



Maharaja Agrasen Institute of Management Studies

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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA www.maims.ac.in

18th February, 2025

DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT: BULLRISERS – Intra-College Workshop

Event Overview

Event Name: BULLRISERS – Intra-College Workshop

Organised by: Finversion Society

Theme: ‘Smart Money Moves’

Date: 14th February 2025

Time: 10:00 AM – 12:00 PM

Venue: Room No. 927, 9th Floor

Attendees: 108 Management Students

The **Department of Business Administration** at **Maharaja Agrasen Institute of Management Studies (MAIMS)** successfully conducted the **BULLRISERS Intra-College Workshop** on **14th February 2025**. The primary objective of the event was to **enhance financial literacy and decision-making skills** among management students through an **interactive financial workshop and stock market simulation game**. The event was well-received by participants and faculty members.

Objectives

The workshop aimed to:

- Educate students on **financial literacy and investment strategies**.
- Provide insights into **smart money management** through expert sessions.
- Offer a **real-time stock market simulation** to enhance financial decision-making.
- Recognize top performers through a **leader board and prize distribution**.

Workshop Phases & Sessions

Phase 1: Interview Screening

- Participants were shortlisted through an **interview conducted by a financial market veteran**.

Phase 2: Expert Session on ‘Smart Money Moves’

- The session covered **investment strategies, financial planning, and market insights**.
- The expert shared **practical techniques for personal financial management** and effective investment approaches.

Phase 3: Stock Market Simulation

- A hands-on **online stock market game** was conducted to simulate real-time trading.

- Participants applied theoretical knowledge to **realistic market conditions**.

Phase 4: Leaderboard Recognition & Prize Distribution

- The **top three performers** with the highest scores were recognized.
- Winners received **certificates and prizes** as a token of achievement.

Key Outcomes

- **Improved Financial Literacy:** Students gained deeper insights into **financial markets and investment strategies**.
- **Hands-On Experience:** The stock market simulation provided a **practical approach** to decision-making.
- **Recognition & Motivation:** Top performers were awarded, encouraging competitive learning.
- **Networking Opportunities:** Participants engaged with faculty and financial experts to broaden their knowledge.

The **BULLRISERS Intra-College Workshop** was a **highly successful event**, equipping students with essential **financial knowledge and decision-making skills**. The interactive sessions and simulation provided a **practical understanding of investment strategies**, empowering students to make **informed financial choices**. The **Department of Business Administration at MAIMS** remains committed to conducting such valuable events for students' professional growth.

We extend our sincere gratitude to our **Directors and Head of Department (HOD) Sir** for their continuous support and guidance in making this event a success.

Convenor:

Ms. Sakshi Anand – Assistant Professor, Department of Business Administration

Co- Convenors:

Dr. Anu Goyal – Assistant Professor, Department of Business Administration

Ms. Shweta Goel – Assistant Professor, Department of Business Administration







