



Maharaja Agrasen Institute of Management Studies
(A unit of Maharaja Agrasen Technical Education Society)
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Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
Recognized by Bar Council of India; ISO 9001:2015 Certified Institute

Feb 21, 2025

OPEN MIC 2.0

Academic Year: 2024-2025

Name of Event: Open Mic 2.0

Organizing Unit: Rotaract Club of Delhi MAIMS and MAIT

Sponsors:

- Zion Fragrance (Fragrance Partner)
- The Reven (Clothing Partner)
- Hungry Panda (Refreshment Partner)
- Dwarka Bakers (Gifting Partner)
- Wander Monks (Travel Partner)
- Shawtcaked by Ridhi (Gifting Partner)

Date of the Event: February 21, 2025

Time of the Event: 12 PM - 4 PM

Location: MAIMS

Judges:

- Ms. Perna Arora
- Mr. Manny Singh

Number of Students Participated: 30+

1. Sid Preet Singh 2. Kush Sharma 3. Shivam Bhatia 4. Anshika Sharma 5. Chetan Uniyal 6. Jasjot Singh 7. Abhishek Kumar 8. Ketan	9. Ijay Kumar, 10. Samrat Sharma 11. Yashi Jain 12. Revti Arora 13. Nishant Kumar 14. Anshika Chauhan 15. Shanvi 16. Sahil Verma	17. 6 trouble 18. Laxmi Kumari 19. Vicky Pasi 20. Aditi Nair 21. Shresht Jain 22. Naman 23. Palak Gupta 24. Kartik Gupta
25. Samarth Nirwan 26. Hardik Chhajer 27. Devansh Bhatia 28. Gayatri Sharma 29. Bhavya and Ansh 30. Himanshu 31. Kamran Ahmed 32. Prakriti	33. Priyanshu Kumar 34. Rishabh and Vishal 35. Rishi 36. Lakshika	

On February 21, 2025, the Rotaract Club of Delhi MAIMS and MAIT successfully organized 'Open Mic 2.0,' an event aimed at providing students with a platform to showcase their talents in poetry, storytelling, singing, stand-up comedy, and other performing arts. The event fostered a spirit of creativity and self-expression while strengthening the sense of community among students.

Objectives of the Event:

- To create an engaging and supportive environment for students to express themselves.
- To encourage creative arts and public speaking skills among students.
- To promote social interaction and cultural engagement within the college.
- To provide a professional stage-like experience for budding performers and artists.
- To create networking opportunities for students interested in performance arts and media.

Event Highlights:

- The event started with an introduction to Open Mic 2.0, where the organizing committee welcomed the audience and introduced the sponsors and judges.
- The event officially commenced at 12 PM with an opening speech, setting an enthusiastic tone for the performances.
- Over 30 students participated, presenting a diverse range of performances, from soulful poetry and captivating stories to melodious songs and humorous stand-up acts.
- The audience actively engaged with the performances, creating a vibrant and encouraging atmosphere with rounds of applause and cheers.
- Judges Ms. Prerna Arora and Mr. Manny Singh, along with faculty members, appreciated the students' talents and provided constructive feedback to boost their confidence.
- After every performance, the participant was asked to spin the wheel and complete a dare to earn brownie points, adding an exciting and interactive element to the event.
- The performances were a mix of heartfelt emotions, comedic brilliance, and inspiring messages, making it a wholesome experience for everyone present.
- A grand prize pool of up to Rs 15,000, including goodies and vouchers from sponsors, was awarded to outstanding performers.
- Participation certificates were given to all the participants, and the top three performers were announced. These winners received certificates as well as gift hampers.

- The event was structured into four key departments, each contributing to its success:
 1. **Creative Department:** Led by Rtr Anshika Gupta, Rtr Aarushi Aggarwal, Rtr Priyanshi, and Rtr Srishti Jindal, this team ensured a visually stunning experience for the audience and well-managed venue arrangements.
 2. **Sponsorship Department:** Headed by Rtr Muskaan, Rtr Siddharth, and Rtr Visesh Panchal, this team collaborated with incredible partners to enhance the event experience and secure exciting vouchers.
 3. **Marketing Department:** Led by Rtr Shamit Bhasin, Rtr Pranav, and Rtr Nikhil, this team created buzz within the college campus and ensured a houseful event. Posters, digital campaigns, and word-of-mouth marketing played a crucial role in attracting a large audience.
 4. **Social Media Department:** Under the leadership of Rtr Parth, Rtr Diya, Rtr Riddhi, and Rtr Khushi, this team designed promotional reels that reached thousands of viewers on Instagram and helped drive engagement. Behind-the-scenes content and live updates kept the excitement going online.
- The event concluded with a vote of thanks, acknowledging the efforts of the participants, organizing team, judges, sponsors, and audience members who contributed to making the event a grand success.

Impact and Reception:

- The event witnessed an overwhelming response, with students expressing their gratitude for such a platform to voice their thoughts and talents.
- The interactive segment of spinning the wheel and completing dares added a fun and unpredictable aspect, making it a memorable experience for both participants and the audience.

- The event provided an excellent opportunity for networking among performers, judges, and sponsors, opening doors for potential collaborations and future projects.
- The positive feedback from the attendees reinforced the need for more creative spaces within the institution, highlighting the importance of platforms that allow self-expression.
- Several attendees shared their experience on social media, further amplifying the event's reach and impact.

Conclusion:

Open Mic 2.0 was a resounding success, creating an unforgettable experience for participants and attendees alike. The dedication and teamwork displayed by the Rotaract Club of Delhi MAIMS and MAIT ensured a seamless execution of the event. The club remains committed to fostering creative expression and will continue to organize similar events that encourage talent, engagement, and artistic growth among students. With such a positive response, Open Mic 3.0 is already being envisioned as an even bigger and more inclusive event for the upcoming year. The event not only entertained but also left a lasting impact on all those who attended, reinforcing the power of art, expression, and community in bringing people together.



