



# Maharaja Agrasen Institute of Management Studies

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Date: September 8<sup>th</sup>, 2023

## Webinar on Innovation, Challenges and Triumphs: A Founder's Tale Academic Year: 2023-24

**Name of Event:** Webinar on Innovation, Challenges and Triumphs : A Founder's Tale

**Organizing Unit:** BIZMIND, the E-cell of MAIMS in Collaboration with IIC

**Collaborating Unit/ Name and designation of Resource Person:** Akhil Gupta founder ONO creators

**Date of the Event:** September 8<sup>th</sup>, 2023

**Time of the Event:** 4 PM

**Location:** MAIMS

**Number of Students participated:** 50

**Introduction:** In a testament to its commitment to fostering entrepreneurial spirit and knowledge, the Entrepreneurship Cell (E-Cell) of MAIMS, proudly represented by BIZMIND, in collaboration with IIC MAIMS, orchestrated an enlightening webinar on September 8<sup>th</sup>, 2023. The spotlight of this thought-provoking event was none other than Akhil Gupta, the esteemed founder of OnO Creators and a distinguished alumnus from the illustrious batch of 2015. Akhil Gupta, recognized for his visionary contributions to the entrepreneurial landscape, brought a unique blend of knowledge and authenticity to our virtual stage. This webinar aimed to not only provide a glimpse into his entrepreneurial journey but also to facilitate a dynamic exchange of ideas, embodying the essence of collective learning within the entrepreneurial community.

**Event Details:** On September 8<sup>th</sup>, 2023, the Entrepreneurship Cell (E-Cell) of MAIMS, in collaboration with IIC MAIMS, under the banner of BIZMIND, organized an insightful webinar featuring Akhil Gupta, the esteemed founder of OnO Creators. Akhil, an alumnus from the distinguished batch of 2015, shared his entrepreneurial journey, blending knowledge and authenticity to deliver a profound experience for the participants.

**Event Overview:** The webinar, spanning two hours, unfolded as a dynamic exploration of entrepreneurial wisdom. The carefully curated session aimed not only to provide a glimpse into Akhil's journey but also to facilitate a robust exchange of ideas, fostering an environment of collective learning.

## Key Highlights:

1. **Alumnus Insight:** Akhil's status as an alumnus added a unique dimension, offering a personal touch to his narrative that resonated with the audience.
2. **Interactive Engagement:** Beyond a traditional lecture, the session became a communal voyage into wisdom. Participants actively engaged in meaningful discussions, elevating the overall learning experience.
3. **Gems of Wisdom:** Akhil's insights were akin to precious gems, each revealing a facet of the entrepreneurial landscape. His reflections left an indelible impact on the audience, instigating thoughtful consideration.

**Audience Response:** The webinar received widespread acclaim for its authenticity and the valuable insights shared by Akhil. Attendees expressed gratitude for the opportunity to engage in meaningful discussions during this enriching experience, noting the depth and resonance of the content presented. The students actively participated, asking insightful questions, making the session interesting and fruitful. The outcome was evident in the students' enhanced Understanding of the entrepreneurial venture initiation process.

**Conclusion:** Akhil Gupta's presence and wisdom transformed the webinar into a profound journey of entrepreneurial discovery. The interactive nature of the session, coupled with Akhil's authentic narrative, left participants inspired and enlightened. This event, organized by the entrepreneurship Cell of MAIMS, in collaboration with IIC MAIMS, reflects our commitment to providing a platform for holistic learning in the realm of entrepreneurship. We extend our sincere thanks to Akhil Gupta for contributing to the intellectual vibrancy of MAIMS and IIC MAIMS and look forward to hosting more impactful events in the future. The collaboration with Mr. Nikhil Gupta in the additional event further reinforced our commitment to nurturing the entrepreneurial spirit among students. The success of both events attests to the growing enthusiasm for entrepreneurship within our academic community. As we continue this journey, we anticipate more insightful sessions and interactive forums that empower our students in their entrepreneurial pursuits.



