



Maharaja Agrasen Institute of Management Studies
(A unit of Maharaja Agrasen Technical Education Society)
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC
NAAC Accredited with Grade "A++"



Recognized by Bar Council of India; ISO 9001:2015 Certified Institute
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DEPARTMENT OF COMMERCE

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Tuesday, 12th December, 2023

VALUE ADDED COURSE

"Recent Trends in Finance and Commerce"

Academic Year: 2023-2024

Name of Event: Value Added Course on "Recent Trends in Finance and Commerce"

**Resource Person: Faculties from Department of
Commerce**

**Date of the Event: 25th September'23- 30th
November'23**

Time of the Event: 3 to 4 pm

Location: Google Meet

Number of Students participated: 200

“Recent Trends in Finance and Commerce”

Maharaja Agrasen Institute of Management Studies, Department of Commerce under the aegis of IQAC started a Student Training Programme **“Recent Trends in Finance and Commerce”**. The course was started for the undergraduate students of MAIMS and other institutes. Registration for the same began on 12th September, 2023 and classes started from 25th September, 2023 and ended on 30th November, 2023. With 15 sessions of 2 hours each, the course was of 30 hours duration in total.

This course is aimed at exposing participants to the various new financial tools in the financial market. It provides the insights into the contemporary issues related to finance and commerce at macro, sectoral and enterprise levels. It also emphasizes on the development of knowledge on the allocation, management and funding of financial resources. The working of various financial institutions was also the part of its main focus area.

The certificate course was headed by Prof. (Dr.) Manju Gupta, Head, Department of Commerce. The course was convened by Ms. Parul Ahuja, Assistant Professor, Department of Commerce and Ms. Srishti Garg, Assistant Professor, Department of Commerce. Fourteen internal faculty members namely Prof. (Dr.) Manju Gupta, Dr. Anil Kumar Goyal, Dr. Rachna Jain, Dr. Geetanjali Gupta, Mr. Praveen Kumar Singh, Ms. Taranpreet Kaur, Dr. Kamal Gupta, Dr. Sheetal Badesra, Ms. Divisha Gupta, Ms. Durga Aryal, Ms. Shreya Garg, Ms. Parul Ahuja, Ms. Srishti Garg and Ms. Nitika Gaba acted as the resource person for the course covering various topics of research as per their expertise. Google meet was the online platform chosen for the conduct of classes. In total 93 students registered and completed the course. At the end of every topic, students were required to fill a feedback form. They were also required to participate in a short multiple choice question quiz after every topic. Criteria of certification is threefold i.e., Attendance, Feedback form and Completion of multiple- choice question quizzes that were conducted from time to time.

The course had been started with the framework of GST and working of GST which emphasizes on the journey of GST, tax structure, key features, levy and charges, invoice and return filing, it moved to banking technologies, types of money transfer, financial inclusion, government schemes, CASEL norms, mergers and acquisitions, then it discussed about insurance which is a growing business in India, corporate also has a responsibility towards society also hence it was also discussed in the course covering the introduction of CSR, its strategies, norms and recent trends. The course then took a pause from finance and looked into the aspects of very crucial part of any organization ie. marketing trends in 2023 from social media adoption to its transformation. Now time to discuss the technology in the field of commerce and finance hence fintech was discussed with its introduction, digital finance and alternative finance with its regulations. Use of everything depends on its sustainability, so it is in the agenda of UNO. The selected companies are also required to report the sustainability separately hence students were given the insight to the sustainability reporting including triple bottom line and provisions of companies act 2013 with the practical example of a company. A lot of mergers and acquisitions have taken place in recent years in banking sector, how can this be left behind; hence insights of

