



## MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC  
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Monday, 30<sup>th</sup> September 2024

### REPORT- INDUSTRIAL VISIT

#### Academic Year 2024-25

**Name of Event: Yakult Industrial Visit**

**Organizing Unit: Training & Placement Cell (Department of Business Administration)**

**Head of the Institution: Prof. (Dr.) Rajni Malhotra Dhingra**

**Conveners: Dr. Bharti Chaudhary, Dr. Sanam Sharma,**

**Ms. Shraddha Sharma**

**Date of the Event: September 30, 2024**

**Time of the Event: 12 AM**

**Location: Food Park, Sector 38, Sonipat, Haryana.**

**Number of Students participated: 107**

The industrial visit to Yakult Danone India Pvt. Ltd., which took place on September 30, 2024, and was organized by the Training and Placement Cell of the Department of Business Administration at Maharaja Agrasen Institute of Management Studies in Sonipat, Haryana, was an educational and enlightening experience.

#### **Introduction to Yakult Danone India:**

Yakult Danone India Pvt. Ltd. is a collaborative venture between Yakult Honsha Co. Ltd. of Japan and Groupe Danone of France. The company is renowned for its production of the popular probiotic fermented milk drink, Yakult, which contains the unique probiotic strain known as Lactobacillus casei Shirota. The Sonipat, Haryana, facility is a pivotal

production unit responsible for manufacturing this globally recognized health beverage.

### **Purpose of the Visit:**

The primary objectives of this visit were as follows:

- To gain insights into the production processes involved in the creation of Yakult and the quality control measures in place.
- To understand the intricacies of supply chain management, distribution, and logistics strategies employed by Yakult Danone India.
- To appreciate the stringent quality assurance measures implemented to uphold the highest product standard
- To explore the company's initiatives related to environmental sustainability and corporate social responsibility.

### **Key Highlights:**

The visit featured several key highlights, including:

- An informative presentation that covered the discovery of the *Lactobacillus casei* Shirota strain and its initial use as a probiotic, as well as Yakult's current status as a globally recommended Probiotic Drink.
- A comprehensive factory tour where students were exposed to the entire production process, including fermentation, bottling, and packaging of Yakult.
- Emphasis on the stringent quality control measures at Yakult Danone India, showcasing the company's commitment to delivering a safe and high-quality product.
- Discussions about the company's supply chain management and distribution strategies, emphasizing the precision required for timely product delivery.
- A presentation on the company's sustainability initiatives and corporate social responsibility efforts, illustrating its dedication to environmental preservation and community welfare.

### **Learning Outcomes:**

The industrial visit offered participating student's valuable insights into various aspects of production, quality control, and supply chain management, which are fundamental in the field of management and business. Additionally, students gained an appreciation for the company's commitment to sustainable practices and corporate responsibility.

In conclusion, the industrial visit to Yakult Danone India was a highly successful endeavor that provided students with real-world insights into the operations of a prominent player in the food and beverage industry.

We express our sincere gratitude to Yakult Danone India for their warm welcome and informative session.







Rai, HR, India

Sector 38, Rai, 131029, HR, India

Lat 28.936436, Long 77.087241

09/30/2024 02:36 PM GMT+05:30

Note : Captured by GPS Map Camera

