



## Maharaja Agrasen Institute of Management Studies

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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA [www.maims.ac.in](http://www.maims.ac.in)



### Department of Business Administration

19th February, 2024

## Report on Seminar: "Green Growth and Sustainable Development: India at Crossroads"

**Organized by:** Environmental Sustainability Society

**Date:** 19th February 2025

**Time:** 10:00 AM – 11:00 AM

**Venue:** Room No. 927, Block 9, MAIMS

**Speaker:** Dr. Neelam Tandon, Founder of Well Being Shiksha Foundation

The **Environmental Sustainability Society** of the Department of Business Administration, MAIMS, successfully organized a seminar on “**Green Growth and Sustainable Development: India at Crossroads.**” The session aimed to create awareness among students and faculty about the importance of sustainable development and the challenges India faces in achieving environmental and economic sustainability.

#### Objectives of the Seminar

- To provide insights into the concept of **green growth** and its relevance in India's development.
- To explore **sustainable development practices** and their implementation strategies.
- To study **economic and environmental challenges** affecting India's sustainability goals.

#### Key Highlights of the Seminar

The session was conducted by **Dr. Neelam Tandon**, a distinguished expert in sustainable development and environmental sector. She provided an in-depth analysis of India's sustainability challenges, emphasizing the **need for integrating green policies** into the country's economic framework.

#### Key topics covered included:

- The role of **renewable energy sources** in achieving sustainability.
- The significance of **corporate social responsibility (CSR)** in fostering environmental conservation.
- The impact of **government regulations and policy interventions** in promoting green growth.

- The importance of **individual and institutional contributions** to sustainability.

### Engagement and Participation

The seminar saw enthusiastic participation from **students and faculty members**, who actively engaged in discussions and raised pertinent questions regarding India's transition towards sustainable development. Dr. Tandon addressed these queries with practical solutions and real-world examples, making the session highly interactive and insightful.

### Expected Outcomes and Impact

- Enhanced **awareness** among students and faculty about sustainable development.
- Encouraged **research and discussions** on policy frameworks related to green growth.
- Inspired attendees to explore **sustainability-driven projects and initiatives**.

The seminar on "**Green Growth and Sustainable Development: India at Crossroads**" was a **resounding success**, providing valuable knowledge on sustainability and environmental challenges. The insights shared by **Dr. Neelam Tandon** will help attendees contribute positively to sustainability initiatives and make informed decisions regarding green development practices.

### Convenor

**Ms. Priyanka Garg** (Assistant Professor, BBA Department, MAIMS)

### Co- Convenors

**Dr. Anu Goyal** (Assistant Professor, BBA Department, MAIMS)

**Dr. Shelly Gupta** (Assistant Professor, BBA Department, MAIMS)









