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Date: 7 April 2025

WORKSHOP ON TABLEAU ADVANCED LEARNING

Academic Year: 2024-2025

Name of Event: Workshop on Tableau Advanced Learning

Organizing Unit: DEPARTMENT OF BUSINESS ADMINISTRATION- MAIMS

Collaborating Unit/ Name and designation of Resource Person: Mr. Ankit Mishra

Date of the Event: 7 April, 2025

Time of the Event: 10AM-1 PM

Location: MAIMS

Number of Students participated: 75

A one-day workshop on *Tableau Advanced Learning* was organized by the Department of Business Administration to enhance the data visualization and analytical skills of students and professionals using Tableau, one of the leading business intelligence tools.

The objective of the workshop was to provide participants with in-depth knowledge and hands-on experience in advanced features of Tableau, such as calculated fields, parameters, level of detail (LOD) expressions, dashboard interactivity, and advanced data blending techniques.

The workshop witnessed enthusiastic participation from 75 students from BBA Department. The diverse mix of participants created a vibrant learning environment and encouraged knowledge-sharing.

The session was conducted byMr. Ankit Mishra, a Tableau Certified Professional and Centre Manager at GRAStech. With extensive industry experience in data analytics and visualization, the trainer provided deep insights and real-world use cases that enriched the learning experience.

Workshop Highlights

The workshop was divided into multiple sessions, covering the following key areas:

- **Advanced Chart Types:** Dual-axis charts, bullet graphs, and heat maps.

- **Calculated Fields and Parameters:** Creating dynamic visualizations using custom formulas.

- **Level of Detail (LOD) Expressions:** Gaining control over data granularity and context.

- **Dashboard Design Best Practices:** Building interactive and visually appealing dashboards.

- **Data Blending and Joins:** Integrating multiple data sources efficiently.

- **Real-time Case Study:** Participants applied their learning to a live dataset and presented insights.

Interactive Q&A sessions were held throughout the workshop, encouraging participants to clarify doubts and explore practical scenarios.

Feedback collected from the participants was overwhelmingly positive. Attendees appreciated the hands-on approach, depth of content, and the clarity with which complex topics were explained. Many expressed interest in attending further sessions or advanced certification programs.

The workshop successfully met its objectives by equipping participants with advanced Tableau skills, enhancing their ability to analyze and visualize complex datasets effectively.

The *One Day Workshop on Tableau Advanced Learning* was a resounding success, providing valuable learning and practical exposure to participants. The organizers expressed their gratitude to the resource person, participants, and support staff who contributed to making the event fruitful.