



MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC Recognized by Bar Council of India; ISO 9001: 2015 Certified Institution Maharaja Agrasen Chowk, Sector 22, Rohini, Delhi - 110086, INDIA Tel. Office:

8448186947, 8448186950 www.maims.ac.in



Wednesday, 12th September 2023

REPORT - COMMUNICATIONS WORKSHOP

Academic Year 2023-24

Name of Event: Communications Workshop

Organizing Unit: Training & Placement Cell

Head of the Institution: Prof. (Dr.) Rajni Malhotra Dhingra

Conveners: Dr. Shilpee Aggarwal, Dr. Bharti Chaudhary

Date of the Event: September 12, 2023

Time of the Event: 1 PM

Location: 9th Block, Maharaja Agrasen Institute of Management Studies

Number of Students participated: 74

This event was in collaboration with The Education Tree and it helped students inculcate the importance of corporate communication.

Introduction to The Education Tree

The story of EDUCATION TREE is one of three students who, dissatisfied with the conventional approach to education, embarked on a mission to redefine its meaning. The inception of TET marked the beginning of a journey aimed at shattering the stereotypes associated with education, by expanding its horizons. In an ideal world, education should transcend the confines of mere academics and strive to holistically nurture individuals. It should instill awareness and social responsibility while effectively addressing the diverse socio-cultural backgrounds prevalent in our society. The community is committed to realizing this comprehensive and inclusive vision.

Purpose of the Workshop:

The visit had a specific set of objectives in mind:

- **Understanding the Essence of Communication:** Corporate communication(s) encompasses a range of tasks focused on the organization and management of both internal and external communications. Its ultimate aim is to shape the perceptions of the company's key stakeholders.
- **Grasping the Dynamics of Effective Communication:** To ensure effectiveness, communication demands precision and comprehensiveness. Developing the ability to convey information with clarity, empathy, and understanding is essential for becoming an effective communicator, both in professional and personal spheres.

- **Confidence and Communication:** Whether engaged in one-on-one conversations, workplace or school meetings, or large-scale presentations, a confident communicator exudes groundedness, ease, and naturalness. Effective communication is a vital skill in the business world, and this workshop aims to empower individuals to excel in this aspect.
- **The Significance of Communication in Corporate Settings:** Corporate entities prioritize communication due to its capacity to boost employee morale, engagement, productivity, and satisfaction. Effective workplace communication is also pivotal for fostering teamwork and cooperation. Ultimately, it contributes to enhanced performance at the individual, team, and organizational levels.

Key Highlights

The workshop featured several key elements:

- **Introductory Presentation:** An informative presentation elucidated the workings of Education Tree and how it supports students. It also underscored the profound impact of communication on today's corporate landscape.
- **Evolving Insights:** The workshop delved into the critical role of communication in the workplace, emphasizing its positive effects on employee morale, engagement, productivity, and satisfaction. Additionally, it explored how effective communication fosters improved teamwork and cooperation, ultimately enhancing performance for individuals, teams, and organizations.

Learning Outcomes

The workshop underscored the paramount importance of effective workplace communication, highlighting its ability to boost employee morale, engagement, productivity, and satisfaction. Furthermore, it emphasized how effective communication facilitates improved teamwork and cooperation, ultimately contributing to enhanced performance at the individual, team, and organizational levels.

We extend our sincere gratitude to THE EDUCATION TREE and Ms. Kriti Singhal for their informative session.



 **GPS Map Camera**

Maharaja Agrasen Institute of Management Studies,
P398+9J6, Pocket 5, Sector 22, Rohini, Delhi,
110086, India
Lat 28.718335° Long 77.066224°



Google



 **GPS Map Camera**

Maharaja Agrasen Institute of Management Studies,
P398+9J6, Pocket 5, Sector 22, Rohini, Delhi,
110086, India
Lat 28.718335° Long 77.066224°



Google