



# Maharaja Agrasen Institute of Management Studies

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; NAAC A++ Accredited, Recognized u/s 2(f) of UGC

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

Tel. Office: 8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)

Courses offered: BBA, B. Com(H), BA(H) Economics, BA(JMC), BALLB, BBA LLB, LLM, BCA



## SKILL ENHANCEMENT COURSE ON: FUNDAMENTALS OF INVESTMENT

*Maharaja Agrasen Institute  
of Management Studies  
(GGSIPU)*

*Department of Commerce*

*Organizes*

Skill Enhancement Course

On

“Fundamentals of Investment”

Sep-Oct 2024

Starting on Sep 18, 2024

### Key Highlights:

- Introduction to investment
- In-depth understanding of Indian securities
- Risk-Return analysis
- Fundamental and Technical analysis
- Portfolio analysis and selection
- Investor protection

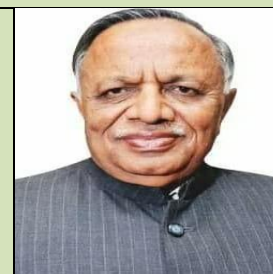
**Last date of registration  
September 16, 2024**

**Registration fees: Rs.100**

- **Certificates on  
Completion**



## Maharaja Agrasen Technical Education Society (MATES), New Delhi



**Dr. Nand Kishore Garg**  
**Founder & Chief Advisor, MATES**  
**Chancellor, Maharaja Agrasen University, Baddi, HP**

<b>Chairman</b>		<b>Executive Chairman</b>	
Sh. Vineet Kumar Lohia		Sh. S.P. Aggarwal, IAS	
<b>Sr. Vice Chairman</b>			
Sh. Sunder Lal Goel			
<b>Vice Chairmen</b>			
Er. Ravinder Kumar Gupta		Sh. O. P. Goel	
Sh. Umesh Kumar Gupta		Sh. Gian Chand Aggarwal	
Sh. Ramesh Gupta		Er. S. C. Tayal	
Sh. Nand Kishore Aggarwal (Crystal)		Sh. S. P. Goel	
Sh. Jagdish Mittal		Prof. (Dr.) M. L. Goyal (Academics)	
<b>General Secretary</b>		<b>Joint General Secretary</b>	
Er. T.R. Garg		Sh. Mohan Kumar Garg	
		Sh. Sanjeev Goel	
<b>Treasurer</b>		<b>Co-Treasurer</b>	
Sh. Anand Kumar Gupta		Sh. Vivek Garg	
<b>Secretaries</b>			
Sh. Satish Garg		Sh. Vikram Garg	
Smt. Sangita Gupta		Sh. Rajnish Kumar Gupta	
Sh. Amar Nath Jindal		Sh. Avinash Aggarwal	
Sh. Anil Roshan Lal Aggarwal			
<b>Chief Executive</b>			
Sh. Gyanendra Srivastava, IAS			
<b>Advisors</b>			
Prof. (Dr.) Muneesh Kumar		Prof. (Dr.) I. M. Kapahi	
Prof. (Dr.) G. P. Govil		Prof. (Dr.) N. K. Kakkar	
<b>Maharaja Agrasen Institute of Management Studies</b>	<b>Maharaja Agrasen Institute of Technology</b>	<b>Maharaja Agrasen University</b>	<b>Maharaja Agrasen Global School</b>
Prof. (Dr.) S. K. Garg- Director General	Prof. (Dr.) Neelam Sharma- Director	Prof. (Dr.) R. K. Gupta- Vice Chancellor	Sh. B. L. Mahajan- Director
Prof. (Dr.) Rajni Malhotra Dhingra – Director	Prof. (Dr.) S. S. Deswal- Dean (Academics)	Sh. Suresh Gupta- Project Director	Sh. J R Mani Tripathi- CAO(Accounts)



## About Maharaja Agrasen Technical Education Society

Maharaja Agrasen Technical Education Society (MATES) is a charitable trust comprising of a group of well – known Educationists, Industrialists, Businessmen, Professionals and Philanthropists with an aim to promote quality education in the field of Technology, Management, Law, Pharmacy and Health Services to shape the human society for a better future. Dr. Nand Kishore Garg (Founder & Chief Advisor – MATES, Chancellor – MAU, three times MLA – Delhi Vidhan Sabha) has been a significant source of inspiration and motivation for achieving the aims and goals of the society.

## About Maharaja Agrasen Institute of Management Studies

MAIMS was established in 2003 by Maharaja Agrasen Technical Education Society. The institute has attained a distinct position in running BBA, B. Com (H), BA (H) Eco., BA (JMC), BALLB (integrated), BBALLB (integrated), LLM programs affiliated with Guru Gobind Singh Indraprastha University, Delhi. The institute was granted ISO certification 9001:2015 after meeting the updated requirements of ISO certification. MAIMS has over the years grown into a premiere center of excellence and has made its niche in the areas of teaching, research, consultancy and corporate development.

