



Maharaja Agrasen Institute of Management Studies

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Date: September 22nd, 2023

Report on Webinar on Entrepreneurship as a career opportunity Academic Year: 2023-24

Name of Event: Webinar on Entrepreneurship as a career opportunity

Organizing Unit: BIZMIND, the E-cell of MAIMS in collaboration with IIC

Collaborating Unit/ Name and designation of Resource Person: Abhishek Kumar Jha
founder & CEO spade events.

Date of the Event: September 22nd, 2023

Time of the Event: 3 PM

Location: MAIMS

Number of Students participated: 60

The Bizmind Entrepreneurship Cell of Maims, in collaboration with the Innovation and Incubation Cell (IIC), successfully organized an enlightening event that brought together students, faculty, and industry enthusiasts. The focus of the event was to delve into the entrepreneurial journey of Mr. Abhishek Kumar Jha, the Founder and CEO of Spade Events. Mr. Abhishek Kumar Jha, an accomplished entrepreneur and visionary leader, took the stage to share his entrepreneurial journey. He began by narrating the inception of Spade Events, a trailblazing event management company known for its innovative and immersive experiences.

The event commenced with an opening address by President of Bizmind E-Cell, welcoming the attendees and emphasizing the importance of entrepreneurship in the current business landscape. The collaboration with IIC was acknowledged as a strategic move to enhance the exposure of students to real-world entrepreneurial experiences.

Highlights of Abhishek Kumar Jha's Talk:

Mr. Jha shared his initial vision and the driving force behind founding Spade Events. His passion for creating unforgettable experiences and his belief in the power of events as a marketing tool were key elements of his entrepreneurial vision. The CEO candidly discussed the challenges he faced during the early stages of Spade Events. From securing funding to building a capable team, he highlighted the importance of perseverance and adaptability in overcoming obstacles.

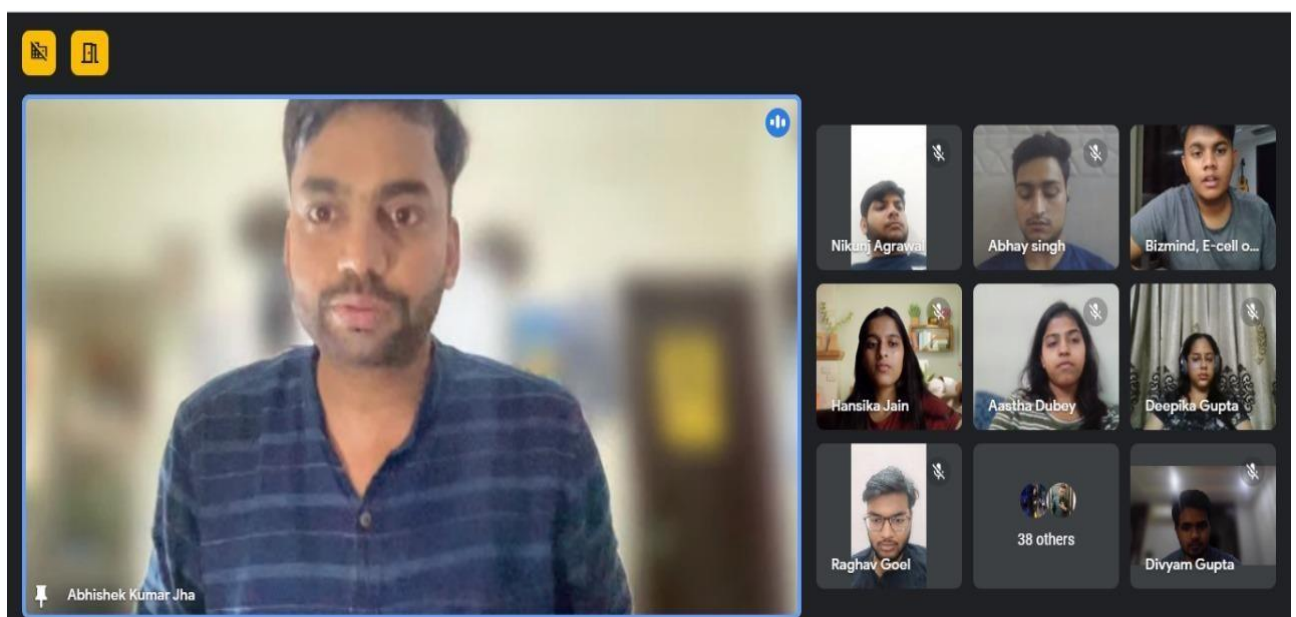
Abhishek Kumar Jha provided insights into how Spade Events stands out in a competitive market through continuous innovation. He discussed the integration of technology, sustainability practices, and creative concepts to deliver unparalleled event experiences. The entrepreneur emphasized the significance of building a strong and dedicated team.

He shared his experiences in fostering a positive company culture that encourages creativity and collaboration. Mr. Jha provided valuable insights into current trends in the event management industry and shared his vision for the future of Spade Events. His forward-looking perspective inspired attendees to consider emerging opportunities in the sector.

The event also provided a platform for networking, allowing students to interact with Mr. Jha and explore potential avenues for collaboration. This networking session facilitated meaningful connections between aspiring entrepreneurs and seasoned industry professionals. There was an engaging Q&A session where attendees had the opportunity to ask Mr. Abhishek Kumar Jha about specific aspects of entrepreneurship, event management, and industry dynamics.

Conclusion:

The collaboration between Bizmind E-Cell and IIC proved to be a successful initiative, providing students with valuable insights into entrepreneurship and a chance to interact with a prominent industry leader. The event ended on a high note, leaving attendees inspired and motivated to pursue their entrepreneurial aspirations. The Bizmind E-Cell expresses gratitude to Mr. Abhishek Kumar Jha for sharing his expertise and insights, as well as to the IIC for their support in organizing this impactful event. The Entrepreneurship Talk featuring Abhishek Kumar Jha will undoubtedly leave a lasting impression on the entrepreneurial spirit of MAIMS students.



Workshop on ENTREPRENEURSHIP AS A CAREER OPPORTUNITY



SPEAKER
**ABHISHEK
KUMAR JHA**
FOUNDER & CEO,
SPADE EVENTS



**DON'T
MISS OUT!**

3 PM

22 SEPT

**SCAN
TO
JOIN**



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