



**MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES**  
(A unit of Maharaja Agrasen Technical Education Society)  
Affiliated to GGSIP University; Recognized u/s 2(f) of UGC Recognized by  
Bar Council of India; ISO 9001: 2015 Certified Institution Maharaja Agrasen  
Chowk, Sector 22, Rohini, Delhi - 110086, INDIA Tel. Office:  
8448186947, 8448186950 [www.maims.ac.in](http://www.maims.ac.in)



Wednesday, 27<sup>th</sup> September 2023

## **REPORT- INDUSTRIAL VISIT**

### **Academic Year 2023-24**

**Name of Event: Yakult Industrial Visit**

**Organizing Unit: Training & Placement Cell**

**Head of the Institution: Prof. (Dr.) Rajni Malhotra Dhingra**

**Conveners: Dr. Shilpee Aggarwal, Dr. Bharti Chaudhary**

**Date of the Event: September 27, 2023**

**Time of the Event: 10 AM**

**Location: Food Park, Sector 38, Sonipat, Haryana.**

**Number of Students participated: 96**

The industrial visit to Yakult Danone India Pvt. Ltd., which took place on September 27, 2023, and was organized by the Training and Placement Cell of the Department of Business Administration at Maharaja Agrasen Institute of Management Studies in Sonipat, Haryana, was an educational and enlightening experience.

#### **Introduction to Yakult Danone India:**

Yakult Danone India Pvt. Ltd. is a collaborative venture between Yakult Honsha Co. Ltd. of Japan and Groupe Danone of France. The company is renowned for its production of the popular probiotic fermented milk drink, Yakult, which contains the unique probiotic strain known as Lactobacillus casei Shirota. The Sonipat, Haryana, facility is a pivotal production unit responsible for manufacturing this globally recognized health beverage.

#### **Purpose of the Visit:**

The primary objectives of this visit were as follows:

- To gain insights into the production processes involved in the creation of Yakult and the quality control measures in place.
- To understand the intricacies of supply chain management, distribution, and logistics strategies employed by Yakult Danone India.
- To appreciate the stringent quality assurance measures implemented to uphold the highest product standards.

- To explore the company's initiatives related to environmental sustainability and corporate social responsibility.

### **Key Highlights:**

The visit featured several key highlights, including:

- An informative presentation that covered the discovery of the *Lactobacillus casei* Shirota strain and its initial use as a probiotic, as well as Yakult's current status as a globally recommended Probiotic Drink.
- A comprehensive factory tour where students were exposed to the entire production process, including fermentation, bottling, and packaging of Yakult.
- Emphasis on the stringent quality control measures at Yakult Danone India, showcasing the company's commitment to delivering a safe and high-quality product.
- Discussions about the company's supply chain management and distribution strategies, emphasizing the precision required for timely product delivery.
- A presentation on the company's sustainability initiatives and corporate social responsibility efforts, illustrating its dedication to environmental preservation and community welfare.

### **Learning Outcomes:**

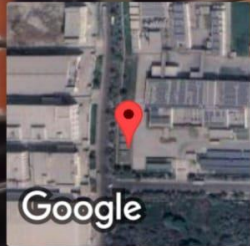
The industrial visit offered participating students valuable insights into various aspects of production, quality control, and supply chain management, which are fundamental in the field of management and business. Additionally, students gained an appreciation for the company's commitment to sustainable practices and corporate responsibility.

In conclusion, the industrial visit to Yakult Danone India was a highly successful endeavor that provided students with real-world insights into the operations of a prominent player in the food and beverage industry.

We express our sincere gratitude to Yakult Danone India for their warm welcome and informative session.




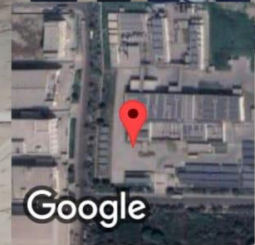
Sonipat, Haryana, India  
W3PP+FXJ, Sector 38, Sonipat, Rai, Haryana 131029, India  
Lat 28.936439°  
Long 77.087124°  
27/09/23 01:03 PM GMT +05:30



Sonipat, Haryana, India  
W3PP+FXJ, Sector 38, Sonipat, Rai, Haryana 131029, India  
Lat 28.936325°  
Long 77.086895°  
27/09/23 12:18 PM GMT +05:30



 **GPS Map Camera**



Sonipat, Haryana, India  
W3PP+FXJ, Sector 38, Sonipat, Rai, Haryana 131029, India  
Lat 28.936446°  
Long 77.087142°  
27/09/23 01:08 PM GMT +05:30