



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

Affiliated to GGSIP University, Recognized u/s 2(f) of UGC & Bar Council of India; ISO 9001:2015 Certified Institute
Maharaja Agrasen Chowk, Sector 22, Rohini, New Delhi, Delhi 110086
ACCREDITED WITH NAAC 'A++' GRADE

MAIMS INTERNATIONAL CONFERENCE - MIC'25

GLOBAL CONVERGENCE OF LAW, MEDIA, COMMERCE &
ECONOMICS IN THE PERSPECTIVE OF VIKSIT BHARAT



27th & 28th March, 2025
(Hybrid Mode)

Make in India: The biggest pathway of Viksit Bharat @2047

ACADEMIC PARTNER:



Kalindi College
University of Delhi

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Maharaja Agrasen Institute of Management Studies



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 Chancellor, Maharaja Agrasen University, Baddi, HP, India

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 Chairman, MATES



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Vision

MAIMS envisions a value based education which empowers the youth to bring positive change in society.

They should become capable of taking balanced decisions keeping global interest in mind; in the true spirit of “Vasudhaiva Kutumbakam”.

Mission

- To contribute towards generation and dissemination of Knowledge.
- To nurture creativity and encourage entrepreneurship.
- To enhance employability and contribute to human resource development.
- To instil sensitivity amongst the youth towards the community and environment.
- To develop global competencies amongst students.
- To foster the spirit of national development.

ABOUT MATES

Maharaja Agrasen Technical Education Society (MATES) is a charitable trust comprising of a group of well – known Educationists, Industrialists, Businessmen, Professionals and Philanthropists with an aim to promote quality education in the field of Technology, Management, Law, Pharmacy and Health Services to shape the human society for a better future. Dr. Nand Kishore Garg (Founder & Chief Advisor – MATES, Chancellor – MAU, three times MLA – Delhi Vidhan Sabha) has been a significant source of inspiration and motivation for achieving the aims and goals of the society.

ABOUT MAIMS

MAIMS was established in 2003 by Maharaja Agrasen Technical Education Society. The institute has attained a distinct position in running BBA, B. Com (H), BA (H) Eco., BA (JMC), BCA, Integrated BALLB (H), Integrated BBALLB (H) and LLM programmes affiliated with Guru Gobind Singh Indraprastha University, Delhi. MAIMS has over the years grown into a premiere center of excellence and has made its niche in the areas of teaching, research, consultancy and corporate development.

ABOUT CONFERENCE

As India strides towards its vision of becoming a developed nation, it stands at the crossroads of rapid technological advancements, economic growth, and legal reforms. The convergence of these four critical domains—law, media, commerce, and economics—has become essential for navigating the complexities of a globalized world. This conference seeks to explore how these interconnected sectors can collectively drive India's journey toward a prosperous, equitable, and globally influential future, under the overarching goal of Viksit Bharat.

Together, we will examine how India can harness the synergies between these fields to create a sustainable and dynamic development model that ensures growth, justice, and innovation for all. The conference would focus on how these four interconnected sectors can work together to accelerate India's development into a global economic powerhouse. The conference would explore how India's legal systems, media landscape, commercial activities, and economic policies can align to foster sustainable, inclusive growth and strengthen India's position on the global stage.

The conference invites papers/extended abstracts that presents a comprehensive analysis of policy implications which will pave the path for India in achieving the goal of Viksit Bharat by 2047. Viksit Bharat 2047 is the government's vision to transform the country into a self-reliant and prosperous economy by 2047. Economic growth, technological upgradation, infrastructure development, social empowerment, and sustainability are the criteria of this program.

MIC'25 sponsored by Gandhi Smriti and Darshan Samiti will provide ample networking opportunities for delegates to connect with like-minded individuals from diverse backgrounds. Through the exchange of ideas and experiences, delegates will foster meaningful connections, paving the way for future collaborations and partnerships.

Join us on this extraordinary journey of in achieving the goal of Viksit Bharat by 2047. Save the date and be a part of this transformative conference experience. Together, let's unlock the potential for sustainable development within the business world and create a positive impact on society and the planet.



