with Dr. Mitali and Dr. Vijay

Transforming traditional lectures into high-voltage, talk-show-style interactions – our two educational speakers- Dr Mitali Jaiswal and Dr. Vikas Vijay were both intellectual and engaging. Students weren't just listeners; they were part of the conversation, gaining insights that textbooks could never teach, directly from the trailblazers of the industry.

- Anurag's Collective – The Band

And just when the day couldn't get any better – the stage came alive with a magical musical performance by Anurag, Daniel Dass and their team that had hearts swaying and feet tapping. Their performance was a seamless blend of emotion and energy, drawing cheers, claps and heartfelt appreciation from the crowd. It was not just a performance, but a musical journey that left everyone swaying to the tunes and etched a memorable mark on Commfiesta 7.0.

- Bhangra Knights

The Bhangra Knights set the stage ablaze with their high-octane dance performance. They brought the rich tradition of Bhangra to life. Their infectious enthusiasm instantly connected with the audience, creating an atmosphere of celebration and rhythm. The dynamic performance left the crowd enthralled, clapping to every beat and craving for more, making it one of the most spirited highlights of Commfiesta 7.0.

- Pranav Sharma

The grand finale of Commfiesta 7.0 was marked by a rib-tickling performance by Pranav Sharma, a proud alumnus of our college and a rising name in the stand-up comedy scene. Pranav lit up the stage with his sharp wit, hilarious anecdotes, and impeccable comic timing. His relatable humor struck a chord with the audience, keeping them in splits throughout his set. The performance was not just entertaining but also heartwarming, as the crowd cheered one of their own. Pranav's charismatic presence and comedic brilliance made for a perfect conclusion to an unforgettable day.

Conclusion

Commfiesta 7.0 was an exceptionally successful and engaging event, captivating participants with its dynamic structure and real-world business simulations. The competition was intense, and participants demonstrated impressive strategic thinking, negotiation skills, and teamwork. The event provided a platform for learning essential business concepts, decision-making under pressure, and adapting to market fluctuations.

Participants left with valuable insights into business operations and strategic planning, making it a truly enriching experience. The overwhelming enthusiasm and competitive spirit displayed by the teams highlighted the event's impact and success, making it one of the most engaging and educational events hosted by COMMPACT.



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