



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC; NAAC Accredited with Grade "A++"

Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution



DEPARTMENT OF ECONOMICS

Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA

www.maims.ac.in

Tel. Office: 8448186947, 8448186950 www.maims.ac.in

EVENT REPORT

Industrial Visit: Yakult Danone India Pvt. Ltd.

October 27, 2023

Organized by: Training and Placement Cell, Department of Economics

Maharaja Agrasen Institute of Management Studies

Location: Sector 38, Sonipat, Haryana

The industrial visit to Yakult Danone India, located in Sonipat, Haryana, organized by the Training and Placement Cell, Department of Economics, Maharaja Agrasen Institute of Management Studies, was an enlightening and educational experience that took place on October 27, 2023.

Introduction to Yakult Danone India:

Yakult Danone India Pvt. Ltd. is a joint venture between Yakult Honsha Co. Ltd., Japan, and Groupe Danone, France. The company is known for producing the popular probiotic fermented milk drink, Yakult, which contains the unique probiotic strain *Lactobacillus casei* Shirota. The Yakult factory in Sonipat, Haryana, is one of the key production units responsible for manufacturing this globally recognized health beverage.

Purpose of the Visit:

The visit specifically, sought to achieve the following objectives:

- **Understanding Production Processes:** To observe and understand the manufacturing and quality control processes involved in producing Yakult.
- **Insight into Supply Chain Management:** To gain insights into the supply chain management, distribution, and logistics strategies employed by Yakult Danone India.
- **Quality Assurance:** To comprehend the stringent quality assurance measures implemented to ensure the highest product standards.
- **Corporate Sustainability:** To explore the company's initiatives related to environmental sustainability and corporate social responsibility.

Key Highlights:

- **Introductory Presentation:** The visit commenced with an informative presentation with details of the discovery of *Lactobacillus casei* Shirota strain and its 1st use as a probiotic. It also included the present state of Yakult as a globally consumed Probiotic Drink, recommended by doctors.

- **Factory Tour:** The staff then gave a comprehensive tour of the manufacturing unit, where students were exposed to the entire production process. They observed the meticulous procedures involved in fermenting, bottling, and packaging Yakult.
- **Quality Control:** The stringent quality control measures at Yakult Danone India were emphasized, showcasing the company's commitment to delivering a safe and high-quality product.
- **Supply Chain Management:** The company's supply chain management and distribution strategies were discussed, highlighting the efficiency and precision required in ensuring the timely delivery of products.
- **Sustainability Initiatives:** The visit included a presentation on the company's initiatives related to sustainability and corporate social responsibility, demonstrating its commitment to environmental preservation and community welfare.

Participation:

In the educational field trip to Yakult, 15 students actively participated and engaged in various educational activities, enhancing their understanding of the working of the industry.

S.NO.	NAME OF STUDENT
1.	Nitya Kathpalia
2.	Preksha Jain
3.	Muskan Khurana
4.	Vidit Jain
5.	Lavanya Aman
6.	Ravneet Kaur
7.	Somya Singh
8.	Cheshta Goyal
9.	Deepali Aggarwal
10.	Aniket Chauhan
11.	Aditya Kaushik
12.	Shruti Arora
13.	Kushagr Dixit
14.	Karishma Garg
15.	Prashansa Arora

Learning Outcomes:

The industrial visit provided a valuable learning experience for the participating students. They gained a practical understanding of various aspects of production, quality control, and supply chain management, which are essential in the field of economics and business. Furthermore, students appreciated the company's dedication to sustainable practices and corporate responsibility.

The industrial visit to Yakult Danone India was a resounding success, offering students real-world insights into the operations of a leading player in the food and beverage industry

We extend our sincere gratitude to Yakult Danone India for their warm welcome and informative sessions.



GPS Map Camera

Sonipat, Haryana, India
 W3PP+FXJ, Sector 38, Sonipat, Rai, Haryana 131029, India
 Lat 28.936439°
 Long 77.087124°
 27/09/23 01:03 PM GMT +05:30



Google



GPS Map Camera

Sonipat, Haryana, India
 W3PP+FXJ, Sector 38, Sonipat, Rai, Haryana 131029, India
 Lat 28.936325°
 Long 77.086895°
 27/09/23 12:18 PM GMT +05:30



Google



GPS Map Camera

Sonipat, Haryana, India
 Plot no -772, HSIIDC RAI INDUSTRIAL ESTATE PHASE-I, Sector 38, Sonipat, Rai,
 Haryana 131029, India
 Lat 28.936489°
 Long 77.08719°
 27/09/23 01:10 PM GMT +05:30



Google