



Maharaja Agrasen Institute of Management Studies

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Department of Business Administration

19th February, 2025

Report on Seminar: "Green Growth and Sustainable Development: India at Crossroads"

Organized by: Environmental Sustainability Society

Date: 19th February 2025

Time: 10:00 AM – 11:00 AM

Venue: Room No. 927, Block 9, MAIMS

Speaker: Dr. Neelam Tandon, Founder of Well Being Shiksha Foundation

The **Environmental Sustainability Society** of the Department of Business Administration, MAIMS, successfully organized a seminar on “**Green Growth and Sustainable Development: India at Crossroads.**” The session aimed to create awareness among students and faculty about the importance of sustainable development and the challenges India faces in achieving environmental and economic sustainability.

Objectives of the Seminar

- To provide insights into the concept of **green growth** and its relevance in India's development.
- To explore **sustainable development practices** and their implementation strategies.
- To study **economic and environmental challenges** affecting India's sustainability goals.

Key Highlights of the Seminar

The session was conducted by **Dr. Neelam Tandon**, a distinguished expert in sustainable development and environmental sector. She provided an in-depth analysis of India's sustainability challenges, emphasizing the **need for integrating green policies** into the country's economic framework.

Key topics covered included:

- The role of **renewable energy sources** in achieving sustainability.
- The significance of **corporate social responsibility (CSR)** in fostering environmental conservation.
- The impact of **government regulations and policy interventions** in promoting green growth.

- The importance of **individual and institutional contributions** to sustainability.

Engagement and Participation

The seminar saw enthusiastic participation from **students and faculty members**, who actively engaged in discussions and raised pertinent questions regarding India's transition towards sustainable development. Dr. Tandon addressed these queries with practical solutions and real-world examples, making the session highly interactive and insightful.

Expected Outcomes and Impact

- Enhanced **awareness** among students and faculty about sustainable development.
- Encouraged **research and discussions** on policy frameworks related to green growth.
- Inspired attendees to explore **sustainability-driven projects and initiatives**.

The seminar on "**Green Growth and Sustainable Development: India at Crossroads**" was a **resounding success**, providing valuable knowledge on sustainability and environmental challenges. The insights shared by **Dr. Neelam Tandon** will help attendees contribute positively to sustainability initiatives and make informed decisions regarding green development practices.

Convenor

Dr. Priyanka Garg (Assistant Professor, BBA Department, MAIMS)

Co- Convenors

Dr. Anu Goyal (Assistant Professor, BBA Department, MAIMS)

Dr. Shelly Gupta (Assistant Professor, BBA Department, MAIMS)