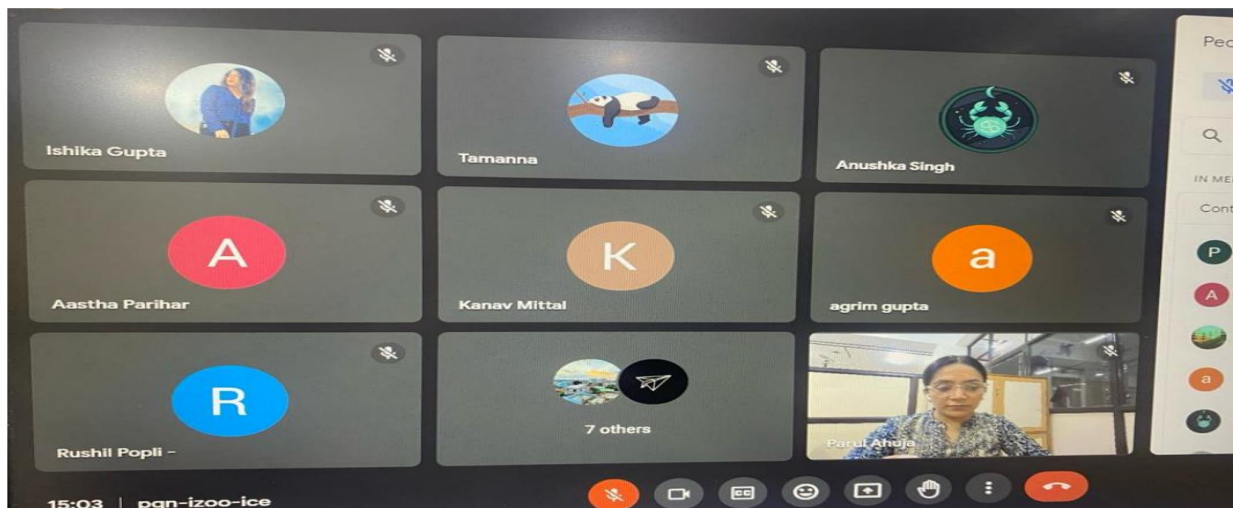
mergers and acquisitions were also part of the course. Everyone is a prospective investor and wants to make money in financial markets. Mutual funds are one of the instruments to manage risk and get better returns. This was also a part of the course and was well-discussed. Topics were chosen to keep in mind the requirements of students in further studies and the need of the market. Almost all the topics were covered by resource persons in detail. Practice questions were given to students in class so as to give them hands-on experience with data. In total 2 sessions were taken by all faculties and additional classes were taken up by Ms. Parul Ahuja and Ms. Srishti Garg respectively.

