



Maharaja Agrasen Institute of Management Studies

Affiliated to GGSIP University; Autonomous Status from UGC;

NAAC A++ Accredited; Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001 : 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA www.maims.ac.in



Report: Blood Donation Camp

Academic Year: 2024-2025

Name of the Event: Blood Donation Camp

Date: Thursday, 23rd January 2025

Time: 09:30 a.m. onwards

Venue: Maharaja Agrasen Institute of Management Studies

Number of Students and Faculty Registered: 711

Number of Students and Faculty Participated: 216

Total Number of Donors: 129

Total Number of Rejections: 87

Collaborating Agencies: Red Cross Society, Rotary Blood Centre, Maharaja Agarsain Hospital and Ram Manohar Lohia Hospital Delhi.

Faculty Coordinators:

Dr. Nirdosh Kumar, Assistant Professor, Department of Law

Dr. Bharti Chauhan, Assistant Professor, Department of Economics

Mr. Ayush Goel, Assistant Professor, Department of Business Administration

Ms. Divisha Gupta, Assistant Professor, Department of Commerce

Ms Smriti Sharma, Assistant Professor, Department of Law

Dr. Anitha G., Assistant Professor, Department of Business Administration

Dr. Gulshan Gupta, Assistant Professor, Department of Journalism

The Maharaja Agrasen Institute of Management Studies organised a blood donation camp on 23rd January 2025. The event, held in collaboration with **Rotary Blood Centre, Red Cross Society, Ram Manohar Lohia Hospital and Shri Agrasen International Hospital** was a remarkable success, showcasing the enthusiasm and sense of social responsibility among the students, faculty, and staff.

The camp emphasized the importance of blood donation in saving lives and building a compassionate society. The event commenced at 09:30 a.m. and continued until 05:30 p.m., with over 216 participants volunteering to donate blood.

Prior to the event, NSS volunteers conducted awareness campaigns across the campus, highlighting the benefits and process of blood donation. Informative posters and pamphlets were distributed, and

motivational talks were held to encourage maximum participation.

A team of trained medical professionals from all the four Blood Bank Societies ensured that the donation process was safe and hygienic. Donors underwent a preliminary health check-up to confirm their eligibility. Refreshments were provided to all donors post-donation to help them recover.

In total, 129 units of blood were collected, which will be utilized to aid patients in need of emergency medical care. The NSS unit also honored the donors with certificates of appreciation for their noble act with various gift hampers to the Donors.

Benefits of Blood Donation:

The camp also focused on spreading awareness about the numerous benefits of donating blood, such as:

- **Saving Lives:** A single blood donation can save up to three lives, providing hope to patients in need of transfusions due to accidents, surgeries, or medical conditions.
- **Health Benefits for Donors:** Blood donation helps maintain healthy iron levels, reduces the risk of heart disease, and enhances the production of new blood cells.
- **Community Service:** Donating blood fosters a sense of social responsibility and strengthens community bonds.
- **Free Health Check-Up:** Donors benefit from a preliminary health screening, which can help detect any underlying medical conditions.

The event not only provided much-needed blood to the local blood bank but also inspired many students to contribute to society through such meaningful acts. The NSS unit plans to continue organizing similar events in the future to promote the spirit of service and social responsibility.

