

Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society
Affiliated to GGSIP University; NAAC A++ Accredited, Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 www.maims.ac.in

Courses offered: BBA, B. Com(H), BA(H) Economics, BA(JMC), BALLB, BBA LLB, LLM



REASERCH FUNDAMENTALS AND WRITING

*Maharaja Agrasen Institute of
Management Studies
(GGSIPU)*

Department of Commerce

Under the Aegis of IQAC

Organizes

Add-on Course

On

**“Research Fundamentals and
Writing”**

April-May 2024

Starting on April 04, 2024

Key Highlights:

- ✚ Research Fundamentals
- ✚ Research Methodology
- ✚ Ethics in Research
- ✚ Sampling and types of sample
- ✚ Research report writing

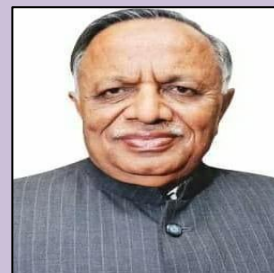
**Last date of registration
April 02, 2024**

**Registration fees: Rs.
100**

➤ **Certificates on
completion**



Maharaja Agrasen Technical Education Society (MATES), New Delhi



Dr. Nand Kishore Garg
Founder & Chief Advisor, MATES
Chancellor, Maharaja Agrasen University, Baddi, HP

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About Maharaja Agrasen Technical Education Society

Maharaja Agrasen Technical Education Society (MATES) is a charitable trust comprising of a group of well – known Educationists, Industrialists, Businessmen, Professionals and Philanthropists with an aim to promote quality education in the field of Technology, Management, Law, Pharmacy and Health Services to shape the human society for a better future. Dr. Nand Kishore Garg (Founder & Chief Advisor – MATES, Chancellor – MAU, three times MLA – Delhi Vidhan Sabha) has been a significant source of inspiration and motivation for achieving the aims and goals of the society.

About Maharaja Agrasen Institute of Management Studies

MAIMS was established in 2003 by Maharaja Agrasen Technical Education Society. The institute has attained a distinct position in running BBA, B. Com (H), BA (H) Eco., BA (JMC), BALLB (integrated), BBALLB (integrated), LLM programs affiliated with Guru Gobind Singh Indraprastha University, Delhi. The institute was granted ISO certification 9001:2015 after meeting the updated requirements of ISO certification. MAIMS has over the years grown into a premiere center of excellence and has made its niche in the areas of teaching, research, consultancy and corporate development.

About the course

Capacity-building on an individual level requires the development of conditions that allow participant to build and enhance existing knowledge and skills. It also calls for the establishment of conditions that allow individuals to engage in the “process of learning and adapting to change.” Research is a simultaneous process of thinking, studying, analysing and writing. Social science research is characterized by diversity of theoretical perspectives, methodological strategies, data collection practices and analysis techniques. This has made it always necessary to provide training and orientation on a continuing basis to young learners to equip them with methodological skills. It is a matter of concern; the underprivileged groups such as SC/STs are poorly represented in higher educational institutions.

Moreover, the undergraduates belonging to the group are lacking skills to maintain sustainable high quality academic standards due to inadequate skill building exercises. In order to deal with this problem, the marginalized groups require capacity building in research and other academic activities. In India most of the students face difficulty to finalize their project reports and research writing in a presentable form. Therefore, any researcher has to be well-equipped and must have control over the research methodology and their techniques.

Department of commerce, MAIMS is organizing a 30-hours Research Fundamentals and writing Course for learners in Social Sciences from 04 March, 2024. The Course will include various aspects of research methodology and techniques used, in the field of social sciences.

Course Objectives

The main objectives of the course are:

- To provide knowledge and skills in research methodology and research protocol development to students in the social sciences research field
- To enhance participant’s knowledge of research basics
- To develop research protocols and improve their scientific writing
- To provide basic knowledge on different epidemiological studies used to conduct research reports.

