



**Maharaja Agrasen Institute of Management Studies**  
**(A unit of Maharaja Agrasen Technical Education Society)**  
**Affiliated to GGSIP University; Recognized u/s 2(f) of UGC**  
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**Recognized by Bar Council of India; ISO 9001:2015 Certified Institute**  
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## **DEPARTMENT OF COMMERCE**

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Tuesday, 24<sup>th</sup> December, 2024

## **SKILL ENHANCEMENT COURSE**

**“FUNDAMENTALS OF INVESTMENTS”**

**Academic Year: 2024-2025**

**Name of Event: Skill Enhancement Course on “FUNDAMENTALS OF INVESTMENT”**

**Resource Person: Faculties from Department of Commerce- Prof. (Dr.) Manju Gupta, Dr. Anil Kumar Goyal, Dr. Rachna Jain, Ms. Taranpreet Kaur, Dr. Kamal Gupta, Dr. Sheetal Badesra, Ms. Shreya Garg, Ms. Durga Aryal, Dr. Parul Ahuja, Ms. Divisha Gupta, Ms. Srishti Garg, Ms. Garishma Gulyani, Ms. Simran Sharma, Ms. Diksha Singh**

**Date of the Event: 18<sup>th</sup> September'24- 21<sup>st</sup> November'24**

**Time of the Event: 3:00 to 4:00 pm**

**Location: Google Meet**

**Number of Students participated: 110**

## **“FUNDAMENTALS OF INVESTMENTS”**

Maharaja Agrasen Institute of Management Studies, Department of Commerce under the aegis of IQAC started a Skill Enhancement Course “**Fundamentals of Investment**”. The course was started for the undergraduate students of MAIMS. Registration for the same began on 14<sup>th</sup> September, 2024 and classes started from 18th September, 2024 and ended on 21<sup>st</sup> November, 2024. With 30 sessions of 1 hour each, the course was of 30 hours duration in total.

The course provided a comprehensive overview of investment principles, covering a wide range of topics. It began with an analysis of investment avenues, examining the Indian securities market and the factors that influence returns and risk. The course delved into the characteristics of fixed-income securities and explored equity analysis through both fundamental and technical approaches. The Efficient Market Hypothesis was discussed, along with methodologies for valuing equity shares. The course then focused on portfolio management, including analysis, selection, and performance evaluation. Finally, the curriculum covered the intricacies of financial derivatives and emphasized the importance of investor protection within the financial markets.

Through a combination of theoretical concepts and practical applications, the course aimed to equip participants with a strong foundation in investment decision-making. Students gained insights into the various factors that drive investment returns and the risks associated with different asset classes. The course emphasized the importance of sound portfolio management strategies and the need for investors to be aware of their risk tolerance and investment objectives. By covering topics such as investor protection, the course aimed to empower participants to make informed investment decisions while mitigating potential risks and navigating the complexities of the financial markets. Interactive sessions encouraged participants to ask questions and clarify their doubts.

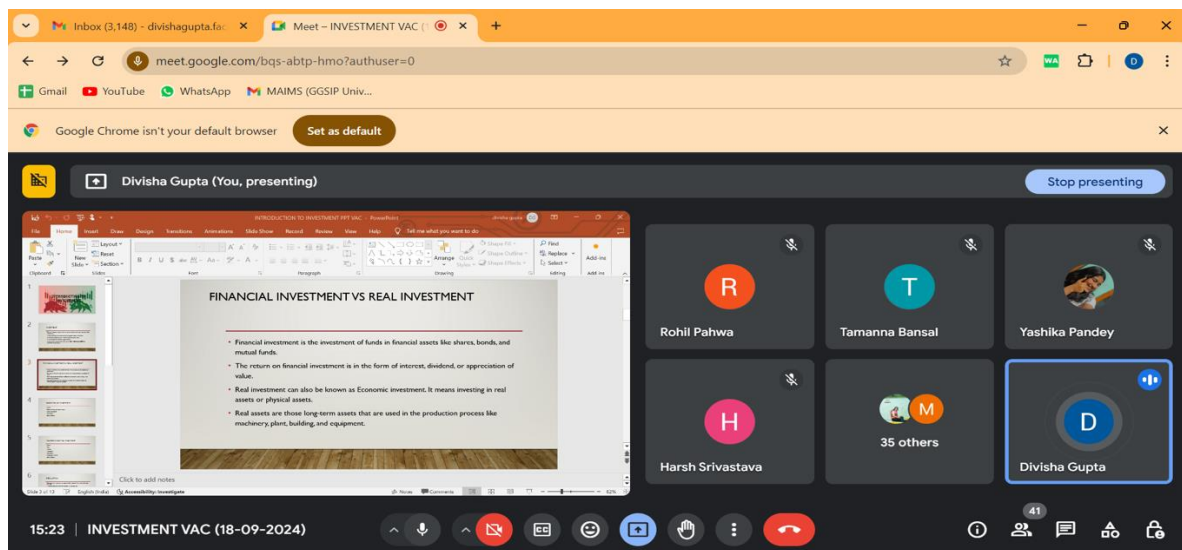
The Skill Enhancement Course was headed by Prof. (Dr.) Manju Gupta, Head, Department of Commerce. The Course was convened by Ms. Garishma Gulyani, Assistant Professor, Department of Commerce. Google Meet was the online platform chosen for the conduct of classes. In total 110 students registered and participated in the Course. At the end of every topic, students were required to fill a feedback form. They were also required to participate in a multiple choice question quiz at the end of the course.

Expert faculty members guided participants through the various topics, employing a combination of lectures, discussions, and hands-on exercises. Interactive sessions encouraged participants to ask questions and clarify their doubts. In total 2-3 sessions each were taken by all faculties.

Such courses are incredibly valuable for students, providing them with essential financial knowledge that will benefit them throughout their lives. These courses equip students with the tools and understanding to make informed decisions about their money, whether it's planning for retirement, saving for a down payment on a house, or simply managing their day-to-day finances. By learning about different investment options, risk assessment, and portfolio management strategies, students can develop a strong financial foundation that will empower them to achieve their long-term financial goals. The credit for this initiative goes to Prof. (Dr.) Manju Gupta, Chief Coordinator of the Programme and Head, the Department of Commerce who worked under the able guidance of Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS. Their constant support and encouragement helped in the successful accomplishment of this course.

The participants appreciated the comprehensive coverage of topics, the clarity of explanations, and the hands-on exercises. Many expressed gratitude for the opportunity to learn about the fundamentals of Investment in a structured and engaging manner. The Course successfully achieved its objectives of providing participants with a thorough understanding of the subject matter and equipping them to handle their finances well.

Certificates were distributed to all the 110 students who participated in the Skill Enhancement Course.



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BASIS	INVESTMENT	SPECULATION
Time Horizon	More than 1 year	From a day up to 1 year
Source of income	Earnings of enterprise	Change in the market price
Risk	Limited	High
Use of funds	own funds	Owned or borrowed funds
Stability of income	High	Very low
The psychological attitude of participants	Conservative & cautious	Aggressive & daring

5:43 | INVESTMENT VAC (18-09-2024)

Participants: Chaitnya Sejwal, ANANYA, Aditi Jain, Rohil Pahwa, 40 others, Divisha Gupta

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## INTRODUCTION TO INVESTMENT

15:11 | INVESTMENT VAC (18-09-2024)

Participants: Tamanna Bansal, Yashika Pandey, Rohil Pahwa, Harsh Srivastava, 31 others, Divisha Gupta

**Ms. Garishma Gulyani**

**[Convener, Assistant Professor, Department of Commerce]**