



Maharaja Agrasen Institute of Management Studies

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Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi – 110086, INDIA www.maims.ac.in



Date: September 1st, 2023

Webinar on Innovation & Incubation opportunities for students and Design Thinking Academic Year: 2023-24

Name of Event: Webinar on Innovation & Incubation opportunities for students and Design Thinking

Organizing Unit: BIZMIND, the E-cell of MAIMS in Collaboration with IIC

Collaborating Unit/ Name and designation of Resource Person: Mr. Ritesh Saxena , Manager of the Innovation Hub at AKTU and Ms. Vandana Sharma, Manager of the Innovation Hub at AKTU

Date of the Event: September 1st, 2023

Time of the Event: 2.30 PM to 3.30 PM

Location: MAIMS

Number of Students participated: 54

Introduction: On September 1st, under the dynamic umbrella of BIZMIND, the Institution's Innovation Council (IIC) ignited a spark of entrepreneurial spirit among students by hosting an insightful webinar. This vibrant session, spanning from 3:00 PM to 3:30 PM, unveiled a treasure trove of information on innovation and incubation opportunities specifically tailored for students. The webinar boasted two esteemed speakers: Ritesh Saxena, a renowned expert in the field of innovation, and Vandana Sharma, the Manager of the Innovation Hub at AKTU. Each speaker brought a unique perspective and expertise to the table, promising an invigorating and knowledge-packed experience for all participants. This report seeks to capture the essence of this enlightening webinar, delving into the key takeaways, speaker insights, and the overall impact of this knowledge-sharing initiative on the student community. Prepare to embark on a journey of innovation, learn about the exciting incubation opportunities that await, and discover how design thinking can be your compass towards entrepreneurial success.

Event Details: On September 1st, the BIZMIND initiative sparked a vibrant journey into the world of innovation and incubation for students. This dynamic webinar, held from PM, brought together two key figures in the field: Ritesh Saxena, an acclaimed innovation expert, and Vandana Sharma, the Manager of the Innovation Hub at AKTU.

Event Overview: On September 1st, BIZMIND ignited student innovation with a webinar!

Experts unpacked the landscape of opportunities, from Ritesh Saxena's call to embrace challenges to Vandana Sharma's roadmap for incubation. Design thinking, the key to human-centric solutions, was unveiled. It wasn't just knowledge; questions buzzed, connections formed, and a community empowered. This 30-minute spark ignited a fire: students, equipped and excited, are ready to translate ideas into reality. BIZMIND, the catalyst, paints the future of innovation bright with student-led ventures.

Key Highlights

- **Unveiling Innovation Landscape:** Ritesh Saxena emphasized the importance of cultivating a creative mindset, embracing challenges, and pursuing groundbreaking ideas.
- **Demystifying Incubation:** Vandana Sharma provided practical insights into the AKTU Innovation Hub and the resources available to student entrepreneurs, from mentorship programs to funding opportunities.
- **Empowering with Design Thinking:** The session dived into the core principles of design thinking, equipping students with a human-centric approach to problem-solving and developing innovative solutions.
- **Interactive & Engaging:** The format encouraged questions, discussions, and fostered a sense of community among participants.
- **Impactful & Inspiring:** The webinar sparked student interest in innovation, provided guidance, and ignited a passion for transforming ideas into reality.

Audience Response: The audience response to the BIZMIND Innovation & Incubation webinar was overwhelmingly positive. Students were engaged, enthusiastic, and eager to learn more about the opportunities available to them. Here are some key takeaways from the audience feedback. "This webinar was a real eye-opener! I had no idea there were so many resources available to student entrepreneurs. "The design thinking session was really helpful. I can see how I can use this approach to come up with better ideas for my own projects." Overall, the webinar was a success in terms of both content and audience engagement. It is clear that students are hungry for knowledge and support when it comes to innovation and entrepreneurship. The BIZMIND initiative is playing a vital role in providing this support and helping students to turn their ideas into reality.

Conclusion: The BIZMIND Innovation & Incubation webinar wasn't just an informative session; it was a spark that ignited a student-led fire of innovation. Ritesh Saxena's call to embrace challenges resonated with Vandana Sharma's practical roadmap for navigating the incubation ecosystem. Design thinking, the compass for this journey, empowered students to find human-centric solutions. Beyond knowledge, the webinar fostered a vibrant community. Questions buzzed, discussions crackled, and connections formed, shaping a supportive network for future ventures. This wasn't just a 30-minute event; it was a springboard for student aspirations, leaving them equipped, excited, and ready to transform their ideas into reality. The future of innovation is undeniably bright, and the BIZMIND-empowered students are at the forefront, ready to paint the entrepreneurial landscape with their unique colors.



WEBINAR



by
INSTITUTION INNOVATION COUNCIL

1st
SEPT

Mr. Ritesh Saxena
Manager, Innovation Hub, AKTU

TIME: 2:30 to 3:00 pm



Session on Innovation & Incubation Opportunities for students

Ms. Vandana Sharma
Manager, Innovation Hub, AKTU

TIME: 3:00-3:30pm



Session on Design Thinking

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