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Designation : Assistant Professor
Department : Business Administration
Qualification : Ph.D. (Pursuing), NET-JRF, M.COM, B.COM (H)
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Academic Qualifications

Degree	Branch	Institution / University Name	Year of Graduation
PH.D.	Management	Guru Gobind Singh Indraprastha University	2024
NET-JRF	Commerce	University Grant Commission	2018
M.COM	Commerce	Sri Ram College Of Commerce, University of Delhi	2018
B.COM (H)	Commerce	Ramjas College, University of Delhi	2016
12 TH	Commerce	Pratap Public School	2013

Research Publications (Indexed)

- Falwadiya, H., Dhingra, S., Gupta, S., (2024). Deciphering the factors shaping blockchain technology adoption in the BFSI industry: TISM-MICMAC approach, *Journal of Financial Reporting and Accounting*. **(ABDC- C, Scopus indexed)**
- Gupta, S., Falwadiya, H., Dhingra, S., & Aggarwal R. (2023). What explains the sudden surge in cryptocurrency: A consumption value theory perspective, *Digital Policy, Regulation, and Governance*, 25(6), 634-652 **(ABDC- B, IF- 1.8, Scopus indexed)**
- Gupta, S., Dhingra, S. (2022). Past, present, and future of mobile financial services: A critique, review and future agenda, *International Journal of Consumer Studies*, 46(6), 2104-2127 **(ABDC- A, IF- 9.9, ABS-2, Scopus indexed)**
- Gupta, S., Dhingra, S., Tanwar, S. & Aggarwal R. (2022). What Explains the Adoption of Mobile Wallets? A Study from Merchants' Perspectives, *International Journal of Human-Computer Interaction*, 39 (19), 3745-3757 **(ABDC- B, IF-4.920, Scopus indexed)**
- Gupta, S., & Dhingra, S. (2022). Modeling the key factors influencing the adoption of mobile financial services: an interpretive structural modeling approach. *Journal of Financial Services Marketing*, 27(2), 96-110 **(ABDC- B, ABS-1, IF=3, Scopus indexed)**
- Dhingra, S., Gupta, S., & Bhatt, R. (2022). Comparison of e-service quality of Indian e-commerce websites. *International Journal of Indian Culture and Business Management*, 26(3), 407-426 **(ABS-1, IF-1.1, Web of Science)**
- Gupta, S., Chopra, R., Tanwar, S., & Manjhi, S. K. (2021). Consumer Trust in Mobile Food Delivery Apps: Exploring the Antecedents and Consequences. *International Journal of Mobile Human Computer Interaction (IJMHCI)*, 13(1), 33-55. **(Scopus indexed)**

- Dhingra, S., Gupta, S., & Bhatt, R. (2020). A study of relationship among service quality of E-commerce websites, customer satisfaction, and purchase intention. *International Journal of E-Business Research (IJEER)*, 16(3),42-59 (**ABS-1, Scopus indexed**)
- Dhingra, S., & Gupta, S. (2020). Behavioural intention to use mobile banking: An extension of UTAUT2 model. *International Journal of Mobile Human Computer Interaction (IJMHCI)*, 12(3), 1-20. (**Scopus indexed**)
- Tanwar, S., Gupta, S., Manjhi, S. (2020). Exploring the antecedents of trust in mobile food ordering applications. *Shodh Sarita*. 7(26), 216-221

Chapter in edited Book

- Falwadiya, H., Dhingra S., Gupta S. (2022). Blockchain in Banking and Financial Services. *Blockchain for Industry 4.0. Emergence, Challenges and Opportunities*, 45- 62. CRC Press. ISBN 9781032253664 (**Scopus indexed**).
- Yadav, N., Gupta, S., Tanwar, S. (2022). New Education Policy, 2020: A Roadmap to Innovation and Entrepreneurship. *Being Entrepreneur—Skill, Scope and Beyond*. Door Publications, 157-165. ISBN: 978-81-950991-3-9

Presentations in Conference

- Presented paper titled “Measuring the e-service quality of Indian e-commerce websites: A comparison” at “2019 IIM Indore - NASMEI Summer Marketing Information Systems Conference” in July 2019.
- Presented paper titled “Identifying the factors of mobile banking adoption in India” at “7 th PAN IIM World Management Conference, IIM Rohtak” in December 2019.
- Presented paper titled “Adoption of mobile wallet by merchants: Integrating TTF and UTAUT model” at “4th International Conference on Marketing, Technology and Society, IIM Kozhikode” in December 2020.
- Presented paper titled “Exploring the impact of mobile financial services usage on financial inclusion” at “20th AIMS Conference on Management”, IIM Kozhikode” in December 2022.
- Presented paper titled “Drivers of consumer trust in mobile food ordering applications” at “National Seminar on Emerging Trends in Commerce and Management” at Pt. Chiranji Lal Sharma Govt. College, Karnal, in February, 2023.
- Presented paper titled “Mobile financial services: The panacea to financial inclusion” at “National Conference on Contemporary Trends in Humanities & Social Sciences” at S.D. (PG) College, Panipat in March 2023.
- Presented paper titled “National Education Policy: Opportunities, challenges and the way ahead” at “National Seminar on Azadi ka Amrit Mahotsav: NEP 2020 and Paradigm Shift in Indian Education”, at Guru Gobind Singh Indraprastha University, New Delhi, in March 2023.