Course Outcomes

At the end of the course, participants should be able to:

- Acquire thorough knowledge in preparing a comprehensive research proposal and conducting effective literature reviews
- Design successful experiments/surveys, analyzing data using standard qualitative and quantitative techniques.
- Writing thesis/reports/research papers in scientific and publishable style

Program Details

- Commencement date: 04 March 2024.
- There will be minimum 30 Sessions of one hour each.
- There will be Sessions on all Five Weekdays; (Monday to Friday)
- Class timings will be 3:00 pm – 4:00 pm.
- After the completion of course, feedback will be collected from the participants.
- Minimum 75% attendance is required to obtain the certificate.
- MCQs will be given to students after every session, which the participants have to complete.

Who can attend?

- Students who want to demonstrate the necessary research methodology, design, tools and techniques required for the analysis and presentation of the research project/ papers.
- Any student of Commerce and Management from MAIMS/MAU/MAIT and from other intuitions will be eligible to attend the program.
- Limited seats are available on first cum first served basis.

Certification

- E-Certificate of Completion will be issued to successful students.

Course Content

The course is organized in modules and each module covers a reasonable content to enable participants connect and progress successively in the next modules.

MODULE 1: How to Identify the Research Problem-1

MODULE 2: How to Identify the Research Problem-2

MODULE 3: Theoretical Framework for the Research Problem

MODULE 4: Types of research

MODULE 5: Purpose of Research

MODULE 6: Research methodology

MODULE 7: Types of data

MODULE 8: Methods of data collection

MODULE 9: Identification of Variables/ Research Concepts

MODULE 10: Review of. Literature-1

MODULE 11: Review of. Literature-2

MODULE 12: How to use Google scholar and download papers

MODULE 13: Research hypothesis

MODULE 14: Measurement Scaling

MODULE 15: measurement scaling-unidimensional and multidimensional

MODULE 16: unit of analysis

MODULE 17: sample and sampling techniques

MODULE 18: Questionnaire Development

MODULE 19: Questionnaire Analysis

MODULE 20: ethics in research

MODULE 21: Parametric Test-1

MODULE 22: Parametric Test-2

MODULE 23: Non-Parametric test

MODULE 24: Regression analysis

MODULE 25: Regression analysis

MODULE 26: References Citation-1

MODULE 27: References Citation-2

MODULE 28: References Citation-3

MODULE 29: Report writing- 1

MODULE 30: Report writing-2

Organizing Team

PATRONS

Prof. (Dr.) S.K. Garg
Director General, MAIMS

Prof. (Dr.) Rajni Malhotra Dhingra
Director, MAIMS

Program Head

Prof. (Dr.) Manju Gupta
(HOD, Dept. of Commerce)

Conveners

Ms. Srishti Garg
Assistant Professor
Department of Commerce, MAIMS

Dr. Parul Ahuja
Assistant Professor
Department of Commerce, MAIMS

Resource Persons

1. Prof. (Dr.) Manju Gupta, Head, Department of Commerce
2. Dr. Anil Kumar Goyal, Associate Professor, Convener, Department of Commerce
3. Dr. Rachna Jain, Associate Professor, Department of Commerce
4. Dr. Geetanjali Gupta, Assistant Professor, Department of Commerce
5. Ms. Taranpreet Kaur, Assistant Professor, Department of Commerce
6. Dr. Kamal Gupta, Assistant Professor, Department of Commerce
7. Dr. Sheetal Badesra, Assistant Professor, Department of Commerce
8. Ms. Divisha Gupta, Assistant Professor, Convener, Department of Commerce
9. Ms. Shreya Garg, Assistant Professor, Department of Commerce
10. Ms. Durga Aryal, Assistant Professor, Department of Commerce
11. Dr. Parul Ahuja, Assistant Professor, Department of Commerce
12. Ms. Srishti Garg, Assistant Professor, Department of Commerce

Registration

Last Date of Registration: February 29th, 2024 Registration

Link: <https://forms.gle/ALcbibNJXfXWhYij9>

Payment Details

Name: Sahil Sharma
Phone Number: +91- 8742900138
Amount: Rs. 100/-

For more details feel free to contact:

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