

Co-Curricular Activities Conducted by the Institution

(Assessment Year 2023 – 2024)

9(a) Conferences Organized

DATE	DESCRIPTION
March 12-13, 2024	Department of Business Administration organized an International Conference on the theme ‘Revisiting Business, Education and Communication with an emphasis on Sustainable Development.’

9(b) Seminars Organized

DATE	DESCRIPTION
September 13, 2023	Manthan – The Literary and Debating Society organized a Seminar on ‘Preparation Strategy for MBA Entrance Exams’ in collaboration with Career Launcher.
February 06, 2024	The Center Higher Education Studies organized a Seminar on ‘Emerging Career Options after Graduation’. The resource person of the seminar was Mr. Jatin Chawla, Career Counsellor
February 06, 2024	Department of Commerce organized a seminar on ‘ChatGPT for Growth Hacking’
February 27, 2024	Training & Placement Cell, Department of Business Administration organized a seminar on ‘Road to MBA!’

9(c) Faculty/ Management Development Programmes Organized

DATE	DESCRIPTION
July 23-29, 2024	MAIMS organized a Research workshop on ‘Empowering Faculty: Cultivating Research Excellence’.

9(d) Workshops Organized

DATE	DESCRIPTION
December 21, 2023	The Centre for Media, Research and Publications in collaboration with Elsevier organized a Workshop on ‘Navigating the Pathways of Publishing in High-Quality Journals’ for MAIMS faculty. The resource person of the workshop was Dr. Nitin Ghoshal.

9(e) Short Term/ Value Added Programmes Organized

DATE	DESCRIPTION
September 25 – November 23, 2023	Value Added Course on “Recent Trends in Finance and Commerce” organized by Department of Commerce
February 13-22, 2024	Department of Commerce, MAIMS organized One week Student Development Program on ‘Python for Data Science 1.0’ in collaboration

	with P.G.D.A.V College (Evening), University of Delhi. The in-house resource person of the program was Mr. Praveen Kumar Singh.
March 04 – April 25, 2024	Department of Law organized a 30 hours Skill Enhancement Certification Course on ‘Financial Literacy: A Workshop on Money and Investments’.

9(f) Webinars / Online Extensions Lectures Organized

DATE	DESCRIPTION
August 27, 2023	BizMind: The Entrepreneurship Cell organized a webinar on the topic ‘Motivating Entrepreneurship: Igniting Success’
December 12, 2023	Lecture on the occasion of Geeta Jayanti by the Wellness Club
April 04, 2024	Department of Business Administration and Manthan – The Literary Society of MAIMS organized a webinar on ‘Roadmap to Harvard and MIT’. The resource persons of the session were Ms. Ranjika Mitra and Mr. Sandeep Gupta.