Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)
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REPORT

Event Name: MAIMS International Conference on "GLOBAL CONVERGENCE OF LAW, MEDIA, COMMERCE, IT & ECONOMICS IN THE PERSPECTIVE OF VIKSIT BHARAT @2047".

Event Dates: 29th & 30th April 2025

Sponsor: Gandhi Smriti and Darshan Samiti, New Delhi

Collaborators: UDF Centro Universitario, Brazil and Kalindi College, Delhi University

Mode: Hybrid

No. of participants: 150

International Conference on the theme "Global Convergence of Law, Media, Commerce, IT & Economics in the Perspective of Viksit Bharat@2047" was organized by Maharaja Agrasen Institute of Management Studies from April 29, 2025 to April 30, 2025. The conference was sponsored by Gandhi Smriti and Darshan Samiti, the living memorial dedicated to the ideals of Mahatma Gandhi, and supported academically by Kalindi College, University of Delhi and UDF Centro Universitario, Brazil, the conference embodied the spirit of collaboration, innovation, and global vision.

The conference was conceptualized to align with the national vision of a developed India by 2047, the centenary year of India's independence. The goal was to bring together scholars, policymakers, industry leaders, youth, and civil society to deliberate on strategic frameworks and transformative pathways toward realizing the vision of a *Viksit Bharat* — a developed, equitable, innovative, and sustainable India.

The conference was a resounding success with 5 technical sessions conducted over two days. A total of 77 presentations were made by Academicians, Students and Research Scholars raising important issues in Business, Education and Communication with respect to Global Convergence of Law, Media, Commerce, IT & Economics in the Perspective of Viksit Bharat @2047.

The inaugural session was indeed a distinguished event, graced by eminent personalities from various fields. Chief Guest Sh. Priyank Kanoongo, Member, National Human Right Commission, brought his expertise and vision to the occasion. Sh. Priyank Kanoongo stated that the rapid evolution of media, technology, and commerce has already begun to reshape our global landscape, and it is imperative that India, in its journey to becoming a developed nation, harmonizes these domains for the benefit of our people.

The next segment of the Conference witnessed a panel discussion with eminent speakers, namely, Dr. Amna Mirza, Associate Professor, SPM College, Sh. Lakshmi Narayan Bhala, Renowned Social Worker and Mr. Vivek Shrivastav, Anchor, Bharat 24. The plenary session provided a platform for meaningful dialogue and collaboration among stakeholders committed to advancing Viksit Bharat. The insights shared by panellists underscored the critical role of law, media, commerce, IT, and economics in driving progress towards a *viksit* and equitable future.

To resonate with the theme of the conference 5 technical sessions were organized on sub-themes such as Gandhian Perspective in Viksit Bharat @ 2047, Towards One World, One Law: Legal Integration and India's Role in Shaping Global Norms by Viksit Bharat @2047, Leveraging Economics and Information Technology for a Viksit Bharat @2047, and Innovative Management and Inclusive Commerce: Catalysing Viksit Bharat @2047. These sessions were enriched by the insightful contributions of session chair and co-chair dignitaries, to name a few, Prof. (Dr.) Shaiwal Satyarthi (Law Center-1, Faculty of Law, Delhi University), Prof. Rajiv Rajan Dwivedi (DTU, Department of English), Dr. Obiorah Cynthia Amaka, Prof. (Dr.) Prasannanshu (Professor of English, Centre of Language Study, NLU), and Dr. Vikas Gupta (Associate Professor, DTU).

Towards the end, a valedictory session was organised which saw the presence of Prof. B. K. Ravi, Vice Chancellor, Koppal University, Karnataka, Chief Guest of the session. Prof., Ravi emphasized that the India's journey from an agrarian economy to a diversified industrial and service-oriented economy has been marked by significant contributions from the law, media, commerce, IT & economics sectors. The relevance and necessity of the convergence of these diverse yet interconnected domains – law, media, commerce, IT and economics - in addressing the complexities of the modern world and attaining the vision of Viksit Bharat by 2047 was highlighted by him. Prof. (Dr.) Umesh C. Pathak, Head, Department of Journalism and Mass Communication presented a comprehensive report summarising the key highlights, achievements, and insights gained from the conference sessions. Prof. (Dr.) Rajni Malhotra Dhingra, Director MAIMS appreciated each and every member's contribution towards making the event a success and congratulated all the researchers for their academic contribution to the conference. The session ended with concluding remarks and Vote of Thanks proposed by Dr. Sakshi Anand, Assistant Professor, Department of Business Administration. The conference concluded on a hopeful note that our collective actions and decisions hold the power to shape the future of our nation. The session was attended by the head of all departments, faculty, academicians, conference participants and students.

The conference concluded on an optimistic note, reinforcing the belief that **Viksit Bharat** @2047 is not just a vision, but a shared mission. The diverse perspectives and actionable insights discussed will serve as a strong foundation for collaborative nation-building and global leadership.

Let us carry forward the momentum, foster innovation, and empower every citizen as we move toward building a developed India by 2047.



