



Date: 21st March, 20025

Department of Business Administration

Report on Scam Case Study Competition

Academic Year 2024-25

The Scam Case Study Competition 2025 was successfully organized by the Finversion Society of Maharaja Agrasen Institute of Management Studies (MAIMS) on 20th March 2025. The event aimed to provide students with insights into real-world financial frauds, enhance their analytical skills, and develop risk mitigation strategies.

Event Name: Scam Case Study Competition 2025

Institute Head: Prof. (Dr.) Rajni Malhotra Dhingra

Organized by: Finversion Society, MAIMS

Date: 20th March 2025

Time: 12:10 PM – 3:30 PM

Venue: Room No. 937 & Meeting Room No. 902

Participants: Students from the BBA department (Total 19 teams)

The competition was open to all MAIMS students, with participation in teams of max 3 members. Each team analyzed a real-world financial scam, identified key issues, and proposed preventive measures within a 5-minute presentation window. The event comprised two rounds, with the final round judged by esteemed faculty members Dr. Sanam Sharma and Dr. Manish Sharma.

Schedule and Execution

- **12:10 PM – 12:15 PM:** Rules were explained to participants.
- **12:20 PM – 2:00 PM:** First round of presentations, where teams analyzed financial scams and suggested mitigation strategies.
- **2:15 PM – 2:40 PM:** Final round featuring the top two selected teams.
- **2:45 PM – 2:55 PM:** Announcement of results by Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS, and judges.
- **3:00 PM – 3:10 PM:** Prize distribution by Prof. (Dr.) Rajni Malhotra Dhingra and judges.
- **3:10 PM – 3:15 PM:** Closing remarks by the Director of MAIMS.

Judges

- Dr. Sanam Sharma – Associate Professor, Department of Business Administration
- Dr. Manish Sharma – Assistant Professor, Department of Business Administration

Participation and Evaluation

The competition saw enthusiastic participation, with students demonstrating strong analytical and problem-solving abilities. Teams were evaluated on:

- Depth of analysis
- Practicality of solutions
- Presentation skills

The event provided students with practical exposure to ethical decision-making in finance and business, preparing them for real-world challenges.

Awards and Recognition

Winners:

- **1st Place:** Khushi Dhingra and Shivam Bajaj, 4th Semester, BBA department
- **2nd Place:** Manya Sharma and Niharika Bansal, 4th Semester, BBA department

The winning teams received sponsored prizes from **Youbella** (Artificial Jewellery) and **Grippy Shoes**, in addition to certificates of achievement.

Outcomes and Impact

The competition effectively met its objectives, achieving the following outcomes:

- **Increased awareness** of financial fraud and scams.
- **Development of analytical and problem-solving skills** among students.
- **Enhanced presentation and public speaking skills.**
- **Encouragement of ethical business practices.**
- **Practical exposure to real-world financial decision-making challenges.**

The Scam Case Study Competition 2025 was a resounding success, providing students with a platform to explore financial frauds critically and propose viable solutions. The enthusiastic participation and expert guidance from faculty members made the event an enriching experience. The support from the administration and sponsors further strengthened the initiative, ensuring a well-organized and insightful competition.

We extend our sincere gratitude to **Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS**, for her unwavering support and encouragement. We also thank **Prof. (Dr.) Manoj Verma, Head of the Department of Business Administration**, for his valuable contributions and guidance throughout the event. Additionally, we appreciate the esteemed judges, faculty coordinators, and student participants for making this event a grand success.

Faculty Convenor:

- Dr. Charu Mohla, Associate Professor, BBA Dept, MAIMS
- Dr. Anu Goyal, Assistant Professor, BBA Dept, MAIMS

Faculty Co-Convenor:

- Dr. Priyanka Garg, Assistant Professor, BBA Dept, MAIMS

- Dr. Usha Nair, Associate Professor, BBA Dept, MAIMS
- Ms. Shraddha Sharma, Assistant Professor, BBA Dept, MAIMS







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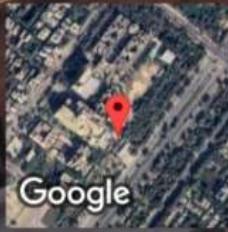
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