

## Maharaja Agrasen Institute of Management Studies

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## Report

Theme- Joy of Giving Week' (Daan-utsav)

**Organizing Unit- MAIMS** 

**Collaborating Unit: GOONJ** 

Convenors- Dr. Kamal Gupta, Dr. Sushila Gupta, Dr. Nisha Jindal, Dr. Simran

Sharma, Ms. Shruti Yadav

Date: 21th January to 30th January, 2024

Maharaja Agrasen Institute of Management Studies believes in inculcating the spirit of 'Selfless Giving' among its students. GOONJ Committee and Maharaja Agrasen Forum, organized "Joy of Giving Week (Daan Utsav)" at MAIMS from 21<sup>th</sup> January to 30<sup>th</sup> January, 2024. Ten days of giving where students were encouraged to do random acts of kindness to people.

Goonj, as one of the co-creators, celebrated this utsav with great enthusiasm by connecting with its pan-India community of do-gooders, encouraging people to engage in simple acts of giving. This festival of philanthropy reminds us all that being compassionate and caring for others and helping those who are in need is something that restores the humanity in all of us. The festival celebrating generosity reminds us that there are millions of people, who are vulnerable and deprived, it is our duty as concerned human beings to help each other and restore faith in humanity. Daan Utsav is celebrated to give all people hope, happiness, and faith that the world is not a bad place after all. That there are people who will always be there to help each other and support one another.

During the event, various items were collected such as cash, packed/dry food, clothes, toys, stationery, etc. for donating them to Goonj. Daan Utsav aim was to take the focus away from you on to others. The first day of the week started with a resounding response from students and faculties. An equally encouraging response was received on second day which was dedicated to collection of food items. It rained toys, stationery and clothes on the 3<sup>rd</sup>, 4<sup>th</sup> and 5<sup>th</sup> day. The motto of the college resonated in these activities, thereby encouraging civic responsibilities, inculcating the spirit of giving back to the community and creating compassionate and selfless partnership.