TOPICS OF DISCUSSION

ECONOMIC EMPOWERMENT

- Industrialization & Innovation: Automation, AI & Renewable Energy
- Global Integration: Improving FDI & Global Trade
- Inclusive Growth: Social & Sustainable Development
- Infrastructure Development: Digital Connectivity
- Digital Economy: E commerce & Fintech

LAW

- Legal Reforms: Amendments to Attract FDI & Support MSMEs
- Digital Laws: Cyber Security & Data Protection
- E Governance : Virtual Courts
- Digital Sovereignty: Protection of Digital Rights
- Digital Literacy: Centralized Repository of Laws & Regulations

CROSS CUTTING THEMES

- Cyber Laws and Data Protection in the age of Digital Commerce
- Ethical AI: Balancing Innovation with Accountability
- AI in Media Regulation: Combating fake news and hate speech
- AI for E-Governance in Viksit Bharat
- Role of IT in achieving Sustainable Development Goals
- IoT for Smart Cities and Rural Developments.
- Impact of Emerging Technologies on IPR
- Challenge for creativity after arrival of AI
- Various factors of changing the Entertainment Industry
- Role of Exchange Rate in Shaping Global Economic Scenario

COMMUNICATION

- Communicating Sustainability messages to Diverse Audiences through Digital Platform
- Leveraging Social Media for Public Awareness Campaigns
- Role of Influencers for Achieving Vision of Viksit Bharat
- Technological Advancements in Communication: Data Analytics & 5 G network
- Overcoming language and Cultural Barriers

COMMERCE

- E Commerce : Improved Remittances
- Developing Entrepreneurial Ecosystem and Start up culture
- Sustainability and Green Commerce
- Integration of Social Media & Digital Marketing
- Artificial Intelligence in Human Capital Development

MEDIA

- Digital Marketing and Consumerism
- Digital Platforms as key to Media Literacy
- E-Commerce Marketing and Digital Platforms
- Social Change and Inclusivity
- Marketing Analytics, Business Intelligence and Automation

OPPORTUNITIES AND CHALLENGES

- Self Reliant Nation with Sustainable Growth
- Youth Demographics & Skill Development
- Overcoming Structural Barriers
- Promoting Research & Development
- Harnessing Diaspora expertise for AI& Sustainable Technologies
- Portrayal of Viksit Bharat in Hindi Cinema

Submission Guidelines

- The author(s) may send full length original research paper(s) (3000 to 5000 words) at:
• SubmissionLink:
https://drive.google.com/drive/folders/1wIUngboOEerGZAqCijFr9ksl7o26g7kZImC27rY4EpDTHfknzSkkg084NwWvc2jxVSb1JBNU?usp=drive_link

Structure of the paper:

- Title page
- Structured Abstract of 250 words
- Introduction
- Review of Literature
- Methodology
- Analysis/Discussion
- Conclusion
- References in APA style

PUBLICATION OPPORTUNITIES

- The selected papers would be published in the in house Journals- MAIMS Media Graph, MAIMS Economics Journal, MAIMS Journal of Commerce, Maharaja Agrasen Journal of Law. All rights of publication of research papers accepted in the conference shall rest with the organizers.
- Few selected research papers will be published in International and National Journals of repute. Publication charges are to be borne by the authors. Quality of submitted papers will be adjudged by the reviewers and the best paper award will be conferred track-wise.



Key Dates:

Abstract submission-

February 22, 2025

Acceptance of Abstract-

February 28, 2025

Full Paper submission-

March 15, 2025

Final submission after review-
within 5 working days

For any further details contact

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+8076880231

Ms. Sakshi Anand

+9910433706

Email: mic25@maims.ac.in

REGISTRATION

- Registration Fees includes kit, lunch and tea on both the days
- Registration per paper is mandatory with maximum up to two authors.
- All the registered participants will be awarded participation certificates.
- At least one of the authors needs to present their paper on the day of the event.
- The presentation will be through MS-PowerPoint. Presentation time allocated for each presenter is 6-8 minutes, followed by Question/Answer session for 2 minutes.