## About the course

---

This course provides a solid foundation in investment principles. Students will gain a comprehensive understanding of financial markets, investment instruments, and risk management strategies. The curriculum covers a wide range of topics, including stocks, bonds, mutual funds, and portfolio diversification. Through engaging lectures and practical exercises, students will develop the skills to achieve their financial goals. By the end of the course, students will be well-prepared to make informed financial decisions and effectively manage their financial resources.

Department of commerce, MAIMS is organizing a 30-hours Fundamentals of Investment for learners from 18 September, 2024. The Course will include various aspects of investments and stock market .

## Course Objectives

---

The main objectives of the course are:

- To understand the basic concepts of finance and investment.
- To familiarize the students with different investment alternatives and their associated risks and returns.
- To introduce students to the framework of investment analysis and valuation.
- To build a diversified investment portfolio aligned with financial goals.
- To evaluate financial performance and make informed investment decisions.
- To develop a strong foundation for advanced investment studies.
- To highlight the role of investor protection.

## Course Outcomes

---

At the end of the course, participants should be able to:

- Interpret the concept of investment, alternatives and opportunities available with ethical orientation
- Measure risk and analyze the risk-return relationship of the securities
- Access the characteristics of debt and equity market
- Evaluate financial assets through different valuation models
- Apply the basic concepts of investment analysis viz., fundamental and technical analysis and charting techniques, efficient market hypothesis
- Estimate the indicators for security valuation to enable better investment decisions

## Program Details

---

- Commencement date: 18 September 2024.
- There will be minimum 30 Sessions of one hour each.
- There will be Sessions on all Five Weekdays; (Monday to Friday)
- Class timings will be 3:00 pm – 4:00 pm.
- After the completion of course, feedback will be collected from the participants.
- Minimum 75% attendance is required to obtain the certificate.
- MCQs will be given to students after every session, which the participants have to complete.



## **Who can attend?**

---

- This course is open to all students eager to enhance their understanding of investment fundamentals, whether you're just beginning your journey in finance or seeking to solidify your investment knowledge, this course provides the essential foundation.
- Institutions will be eligible to attend the program.

## **Certification**

---

- E-Certificate of Completion will be issued to successful students.

## **Course Content**

---

The course is organized in modules and each module covers a reasonable content to enable participants connect and progress successively in the next modules.

- MODULE 1: Analysis of investment
- MODULE 2: Analysis on Indian securities market
- MODULE 3: Analysis of return
- MODULE 4: Analysis of Risk
- MODULE 5: Fixed income securities
- MODULE 6: Equity analysis – fundamental analysis
- MODULE 7: Technical Analysis
- MODULE 8: Efficient market hypothesis
- MODULE 9: Valuation of equity shares
- MODULE 10: Portfolio analysis and selection
- MODULE 11: Portfolio Performance Evaluation
- MODULE 12: Financial Derivatives
- MODULE 13: Investor Protection

## Organizing Team

### PATRONS

**Prof. (Dr.) S.K. Garg**  
Director General, MAIMS

**Prof. (Dr.) Rajni Malhotra Dhingra**  
Director, MAIMS

**Program Head**  
**Prof. (Dr.) Manju Gupta**  
(HOD, Dept. of Commerce)

**Convener**  
**Ms. Garishma Gulyani**  
Assistant Professor  
Department of Commerce

### Resource Persons

1. Prof. (Dr.) Manju Gupta, Head, Department of Commerce
2. Dr. Anil Kumar Goyal, Associate Professor, Convener, Department of Commerce
3. Dr. Rachna Jain, Associate Professor, Department of Commerce
4. Ms. Taranpreet Kaur, Assistant Professor, Department of Commerce
5. Dr. Kamal Gupta, Assistant Professor, Department of Commerce
6. Dr. Sheetal Badesra, Assistant Professor, Department of Commerce
7. Ms. Divisha Gupta, Assistant Professor, Convener, Department of Commerce
8. Ms. Shreya Garg, Assistant Professor, Department of Commerce
9. Ms. Durga Aryal, Assistant Professor, Department of Commerce
10. Dr. Parul Ahuja, Assistant Professor, Department of Commerce
11. Ms. Srishti Garg, Assistant Professor, Department of Commerce
12. Ms. Garishma Gulyani, Assistant Professor, Department of Commerce
13. Ms. Simran Sharma, Assistant Professor, Department of Commerce
14. Ms. Diksha Singh, Assistant Professor, Department of Commerce

### Registration

---

**Last Date of Registration: September 16th, 2024**

**Registration Link:** <https://forms.gle/Fundamentals of Investment>

### Payment Details

---

**Name: Priyanka Negi**  
**Phone Number: +91-8700921808**  
**Amount: Rs. 100/-**

For more details feel free to contact:  
Ms. Garishma Gulyani  
[garishmagulyani.faculty@maims.ac.in](mailto:garishmagulyani.faculty@maims.ac.in)  
+91-9868659931