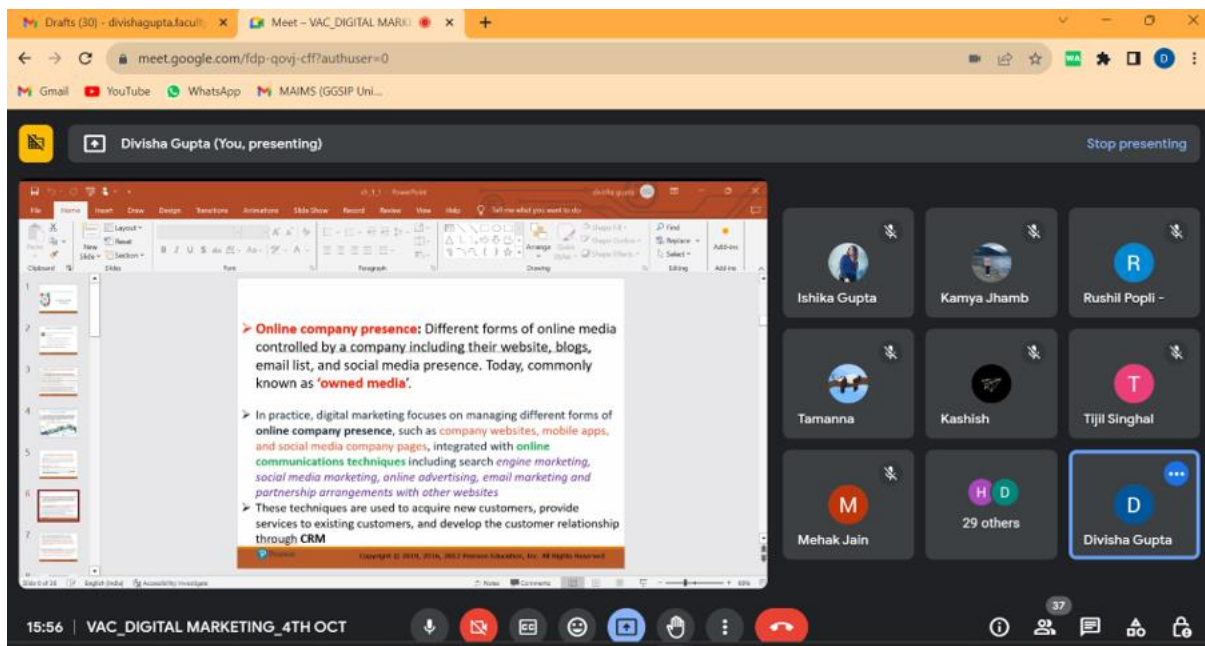
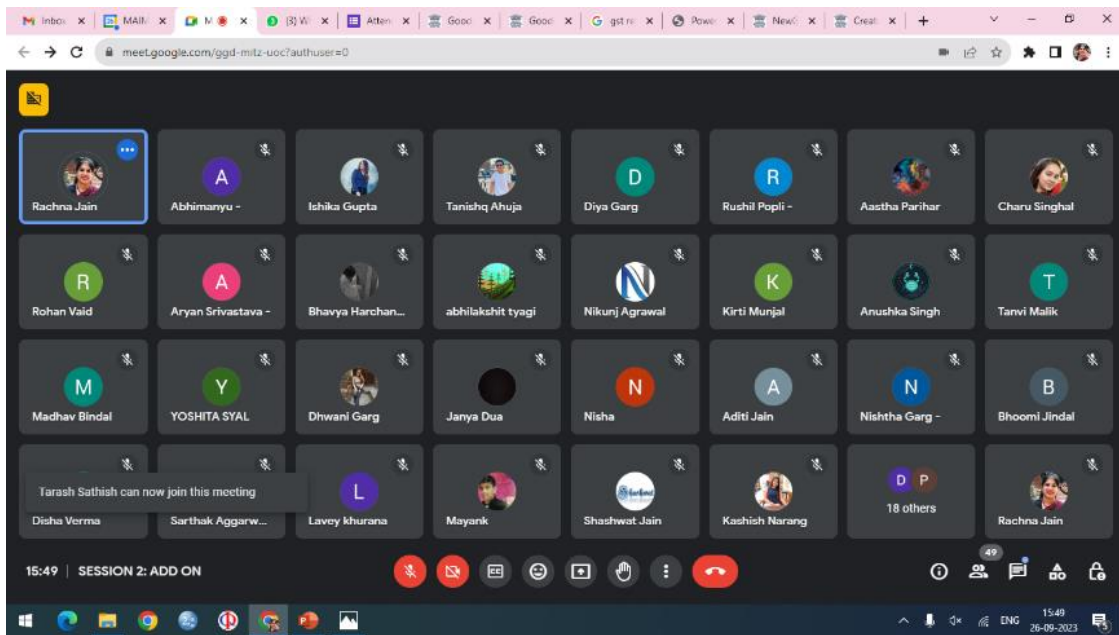
Such courses provide expert guidance to students & help them in building their resumes. It gives them an edge over others when it comes to working in the corporate world. It helps the students in acquainting themselves with the fundamentals of commerce and finance. The credit for this initiative goes to Prof. (Dr.) Manju Gupta, Chief Coordinator of the Programme and Head, the Department of Commerce who worked under the able guidance of Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS. Their constant support and encouragement helped in the successful accomplishment of this course.

Certificates were distributed to all the 200 students who were able to qualify for the Value-Added Course and to all the resource persons. The cash prize was given to the top three position holders. The first cash prize of Rs. 2,100/- was given to Kirti Munjal BBA, 3rd Semester; the Second cash prize of Rs. 1,100/- was given to Sneha Singhal, B. Com (Hons.) 3rd Semester; Third Cash Prize of Rs. 500/- was given to Charu Singhal, B. Com (Hons.) 1st Semester.

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Ms. Parul Ahuja & Ms. Srishti Garg
[Convener, Assistant Professor, Department of Commerce]