Registration Fees

For Research Scholars: ₹1000/-

For Academicians: ₹1500/-

For Corporate Nominee: ₹2000/-

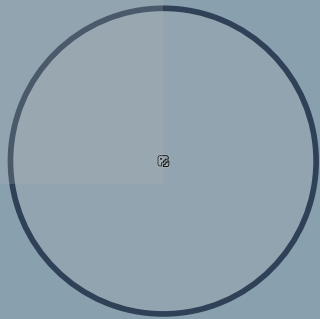
For Students: ₹500/-

Registration Link

<https://forms.gle/zXTzym8GLtqQpYB28>

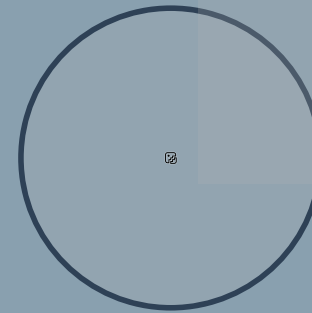
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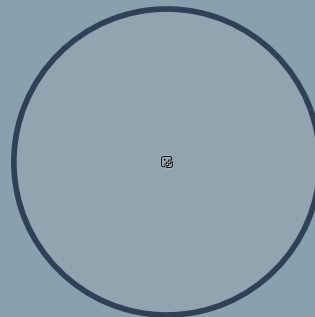
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Founder Chairman, MATES


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Director, MAIMS


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Register Now!

<https://forms.gle/zXTzym8GLtqQpYB28>

Payment Mode- NEFT Details

Account Holder: MAIMS Cultural Society (MACS)

A/C no.: 604202010000826

IFSC: UBIN0560421

Branch: Union Bank of India, Sector 22, Rohini, New
Delhi 110086



27-28
March
2025





LAW

MEDIA

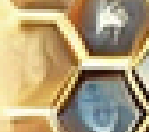
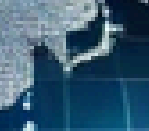
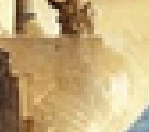
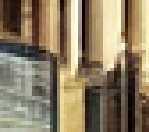
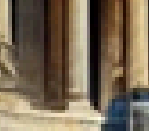
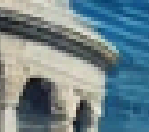
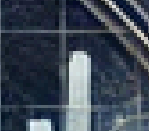
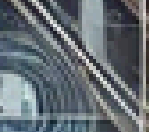
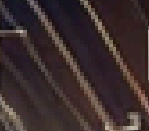
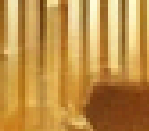
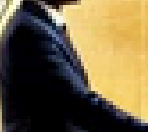
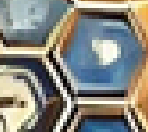
MEDIA

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CALL FOR PAPERS

TOPICS TO BE COVERED

- Economic Empowerment
- Law
- Cross Cutting Themes
- Communication
- Commerce
- Media
- Opportunities and Challenges

PUBLICATION OPPORTUNITIES

Selected Papers will be published in

- Journal of Informatics Education and Research (Indexed in ABDC-Ranking: C)
- European Economic Letters (Indexed in ABDC-Ranking: C)
- Conference Proceeding with ISBN
- Empirical Economic Letters ABDC - C

KEY DATES

- Abstract submission
February 22, 2024
- Acceptance of Abstract
February 28, 2024
- Full Paper submission
March 15, 2024
- Final submission
after review within 5 working days

FEE DETAILS

Category	Indian Resident	Foreign National (USD)
Research Scholar	₹1000	\$100
Academecian	₹1500	\$110
Corporate Nominee	₹2000	\$120
Students	₹500	

CONFERENCE DATES

**27TH - 28TH
MARCH 2025**

**10 AM
ONWARDS**

REGISTRATION LINK:

<https://forms.gle/zXTzym8GLtqQpYB28>

SUBMISSION LINK

https://drive.google.com/drive/folders/1wIUqboOEerGZAqCijFr9ksl7o26g7kZlmc27rY4EpDTHfknzSkkqo84NwWvc2jxVSb1JBNU?usp=drive_link

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