

Maharaja Agrasen Institute of Management Studies (A unit of Maharaja Agrasen Technical Education Society) Affiliated to GGSIP University; Recognized u/s 2(f) of UGC NAAC Accredited with Grade "A++"



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Date: 9 February, 2024

Educational visit to Gandhi Smriti and Darshan Smriti Academic Year: 2023-24

Name of Event: Educational Visit to Gandhi Smriti and Darshan Samiti

 $\textbf{Organizing Unit:} \ \textbf{Department of Economics, MAIMS in collaboration with Department of Journalism}$

and Mass Communication, MAIMS

Collaborating Unit/ Name and designation of Resource Person: Gandhi Smriti and Darshan Samiti,

Ministry of Culture, Govt. of India

Date of the Event: 8th February 2024 (Thursday)

Time of the Event: 9:30 am onwards

Location: Indraprastha Estate, 17-B, Gandhi Smriti, Raj Ghat, New Delhi, Delhi, 110002

Number of Students participated: 20 students.

The collaborative initiative between the Department of Journalism & Mass Communication and the Department of Economics at MAIMS, in partnership with Gandhi Smriti and Darshan Samiti, Ministry of Culture, Govt. of India, unfolded as an enlightening journey into the realm of Gandhian principles and their relevance in contemporary society.

Prof. Vedbhayas Kundu, the esteemed program officer, exemplified Gandhi's teachings of selflessness, truth, and forgiveness. His commitment is reflected in the organization's public peace newspapers and journals, focusing on non-violence, sustainability, and stability. The enlightening presentation, incorporating a PowerPoint display, delved into the essence of these values, profoundly impacting the participants.

Following the informative session, Dr Jwala Prasad, the director, delivered a thought-provoking speech expressing gratitude for Gandhian views in the contemporary world. He emphasized the enduring relevance of principles such as non-violence and sustainable living. His words resonated with the audience, sparking contemplation on the applicability of Gandhian philosophy in our fast-paced, modern lives.

The visit culminated in a visual spectacle at Gandhi Smriti, where the life of the Mahatma was vividly portrayed. The exhibits eloquently captured the milestones of Gandhi's journey and his commitment to truth, simplicity, and non-violence. But it also draws everyone's concern towards sanitation and how Shri Narendra Modi ji helps or tentatively praises the Swachh Bharat by launching various related schemes. The show also helps to draw the concerned attention towards the achievement of SDGs and environmental and economic factors of the society. Participants were immersed in the historical context, gaining a profound understanding of Gandhi's impact on shaping India's destiny.

The educational visit left an indelible mark on all participants, fostering a deep appreciation for Gandhian principles. The blend of Mr. Kundu's insightful presentation, Dr Prasad's articulate address, and the immersive experience at Gandhi Smriti collectively enriched our understanding of Mahatma Gandhi's enduring legacy.

Application of Gandhian Values in Journalism & Economics:

The cross-disciplinary nature of the visit allowed participants to reflect on the integration of Gandhian ideals in their respective fields. In journalism, the emphasis on truth and non-violence resonated strongly. In the economic domain, sustainability and stability emerged as pillars aligning with Gandhian philosophy. The distribution of booklets served as a tangible reminder of the educational journey, empowering participants to carry forward the spirit of Gandhian values.

The collaboration between MAIMS and Gandhi Smriti was an invaluable educational endeavor. Participants departed with a heightened understanding of Gandhi's principles and a renewed commitment to embody these values professionally and personally. The visit underscored the timeless relevance of Gandhian ideals, serving as a beacon guiding us toward a more compassionate and harmonious world.



