

Maharaja Agrasen Institute of Management Studies (A unit of Maharaja Agrasen Technical Education Society) Affiliated to GGSIP University; Recognized u/s 2(f) of UGC NAAC Accredited with Grade "A++"

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Date: 26.04.2025

Celebration of World Intellectual Property Day, 2025 (Feel the Beat of IP)

Academic Year: 2024-2025

Name of Event: Celebration of World Intellectual Property Day, 2025 (Feel the Beat of

IP)

Organizing Unit: Department of Law, Maharaja Agrasen Institute of Management

Studies (MAIMS)

Name and designation of Resource Person:

Prof. (Dr.) Alka Chawla, Professor-In-Charge, Campus

Law Centre, University of Delhi

Ms. Rajeshwari Hariharan, IPR Expert &: Founder of

Rajeshwari & Associates

Date of the Event: 26th April, 2025 (Saturday)

26th April, 2025 (11:00 AM – 12:15 PM) Time of the Event:

Location: Online (Cisco Webex)

Number of Students

participated:

141

The celebration of the World Intellectual Property Day commenced with a warm address by Dr. Nisha Dhanraj Dewani, welcomed the participants and highlighted the growing significance of Intellectual Property Rights (IPR) in today's knowledge-driven economy. She further contextualized the day's discussions within the broader framework of the World Intellectual Property Organization (WIPO) 2025 theme — "IP and Music: Feel the Beat." The session continued with a video compilation, showcasing the evolution and achievements of the IPR Cell at MAIMS.

Following the opening remarks, Prof. Dr. Praveen Kumar Gupta, Head of Department, delivered the welcome address. He underscored the relevance of intellectual property in today's dynamic environment and encouraged students to approach the subject not just from a theoretical perspective, but with a view toward practical application and critical thinking.

Ms. Rajeshwari Hariharan, IPR Expert and Founder of Rajeshwari & Associates, began her address by reaffirming that music continues to be a powerful and evolving form of expression. However, Ms. Hariharan highlighted that advancements in technology have introduced new challenges and complexities in the field. Throughout her session, she encouraged a forward-looking, inclusive approach to intellectual property law, one that protects both traditional creativity as well as emerging digital expressions.

Prof. (Dr.) Alka Chawla, Professor-In-Charge, Campus Law Centre, University of Delhi, delivered a detailed talk on the legal structure governing music in India. Prof. Chawla outlined the various elements protected under copyright, including the composition, performance, and production, and discussed the nuanced differences between them. She classified musical works into three broad categories: Classical music, Traditional or folk music, and Hindi film music, explaining how intellectual property law treats each type differently, based on their cultural and commercial significance.

Ms. Isha Kaushal, Assistant Professor, Department of Law, MAIMS, delivered the concluding remarks for the day. She provided a succinct summary of the key insights shared by all the speakers and expressed gratitude to the faculty members and the dedicated student organizing team for their invaluable efforts in ensuring the seamless execution of the event. She commended their commitment to nurturing a culture of learning, critical engagement, and innovation.





