



Maharaja Agrasen Institute of Management Studies

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Approved by BCI and AICTE and Recognized u/s 2(f) of UGC; ISO 9001: 2015 Certified Institution
Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA www.maims.ac.in

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT: CEO Summit 2025

Event Overview

Event Name: CEO Summit 2025

Head of the Institution: Prof. (Dr.) Rajni Malhotra Dhingra

Theme: *Navigating the Future: Strategies for Sustainable Growth and Innovation*

Date: 5th March 2025

Time: 10:00 AM – 1:00 PM

Venue: Main Auditorium

Attendees: 464 Students from MAIMS

The Compact Society & Ratan Tata Club of **Maharaja Agrasen Institute of Management Studies (MAIMS)** successfully organized the *CEO Summit 2025* on 5th March 2025. The event served as a platform for students to engage with **startup leaders, CEOs, and industry experts**, providing valuable insights into entrepreneurship, leadership, and career growth. The summit featured keynote addresses, panel discussions, and interactive Q&A sessions, fostering an entrepreneurial mindset among students.

Objectives of the CEO Summit

The primary objectives of the summit were:

- ✓ **Industry Insights** – Understanding startup ecosystems and industry expectations.
- ✓ **Entrepreneurial Guidance** – Encouraging innovation and business development.
- ✓ **Leadership Development** – Learning the essential qualities of startup leaders.
- ✓ **Networking Opportunities** – Connecting students with CEOs for career growth and mentorship.

Keynote Speakers & Sessions

The summit featured renowned speakers who shared their expertise on business growth, innovation, and leadership.

Speaker	Designation & Affiliation	Topic
Sarthak Mittal	Chairman & CEO, Mittal Alliance; Founder, BrandTech	Business Strategy & Growth
Benjamin Miller	Co-founder & CEO, Diginomo; Business Development Head, Sixth Sense AI	Emerging Technologies in Business
Siddhartha Havelia	Co-founder & CEO, Mercurius; Former Manager, PWC & Grant Thornton	Financial Management in Startups

Sagar Sharma	Co-founder, Devoosh; Chief Strategy Officer, Kudos Technolabs	Innovation & Technology in Business
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Schedule of the Event

Time	Event
10:30 AM	Welcome & Lamp Lighting
10:35 AM	Welcome Address by Dr. Manju Gupta – Head, Department of Commerce
10:40 AM	Felicitation of Guest Speakers
10:45 AM	Address by Prof. (Dr.) Rajni Malhotra Dhingra, Director MAIMS
10:50 AM	Address by Speaker Sarthak Mittal
11:10 AM	Address by Speaker Benjamin Miller
11:30 AM	Address by Speaker Siddhartha Havelia
11:50 AM	Address by Speaker Sagar Sharma
12:15 PM	Vote of Thanks by Dr. Gaurav Agrawal, Head, Department of Economics

Key Highlights of the event

✓ **Panel Discussions with Leading CEOs** – Industry experts shared their perspectives on corporate leadership, adaptability, and resilience in uncertain economic conditions.

✓ **Tech & Innovation Keynote** – Focused on AI, digital transformation, and the role of automation in redefining industries.

✓ **Sustainability & ESG Strategies** – Discussion on green business models, ethical leadership, and long-term corporate responsibility.

✓ **Startup & Entrepreneurship Insights** – Insights from successful startup founders on scaling businesses, funding strategies, and overcoming challenges.

✓ **Networking & Mentorship Sessions** – Attendees engaged with industry leaders, gaining valuable career advice and business guidance.

Key Outcomes

✓ **Practical Insights** – Students gained real-world entrepreneurial knowledge.

✓ **Networking** – Opportunity to connect with CEOs and industry leaders.

✓ **Leadership Development** – Exposure to qualities essential for startup success.

✓ **Career Guidance** – Understanding career paths in startups and emerging businesses.

The **CEO Summit 2025** was an **inspiring and insightful** event, empowering students with knowledge and motivation to excel in the world of business and entrepreneurship. The CEO Summit 2025 provided a transformative experience for attendees, equipping them with cutting-edge knowledge and leadership strategies.

The event underscored the importance of innovation, sustainability, and adaptability in shaping the future of business. Through insightful discussions and networking opportunities, participants left the summit with a renewed perspective on leadership and business growth, ready to tackle the challenges and opportunities of the global market in 2025 and beyond.

We extend our sincere gratitude to **Prof. (Dr.) Rajni Malhotra Dhingra**, Director, MAIMS, and **Prof. (Dr.) Manoj Verma, Head of the Business Administration Department**, for their unwavering support and guidance in making this summit a grand success. A special thanks to the esteemed speakers and students for their active participation.

Convenors & Co-Convenors

Convenors:

- Dr. Bharti Chaudhary, Associate Professor, BBA Dept, MAIMS
- Dr. Charu Mohla, Associate Professor, BBA Dept, MAIMS
- Dr. Anu Goyal, Assistant Professor, BBA Dept, MAIMS

Co-Convenors:

- Dr. Taranpreet Kaur, Assistant Professor, B.Com (H) Dept, MAIMS





