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Seminar on Patent, Copyright and Trademark: Procedural Intricacies

Academic Year: 2024-2025

Name of Event:	Seminar on Patent, Copyright and Trademark: Procedural Intricacies
Organizing Unit:	Department of Law, Maharaja Agrasen Institute of Management Studies (MAIMS)
Name and designation of Resource Person:	Mrs. Pooja Kumar (Founder and Director at Innove Intellectuals LLP)
Date of the Event:	25 th April, 2025 (Friday)
Time of the Event:	25 th April, 2025 (10:00 AM – 1:00 PM)
Location:	Online (Cisco Webex)
Number of Students participated:	141

The seminar commenced with a warm welcome by the faculty coordinators from the Department of Law, MAIMS. They introduced the theme of the session, highlighting the growing importance of Intellectual Property Rights (IPR) in the digital and innovation-driven age.

The seminar began with an insightful introduction by Mrs. Pooja Kumar, Director, Innove Legal Intellectuals LLP, who welcomed the attendees and set the tone for the day. She opened with a simple yet profound explanation: Intellectual Property is essentially the creation of the human mind. With that, she laid the groundwork for understanding how IP underpins innovation and protects creative outputs in today's economy.

Highlighting the difference between theory and practice, she used the example of novelty checks in patent law. While the concept may appear straightforward in textbooks, its practical application requires a meticulous prior art search, analytical skills, and jurisdictional awareness. Her session provided a strong foundation on patents and helped the audience see the legal process through a practitioner's lens.

The next speaker, Ms. Megha Khanna (Advocate), delivered a thorough and engaging session on trademark law. She began with the basics: What is a trademark? Using familiar brand examples, she illustrated how trademarks are more than just symbols—they represent consumer trust, brand value, and serve as the first line of defence in the marketplace.

Switching gears to enforcement, she outlined the remedies available in cases of infringement and passing off. She explained that trademark owners often begin by sending cease and desist notices, and if that fails, they may pursue civil suits or even file criminal complaints, especially in counterfeit cases.

She concluded this segment with an overview of copyright law, its scope, and examples of what it protects, from books and films to digital code and artistic works.

The final speaker, Ms. Muskan Tyagi (Advocate), took a deep dive into patent law, focusing on practical insights for inventors, researchers, and law students alike. She began by revisiting the three key criteria for patentability: novelty, inventive step, and industrial applicability. She emphasized the commercial benefits of patents, not just as legal rights but as tools for technology licensing, market exclusivity, and start-up growth.

She then provided a live walk-through of the patent application form, simplifying the technical jargon and helping attendees understand each part of the filing process. To end on a lighter note, she conducted a quiz, which not only helped recap the session but kept the energy lively and interactive.

Dr. Mukesh Kalwani, Assistant Professor, Department of Law, MAIMS, delivered the concluding remarks for the seminar. He summarized the core discussions of the day, thanked the speakers for their valuable contributions, and encouraged participants to further explore the dynamic field of Intellectual Property Law.

