



# Maharaja Agrasen Institute of Management Studies

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Internal Quality Assurance Cell (IQAC)

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## Action Taken Report of the IQAC Meeting held on July 17, 2024

### 1. FDP on "Empowering Faculty: Cultivating Research Excellence"

- The FDP was successfully conducted with 20 sessions delivered by renowned academicians and experts.
- Key topics covered included Basics of Research Methodology, Structural Equation Modeling (SEM), Ethics in Media Research, and Qualitative Research.
- The event saw participation from 130 faculty members, researchers, and academicians.
- Feedback from participants indicated a high level of satisfaction and significant learning outcomes, including practical insights into research techniques and tools.

### 2. Preparation for Admissions for the Next Academic Session (2024–25)

- The admission committee was constituted and briefed about their roles and responsibilities.
- Social media and website campaigns were launched to promote admissions, highlighting program details and addressing prospective students' queries effectively.
- Information desks were set up to guide parents and students during the admission process.

### 3. Review of Student Progression

- Placement data was compiled and presented to the IQAC.
- Departments initiated the regular documentation of student progression, including tracking academic performance, internships, placements, and higher education enrollments.
- A template for detailed student progression reports was circulated among departments for uniformity.

### 4. Update on BCA Department

- The admission process for the BCA program was prioritized to ensure enrollment targets.
- Promotional activities specific to the BCA program, including brochures, social media posts, and website updates, were initiated.
- Orientation plans for the new students were drafted to ensure a smooth start to the academic session.

## 6. Academic Calendar Review for AY 2024–25

- The finalized academic calendar was circulated to all departments.
- Departments have aligned their activities and events with the approved calendar to ensure smooth implementation.
- Regular reviews will be conducted to monitor adherence to the academic calendar.



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