



# MAHARAJA AGRASEN INSTITUTE OF MANAGEMENT STUDIES

(A unit of Maharaja Agrasen Technical Education Society)

Affiliated to GGSIP University; Recognized u/s 2(f) of UGC

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## The Job Expo 2023

**Theme:** JOB EXPO 2023

**Organizing Body:** Placement Cell, Maharaja Agrasen Institute of Management Studies

**Head of the Institution:** Prof. (Dr.) Rajni Malhotra Dhingra

**Conveners:** Dr. Bharti Chaudhary, Dr. Shilpee Aggarwal

**Date:** May 11<sup>th</sup>&12<sup>th</sup>, 2023

**Venue:** 9<sup>th</sup> Block, Maharaja Agrasen Institute of Management Studies

**Introduction:** The Job Expo'23 organized by the Placement Cell, Maharaja Agrasen Institute of Management Studies on May 11<sup>th</sup> and 12<sup>th</sup>, 2023, proved to be a significant event for job seekers and employers alike. The two-day expo comprised an inaugural ceremony followed by an online job expo on the first day and an offline job expo on the second day, where several prominent companies participated. More than 25 companies joined us on the event and 600+ students registered for The Job Expo'23.

**Day 1: May 11<sup>th</sup>, 2023** The Job Expo commenced with an inaugural ceremony held in the auditorium which was graced by esteemed guests, including Industry Experts, Professors, and Alumni. The event marked the presence of Prof. (Dr.) Nand Kishore Garg, Founder Chairman and Chief Advisor, MATES and Prof. (Dr.) Rajni Malhotra Dhingra, Director, MAIMS. The event aimed to provide a platform for employers and job seekers to connect and explore potential opportunities.

Following the inaugural ceremony, the online job expo commenced virtually allowing job seekers to interact with recruiters and company representatives through video calls, telephonic interviews and presentations.

Numerous companies, representing diverse industrial sectors, actively participated in the online Job Expo. Job seekers had the opportunity to submit their resumes, attend interviews, and learn about company profiles and career prospects.

The online event proved to be a success, with a high level of engagement between job seekers and employers throughout the day. The virtual format facilitated efficient communication and eliminated geographical barriers, enabling participants from different locations to connect effortlessly.

**Day 2: May 12<sup>th</sup>, 2023** On the second day of the Job Expo, an offline job fair was organized at 9<sup>th</sup> Block, Maharaja Agrasen Institute of Management Studies campus. This format provided a more conventional context for companies to showcase their offerings and interact directly with job seekers. The campus was well-prepared with designated areas for each participating company, equipped with stalls, information desks, and interview rooms.

Representatives from various companies arrived in the morning and prepared for the day's activities. Job seekers were welcomed to the campus and provided with detailed brochures containing information about the participating companies and their job openings.

Throughout the day, the campus was abuzz with enthusiastic students and professionals exploring career opportunities. The offline campus recruitment drive allowed candidates to have face-to-face interactions with company representatives, ask questions, and gain deeper insights into the work culture and job requirements.

Companies organized interactive activities and quizzes to encourage networking. The interviews were conducted in the designated rooms, providing privacy and convenience for both recruiters and candidates.

The offline Job Expo provided a more personal touch and allowed candidates to make a lasting impression on recruiters. It offered a chance to demonstrate interpersonal skills, professionalism, and enthusiasm, factors that are often difficult to gauge in online interactions.

**Conclusion:** On May 11 and 12, 2023, The Placement Cell, MAIMS successfully fostered contacts between job seekers and companies during THE JOB EXPO'23. The combination of an online job expo on the first day and an offline job expo on the second day provided participants with diverse opportunities to engage with potential employers.

The online job expo offered convenience and accessibility, allowing participants to connect with recruiters from various companies remotely. On the other hand, the offline job expo at the MAIMS campus provided a traditional setting for face-to-face interactions and offered a deeper understanding of company culture and job requirements.

